

ABSTRAK

Firlia, Ayu Ditafirliah. 2019. Pengaruh Metode Demonstrasi Terhadap Hasil Belajar Desain Poster Menggunakan Media Photoshop Pada Siswa Kelas VIII SMP Negeri 22 Surabaya. SKRIPSI. Program Studi Pendidikan Seni Rupa. Universitas PGRI Adi Buana Surabaya. Pembimbing : Drs. Suparman S.Pd., M.Pd

Kata Kunci: Metode Demonstrasi, Media Aplikasi Adobe Photoshop, dan Desain Poster.

Berdasarkan hasil observasi awal pada siswa SMP Negeri 22 Surabaya dapat ditemukan dalam pelaksanaan pembelajaran masih banyak kendala yang dihadapi dalam pembelajaran bahasa seni. Salah satunya terkait dengan kemampuan siswa dalam Desain Grafis.

Metode penelitian kuantitatif yang digunakan berupa desain Grub Posttest Only Control dengan memberikan perlakuan (treatment) menggunakan metode demonstrasi dan aplikasi Adobe Photoshop di kelas VIII SMP Negeri 22 Surabaya. Uji kelayakan dilakukan untuk mengukur perbedaan hasil belajar siswa antara kelas yang menggunakan metode demonstrasi dan media aplikasi Adobe Photoshop dengan kelas konvensional. Dan untuk mengetahui tanggapan siswa terhadap pembelajaran menggunakan metode demonstrasi dan media aplikasi Adobe Photoshop melalui angket kepada siswa. Hasil penelitian menunjukkan bahwa siswa kelas VIII B yang diberi perlakuan dengan metode demonstrasi dan media aplikasi Adobe Photoshop pada kompetensi dasar gambar dua dimensi yang sesuai pada materi desain grafis di SMPN 22 Surabaya dinyatakan sangat baik dengan rating 85,88%.

Hasil pemeringkatan menunjukkan kelayakan media yang dikembangkan berada pada kategori sangat baik. Berdasarkan hasil penelitian respon siswa terhadap metode demonstrasi menggunakan media aplikasi Adobe Photoshop pada kompetensi dasar gambar dua dimensi yang bersesuaian pada materi desain grafis mendapat respon positif dari siswa. Dengan rata-rata penilaian respon siswa sebesar 91,29% dan dapat dikategorikan sangat baik.

ABSTRAK

Firlia, Ayu Ditafirliah. 2019. Effects of Demonstration Methods on Learning Outcomes of Poster Design Using Photoshop Media in Class VIII Students of SMP 22 Surabaya. Essay. Fine Arts Education Study Program. University of PGRI Adi Buana Surabaya. Supervisor: Drs. Suparman S.Pd., M.Pd

Keywords: Demonstration Method, Adobe Photoshop Application Media, and Poster Design.

Based on the results of preliminary observations on 22nd junior high school students in Surabaya, it can be found in the implementation of learning there are still many problems faced in learning the language of art. One of them is related to the ability of students in Graphic Design.

Quantitative research methods used in the form of PosttestOnly Control Grub design by giving treatment (treatment) using demonstration methods and Adobe Photoshop applications in class VIII of SMP 22 Surabaya. Feasibility tests were conducted to measure differences in student learning outcomes between classes using demonstration methods and Adobe Photoshop application media with conventional classes. And to find out the responses of students' responses to learning using demonstration methods and Adobe Photoshop application media through questionnaires to students.

The results showed that class VIII B which was treated using demonstration methods and Adobe Photoshop application media on the basic competencies of the corresponding two-dimensional images in graphic design material at Surabaya 22nd Junior High School could be declared very good with a rating of 85.88%. The rating results indicate the feasibility of the media that has been developed in a very good category. Based on the research of student responses to the demonstration method using Adobe Photoshop application media on the basic competencies of the vii corresponding two-dimensional images in graphic design material received a positive response from students. With an average student response rating of 91.29% and can be categorized very well.