

REFERENCES

- Awwad, Muhammad. (2017). *Exophoric and Endophoric Awareness. Arab World English Journal*. retrieved from <https://awej.org/images/AllIssues/Volume8/Volume8number3September/3.pdf>, September 2, 2019 at 8.00
- Birner, Betty J. (2013). *Introduction to Pragmatics*. UK. Oxford: Wiley-Blackwell publishing.
- Cutting, Joan. (2002). *Pragmatics and discourse: A Resource Book for Students*. New York: Routledge.
- El-Daly, Hosney M. (2011). *Towards an Understanding of the Discourse of Advertising: Review of Research with Special Reference to the Egyptian Media*. Retrieved from <https://pdfs.semanticscholar.org/b45a/cbde920898303736890608c5d53431cf9c.pdf>, August 14, 2019 at 00.19
- Fakhrudin, Muhammad Zuhri. (2018). *Reference and Inference in English Pragmatics*. Retrieved from https://www.researchgate.net/publication/329982523_Reference_and_Inference_in_English_Pragmatics, September 2 2019 at 8.05
- Flowerdew, John. (2013). *Discourse in English Language Education*. New York: Routledge.
- Gee, James Paul. (2011). *An Introduction to Discourse Analysis: Theory and Method - third edition*. New York and London: Routledge.
- Indonesia, Iklan TV. (2018). *Iklan Nu Green Tea – Nu, Ini Buat Kamu 15sec (2018)*. Downloaded from <https://youtu.be/rEFpPgcsk6I> on December 19, 2019
- Indonesia, Iklan TV. (2018). *Iklan Samsung Galaxy A6 & A6+ - Make Them Look 15sec (2018)*. Downloaded from <https://youtu.be/k8yx5Gx3mWE> on December 19, 2019

- Khofidoh, Novi. (2017). *Anaphoric and Cataphoric Function on Personal References Used in English Political News Articles*. Retrieved from <http://e-repository.perpus.iainsalatiga.ac.id/2007/1/Novi%20khofidoh.pdf>, January 6 2020 at 11.06
- Korta, Kepa. Perry, John. (2013). *Highlights of Critical Pragmatics: reference and the contents of utterance* retrieved from https://www.researchgate.net/publication/270547491_Highlights_of_Critical_Pragmatics_reference_and_the_contents_of_the_utterance, September 2, 2019 at 12.37
- Kull, Erin. (2013). *Nikon (short) Advertisement*. Downloaded from <https://youtu.be/DEBsI50kTaQ> on December 19, 2019
- Macnamara, Jim. (2011). *Media Content Analysis: its uses; Benefits and Best Practice Methodology*. *Asia Pacific Public Relations Journal* retrieved from <https://amecorg.com/wp-content/uploads/2011/10/Media-Content-Analysis-Paper.pdf>, September 2, 2019 at 10.40
- Manca, Elena. (2012). *Context and Language*. Universita del Salento – Coordinamenti SIBA. Online version retrieved from https://www.academia.edu/6565861/Context_and_Language_on_August_8_2019_at_0.34
- Mey, Jacob L. (2001). *Pragmatics: An Introduction*. Oxford: Blackwell Publishing.
- Pariwaraku. (2011). *Sampoerna Hijau - Restoran Padang*. Downloaded from <https://youtu.be/qUOekORlhvc> on January 8, 2020
- Reno, Moh. (2019). *Esse Pop & Esse Change – Brothers*. Downloaded from <https://youtu.be/1zyKSFH8AkY> on December 19, 2019
- Seed, John I. (2016). *Semantics Fourth Edition*. UK . Oxford: Blackwell Publishing

Tabassum, Farhana. (2014) . *What is Triangulation of Data* in [https://www.researchgate.net/post/What is triangulation of data in qualitative research Is it a method of validating the information collected through various methods accessed on september 2](https://www.researchgate.net/post/What_is_triangular_of_data_in_qualitative_research_Is_it_a_method_of_validating_the_information_collected_through_various_methods_accessed_on_september_2), 2019 at 12.40

Yule, George . (1996). *Pragmatics* . Oxford: Oxford University Press.









Unipa Surabaya

FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
UNIVERSITAS PGRI ADI BUANA SURABAYA

Kampus I : Jl. Ngagel Dadi III-D/37 Telp. (031) 5053127, 5041097 Fax. (031) 5662804 Surabaya 60234
Kampus II : Jl. Dukuh Menanggal XII Telp. (031) 8281181, 8281182, 8281183 Surabaya 60234.
<http://fkip.unipasby.ac.id/>

THESIS REVISION FORM

Student's Name : Elly Uzlifatin Jannah
Student's Reg. Number : 165300058
Department : English Language Education
Thesis Examination Date : 31 January 2020
Thesis Title : Understanding Reference through Context
and Co-text in Advertisement
Examiner 1 : Irfan Rifa'i, PhD
Examiner 2 : Fajar Susanto, S.S., M.Pd.

No.	Materials	Examiner 1	Examiner 2
1.	Title and abstract		
2.	Introduction and research method		
3.	Finding and discussion		

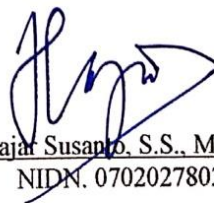
The deadline for the corrected or revised thesis: two weeks after the thesis examination

Examiner 1,



Irfan Rifa'i, Ph.D.
NIDN. 0721037702

Examiner 2,



Fajar Susanto, S.S., M.Pd.
NIDN. 0702027802



Unipa Surabaya

FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
UNIVERSITAS PGRI ADI BUANA SURABAYA

Kampus I : Jl. Ngagel Dadi III-IV/37 Telp. (031) 5053127, 5041097 Fax. (031) 5662804 Surabaya 60234
Kampus II: Jl. Dukuh Meranggol XII Telp. (031) 8281181, 8281182, 8281183 Surabaya 60234
<http://fkip.unpasby.ac.id/>

RECORDS OF THESIS SUPERVISION SESSIONS

Student's name : Elly Uzlifatin Jannah
Student's Reg. Number : 165300058
Department : English Language Education
Thesis Title : Understanding Reference through
Context and Co-text in Advertisement

No	Dates	Materials	Advisor
1	04-12-2019	Proposal Ok	
2	11-12-2019	Analyzing the data	
3	19-12-2019	Fixing the data and start chapter 4	
4	26-12-2019	Chapter 4 revision	
5	08-01-2020	Chapter 4 revision and change the data	
6	09-01-2020	Format of chapter 4 revision	
7	13-01-2020	Result of the study revision	
8	14-01-2020	Discussion revision	
9	15-01-2020	Abstract and chapter 5	
10	16-01-2020	Abstract and chapter 5 revision	
11	17-01-2020	Abstract and chapter 5 Ok	

The thesis supervisions have been completed on 20th January 2020

Acknowledged by
Dean of FKIP



Dr. Suhari, S.H., M.Pd.
NIP. 196801031992031003

Advisor,

Pajar Susanto, S.S., M.Pd.
NIDN 0702027802