

ABSTRAK

*Solichah Rachmatika. 2021. Minat Pengantin Terhadap Riasan Dan Busana Paes Ageng Di Sidoarjo. Skripsi. Program Studi : Pendidikan Vokasional Kesejahteraan Keluarga Fakultas Teknik Universitas PGRI Adibuana Surabaya, Dosen Pembimbing : **Pembimbing, I.** dr.Ria Andriani Mukti, M.S. dan **Pembimbing, II.** Dr. Yunus Karyanto, S.Pd.M.Pd.*

Kata Kunci: *Minat Pengantin, Pengantin Paes Ageng*

Tata rias pengantin paes ageng merupakan salah satu bentuk tata rias pengantin tradisional gaya Yogyakarta yang berasal dari Keraton Yogyakarta Hadiningrat yang telah berkembang luas. Tata rias ini meliputi terpenting yaitu wajah, rambut dan dilengkapi dengan perhiasan dan busana pengantin.

Tujuan penelitian ini untuk mengetahui indikator apa yang paling berpengaruh dalam minat pengantin terhadap Riasan dan Busana Paes Ageng di Sidoarjo. Metode dalam penelitian ini adalah deskriptif kualitatif. Responden yang digunakan dalam penelitian ini adalah pengantin yang telah melakukan pernikahan dengan adat paesageng modifikasi di sidoarjo sebanyak 35 orang. Teknik pengumpulan data menggunakan metode angket, observasi, dokumentasi, dan wawancara. Analisis data yang digunakan adalah dengan rumus deskriptif persentase.

Hasil perhitungan analisis deskriptif persentase menunjukkan bahwa minat pengantin terhadap riasan dan busana paes ageng di sidoarjo dilihat dari indikator kesenangan sebanyak 79% termasuk kategori tinggi, indikator pengetahuan sebanyak 65% menyatakan termasuk dalam kategori tinggi, indikator kebutuhan sebanyak 70% menyatakan termasuk dalam kategori tinggi, indikator lingkungan sebanyak 66% menyatakan termasuk dalam kategori tinggi, indikator ekonomi sebanyak 61% menyatakan termasuk dalam kategori tinggi, indikator kebudayaan sebanyak 56% menyatakan termasuk dalam kategori sedang.

ABSTRACT

*Solichah Rachmatika. 2021. Bride's Interest in Paes Ageng's make-up and clothing in Sidoarjo. Thesis. Study Program: Family Welfare Vocational Education, Faculty of Engineering, PGRI Adibuana University, Surabaya, Supervisor: **Advisor, I. dr. Ria Andriani Mukti, M.S. and Supervisor, II. Dr. Yunus Karyanto, S.Pd.M.Pd.***

Keywords: Bridal Interest, Paes Ageng Bride

Paes ageng bridal make-up is a form of traditional Yogyakarta-style bridal make-up originating from the Yogyakarta Hadiningrat Palace which has grown widely. This make-up includes most importantly the face, hair and is complemented by jewelry and bridal clothing.

The purpose of this study was to determine what indicators have the most influence on bridal interest in Paes Ageng's make-up and clothing in Sidoarjo. The method in this research is descriptive qualitative. Respondents used in this study were 35 brides who had married with the traditional paes ageng modification in Sidoarjo. Data collection techniques using questionnaires, observation, documentation, and interviews. The data analysis used is the percentage descriptive formula.

The results of the calculation of the percentage descriptive analysis show that the interest of the bride and groom in the make-up and clothing of Paes Ageng in Sidoarjo is seen from the indicators of pleasure as much as 79% is in the high category, the knowledge indicator is 65% stated that it is in the high category, 70% of the indicators of the need state are included in the high category, 66% of environmental indicators stated that they were in the high category, 61% of economic indicators stated that they were included in the high category, as many as 56% stated that cultural indicators were included in the medium category.