

ABSTRAK

Lintang Kartika Sari, 2021, Efek *Rebonding* Bagi Rambut yang Sudah Mengalami Pewarnaan di Salon Aquinzha Tulungagung, Skripsi, Program Studi : PVKK-Tata Rias, Fakultas Teknik Universitas PGRI Adi Buana Surabaya, Dosen pembimbing: Agus Ridwan Misbahuddin, S.Pd., M.Pd.

Rambut yang telah diluruskan termasuk rambut yang diberi warna akan mudah rusak (*kruss*) akibat batang rambut keropos/rapuh. Pelurusan rambut akan mengakibatkan folikel rambut menjadi lemah dan akan menyebabkan kerusakan pada struktur rambut, sehingga akan meningkatkan resiko kerontokan rambut. Oleh sebab itu perlunya perawatan rambut yang intensif untuk mendukung adanya pelurusan rambut guna mempertahankan kesehatan rambutnya. Tujuan penelitian ini adalah untuk mengetahui efek rebonding bagi rambut yang sudah mengalami pewarnaan di Salon Aquinzha Tulungagung.

Metode yang digunakan dalam penelitian ini adalah metode kualitatif yaitu yang mempunyai tujuan untuk meneliti hasil *rebonding* pada rambut diwarnai tersebut. Sampel penelitian 7 orang partisipan yang dilakukan rebonding di Salon Aquinzha Tulungagung. Data dikumpulkan dengan eksperimen dan dokumentasi serta angket dan wawancara terhadap 5 orang ahli rebonding. Analisis yang digunakan dalam penelitian ini analisa data kualitatif menurut Miles dan Haberman yaitu reduksi data, penyajian data, penarikan kesimpulan atau verifikasi data.

Hasil penelitian didapatkan: 1) Cara merebonding rambut yang sudah mengalami pewarnaan menggunakan alat berupa: sisir ekor, sisir rebonding, sisir garpu, penjepit rambut, catok dan hair dryer; lenan: handuk dan cape shampoo; bahan: shampo, hair repair, anti frizz spray, obat rebonding, neutralizer, hair recovery dan deep conditioner. Selanjutnya prosesnya adalah: mencuci rambut, melakukan treatment hair repair, melakukan perlindungan dengan anti frizz spray, mengoleskan cream rebonding step 1, mengecek relax rambut, melakukan smoothing, melakukan peresapan akhir, melakukan pengeringan, melakukan pencatokan rambut, melakukan pendinginan rambut, melakukan neutralizing (rebonding step 2) dan melakukan pembilasan. 2) Hasil jadi rebonding pada rambut yang sudah mengalami pewarnaan di Salon Aquinzha didapatkan 85,7% sesuai dan rambut menjadi lurus, namun demikian terdapat beberapa efek yaitu: rambut kering, rontok, rapuh, patah, mengalami krus serta warnanya menjadi pudar. 3) Efek rebonding pada rambut yang sudah mengalami pewarnaan di Salon Aquinzha Tulungagung yaitu: rambut kering, ujung rambut bercabang, rambut rontok, warna rambut menjadi pudar, rambut kasar, rambut rapuh, patah pada batang rambut, rambut krus, rambut kering dan mengembang, rambut kusam, kerusakan tekstur alami rambut, dan mengubah struktur asli rambut.

Kata Kunci : Rebonding, Rambut yang sudah mengalami pewarnaan

ABSTRACT

Lintang Kartika Sari, 2021, *The Effect of Rebonding for Hair That Has Been Colored at the Aquinzha Tulungagung Salon*, Thesis, Study Program: PVKK-Tata Makeup, Faculty of Engineering, PGRI Adi Buana University Surabaya, Supervisor: Agus Ridwan Misbahuddin, S.Pd., M. Pd.

Hair that has been straightened, including colored hair, will be easily damaged (kruss) due to the brittle / brittle hair shaft. Straightening hair will cause the hair follicles to become weak and will cause damage to the hair structure, thereby increasing the risk of hair loss. Therefore the need for intensive hair care to support hair straightening to maintain healthy hair. The purpose of this study was to determine the effect of rebonding for hair that has undergone coloring at Salon Aquinzha Tulungagung.

The method used in this research is a qualitative method which aims to examine the results of rebonding on the dyed hair. The research sample was 7 participants who were given rebonding at the Aquinzha Tulungagung Salon. Data were collected by experiment and documentation as well as questionnaires and interviews with 5 rebonding experts. The analysis used in this study is qualitative data analysis according to Miles and Haberman, namely data reduction, data presentation, data retrieval or verification.

The results obtained: 1) How to blow hair that has undergone coloring using tools such as: tail comb, rebonding comb, fork comb, hair clip, flat iron and hair dryer; linen: towels and cape shampoo; ingredients: shampoo, hair repair, anti frizz spray, rebonding medicine, neutralizer, hair recovery and deep conditioner. Furthermore, the process is: doing hair care, doing hair repair treatment, doing protection with anti-frizz spray, applying rebonding cream step 1, checking the hair loose, smoothing it, doing the final impregnation, doing drying, doing hair dyeing, cooling hair, doing neutralization (rebonding step 2) and rinsing. 2) The results of rebonding on hair that has undergone coloring at the Aquinzha Salon are 85.7% appropriate and the hair becomes straight, however, there are several effects, namely: dry hair, loss of hair, brittle, broken, crumbled and the color becomes faded. 3) The effects of rebonding on hair that has undergone coloring at the Aquinzha Tulungagung Salon are: dry hair, split ends, hair loss, faded hair color, coarse hair, brittle hair, broken hair, crumbled hair, dry and fluffy hair, dull hair, damages the natural texture of the hair, and changes the original structure of the hair.

Keywords: Rebonding, Colored hair