

ABSTRAK

Sa'adah, Elisa Aminatus 2021. Minat Masyarakat Terhadap Hasil Jadi Busana Bermain Anak Perempuan Dengan Iklan Origami Di Surabaya. Skripsi. Program Studi Pendidikan Vokasional Kesejahteraan Keluarga. Fakultas Teknik. Universitas PGRI Adi Buana Surabaya. Pembimbing : Sulistiami, S.Pd.,M.Pd

Penelitian ini bertujuan untuk mendeskripsikan bagaimana hasil jadi busana dengan menggunakan teknik *origami* dalam meningkatkan minat masyarakat. Metode penelitian yang digunakan dalam penelitian ini adalah metode penelitian kuantitatif. Teknik pengumpulan data pada penelitian ini berupa dokumentasi, dan angket. Adapun teknik analisis datanya yaitu menghitung jawaban responden menggunakan bantuan program komputer yaitu SPSS 25 berupa hasil persentase (diagram).

Hasil jadi busana bermain anak perempuan dengan teknik hiasan origami untuk minat terhadap busana bermain berdasarkan data yang sudah diperoleh sebanyak 45 responden yang tersebar di wilayah Surabaya. Hasil persentase minat pada soal nomor 1-4 tentang pengaplikasian origami sebagai hiasan busana bermain anak sebesar 83% ,dan Hasil persentase minat masyarakat di Surabaya terhadap pengaplikasian origami sebagai hiasan busana dari soal 5-10 sebesar 84%.

Kata Kunci: *Origami, Busana, Minat*

ABSTRACT

Sa'adah, Elisa Aminatus 2021. Public Interest in the Results of Girls' Play Clothes with Origami in Surabaya. Essay. Family Welfare Vocational Education Study Program. Faculty of Engineering. PGRI Adi Buana University Surabaya. Advisor: Sulistiami, S.Pd., M.Pd

This study aims to determine how the results of clothing using origami techniques in increasing public interest. The research method used in this research is quantitative research methods. Data collection techniques in this study were documentation and questionnaires. The data analysis technique is to calculate respondents' answers using the help of a computer program, namely SPSS 25 in the form of percentage results (diagrams).

The results of the girls' play clothes using origami decoration techniques for their interest in play clothes based on data that has been obtained by 45 respondents spread across the Surabaya area. The results of the percentage of interest in questions number 1-4 concerning the application of origami as a decoration for children's play clothes were 83%, and the results of the percentage of interest in the community in Surabaya towards the application of origami as a fashion decoration from questions 5-10 were 84%.

Keywords: Origami, Clothing, Interests