

CHAPTER I

INTRODUCTION

In this chapter, the researcher describes the introduction part that consisted of; background of the study, scope, and Limitation of the study, statement of the problem, the purpose of the study, significant of the study, and definition of the key terms.

A. **Background of the Study**

Deixis in communication has an important role because it is a symptom of language which can only be interpreted as a reference to the situation and context of the conversation. Deixis refers to the phenomenon wherein understanding the meaning of certain words and phrases in an utterance requires contextual information. Deixis has the function to point or specify the perspective of a participant in an act of speech or writing. Horn and Ward (2006: 100) state that “Deixis is the study of deictic or indexical expressions in the language, like you, now, today. It can be regarded as a special kind of grammatical property instantiated in the familiar categories of person, tense, place, etc”. We can find the kinds of deixis in the Cinderella Movie in each dialogue.

Pangaribuan, Manik & Pasaribu (2015) states that “Deixis is one which takes some elements of its meaning from the situation, such as a person, place, time, discourse and social. They further explain that deixis is an important field of language study in its own

right and very important for learners of second languages". Deixis can appear in oral and written languages and is the most obvious way to describe the relationship between language and context in the structure of the language itself. Deixis is referring to using language. Deixis is divided into 3 types, there are person deixis, temporal deixis, and spatial deixis. Deixis is a technical term for one of the most basic things we do with utterances, as expressed by Yule (1996: 1) "The technical terms for most things we do with utterances. It means 'pointing' is called deictic expression".

In the book Hurford and Husley (2007), there is a sentence that says "Predicates which have a deictic ingredient". So, besides 3 types of deixis, there are also verbs that contain deixis called 'deictic ingredient'. Because it turns out that in the deictic ingredient there are the same characteristics as deixis which have been mentioned by Yule (1996), namely person deixis, temporal deixis, and spatial deixis. In this study the researcher wants to focus on deixis-containing verbs called deictic features. The researcher assumes that there are many deixis words contained in the Cinderella movie and there is also the use of deixis for all the meanings in the sentence.

This study uses the movie as a data source. The movie is a literary work that contains a movie image, words, phrases, clauses, sentences, and expressions in every conversation between characters. The researcher chooses the "Cinderella" movie by Charles Perrault because the movie has meaning about love, friendship, and life so

that the movie very important to watch. In addition, this movie has a light story that is easy for the audience to understand.

B. Scope and Limitation of the Study

The scope of the research is analysis deixis in the *Cinderella* movie. And the limitation is about deictic feature of verbs in *Cinderella* movie.

C. Statements of the Problem

Based on the issue above, the identification problems of this research can be formulated as follow:

1. What verbs contain deictic feature in the Cinderella movie?
2. What type of deixis do the verbs include?

D. Purpose of the Study

Concerning the statements of the study, there can be some purpose of the study.

1. To know the verb in Cinderella movie that contains deixis.
2. To know the verb that content includes the deixis of.

E. The significance of the Study

This research expects to use the deixis and understand the deixis reason used in the movie. This research contributes theoretically and practically. Theoretically, this research can contribute to the field of linguistics especially in the pragmatic field

of deixis in the Cinderella movie. And the practice, this study provides additional information and motivation for students to gain a deeper understanding of deixis.

F. Definition of the Key Terms

Based on the title of the study, the definition of Key Term is necessary to clearance the writer's purpose.

1. Deixis

Deixis is clearly a form of referring that was tied to the speaker's context, with the most basic distinction between deictic expressions being "near speaker" versus "away from speaker" (Yule, 1996)

2. Movie

Movie is a term that makes stories into motion pictures that are equipped by audio and as a form of dramatic performances that are recorded as moving images, a form of entertainment that provides visualization through a sequence of images that provides multiple images of continuous motion, even films added special effects to make outside images normal.

3. Cinderella Movie

According to Wikipedia, Cinderella is a 2015 American romantic fantasy film directed by Kenneth Branagh. Produced by David Barron, Simon Kinberg and Allison

Shearmur for Walt Disney Pictures, the story is based on Charles Perrault's eponymous fairy tale.