

ABSTRAK

PEMGARUH LIKUIDITAS, SOLVABILITAS, PROFITABILITAS TERHADAP RETURN SAHAM PRUSAHAAN MANUFAKTUR YANG TERDAFTAR DI BURSA EFEK PERIODE 2017-2021

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Tujuan yang akan di capai dalam penelitian ini untuk di ketahuinya pengaruh likuiditas, solvabilitas, dan profitabilitas terhadap return saham perusahaan manufaktur yang terdaftar di BEI. Teknik sampling yang digunakan pada penelitian ini adalah *purposive sampling* sehingga sampel yang di peroleh sebanyak 15 perusahaan periode 2017-2021. Data dikumpulkan melalui dokumentasi serta analisis datanya dilakukan menggunakan uji asumsi klasik, regresi linier berganda serta uji hipotesis uji t dan uji f. Hasil penelitian ini menunjukkan terdapat pengaruh signifikan antara likuiditas, solvabilitas serta profitabilitas terhadap return saham.

Kata kunci : likuiditas, solvabilitas, profitabilitas dan return saham.

ABSTRACT

THE EFFECT OF LIQUIDITY, SOLVENCY, PROFITABILITY ON STOCK RETURNS OF MANUFACTURING COMPANIES LISTED ON THE STOCK EXCHANGE FOR THE 2017-2020 PERIOD.

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The point of this exploration is to know the impact of likuidity, dissolvability, and productivity on stock returns of manufacturing companies recorded on the IDX. The testing procedure utilized in this review was purposive examining with the goal that the example ecquired was 15 organization for the 2017-2021 period. The information was gathered utilizing documentation and the information examination was completed utilizing the old style suspicion test, various straight relapse and the ui t speculation test and the f test. The consequences of this study demonstrate that there is a huge impact between likuidity, dissolvability and productivity on stock returns.

Keyword : likuidity, solvency, profitability and stock returns.