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APPENDIX



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RECORDS OF THESIS SUPERVISION SESSIONS

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Thesis title : Persuasive Language Strategies
in Advertisement Texts of
English Textbooks for Tenth
Grade of Senior High School

No	Dates	Materials	Advisor
1	19-12-2019	Revision chapter III	
2	26-12-2019	Acc chapter III	
3	02-01-2020	Major revision chapter IV	
4	06-01-2020	Minor revision chapter IV	
5	07-01-2020	Acc chapter IV	
6	08-01-2020	Revision chapter V and Reference	
7	09-01-2020	Acc chapter V and Reference	
8	13-01-2020	Revision chapter II	
9	14-01-2020	Acc chapter II, revision chapter I and abstract	
10	16-01-2020	Acc chapter I and abstract	

The Thesis supervisions have been completed on January 16, 2020

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Thesis Title : Persuasive Language Strategies in Advertisement Texts of English Textbooks for Tenth Grade of Senior High School
Examiner 1 : Dr. Siyaswati, M.Pd.
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No	Materials	Examiner 1	Examiner 2
1	Acknowledgments		
2	Chapter I Limitation		
3	Chapter III Data Analysis		

The deadline for the corrected or revised thesis: two weeks after the thesis examination.

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APPENDICES

A. Appendix 1 List of Advertisement

a) Advertisement text of soft drink "Coca-Cola"



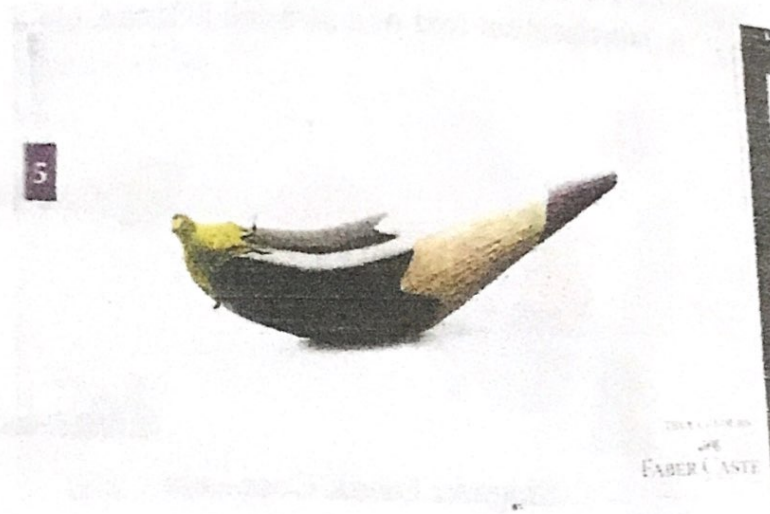
Slogan : Drink Coca-cola

b) Advertisement text of car "SEAT"

An advertisement for SEAT cars. It features two cars: a white SEAT Ibiza and a red SEAT Ibiza. The text reads: "CHRISTMAS HAS COME EARLY - PAY NO VAT AND...". Below the cars, it says: "...THIS WEEKEND ONLY - BUY A SEAT AND GET UP TO £400 WORTH OF M S VOUCHERS WITH 8.9% APR REPRESENTATIVE FINANCE". At the bottom, it says: "VISIT SEAT.CO.UK TO FIND YOUR LOCAL SEAT DEALER TODAY OR CALL 0500 22 22 22". There is a small yellow square with the number '2' in the top right corner. There is also a small SEAT logo in the top right corner.

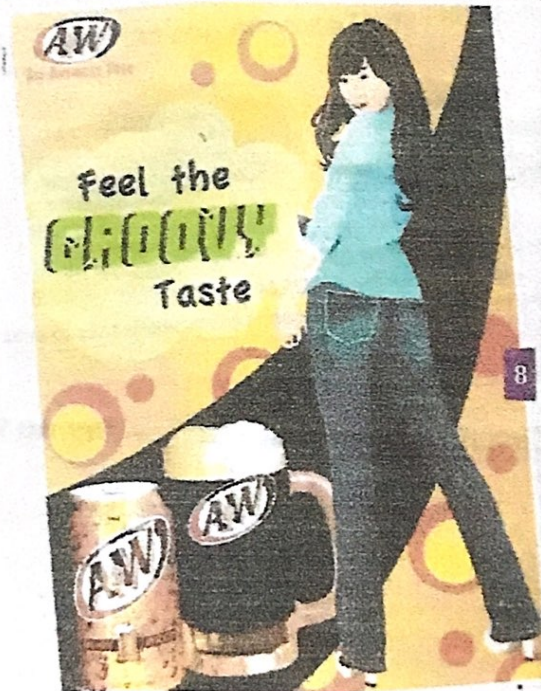
Slogan : Christmas has come early – Pay no vat

c) Advertisement text of pencil colour "Faber Castel"



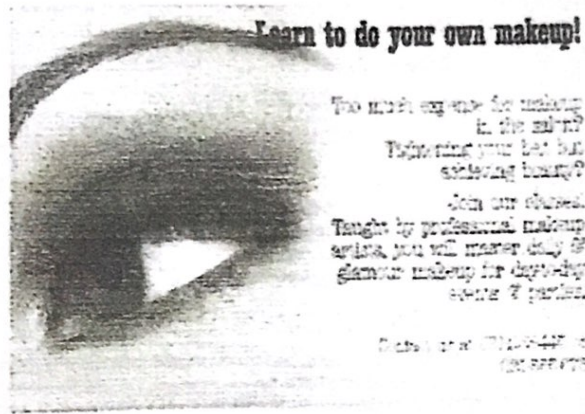
Slogan : True Colour

d) Advertisement text of foods and beverages "A&W"



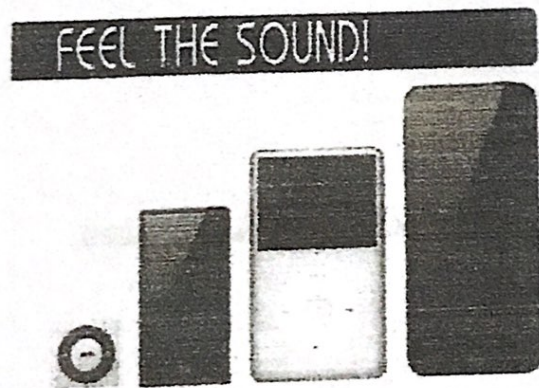
Slogan : Feel the groovy taste

e) Advertisement text of Cosmetics



Slogan : To much expense for make up in the salon?

f) Advertisement text of gadget "Apple"



Slogan : Feel the sound

g) Advertisement text of Fashion

Feel
the glory
like
a queen



Exclusive agent of high quality, low price handbags & jerseys

Minimum order: 1 bag (price does not include shipping fee).
Free shipping for minimum order of 10 bags & jerseys

Handbags brands:

ED Hardy, Donny Bourke, Dior, D&G, Celine, Chanel, Gucci, Givenchy,
Gucci, Louis Vuitton, Prada

The more items you order, the lower the price. Member price will be given to you according to the quantity you order from us. As the shipping fee depends on weight and destination of goods, then we will offer you the best appropriate price based on those specifics. Shipping fee is waived for order of over 10 bags & jerseys.

1. Payment by Western Union or PayPal
2. Delivery by EMS, DHL, TNT, FEDEX, or UPS in 4-7 business days
3. Accept refund and drop shipping

Mix order available. We also sell wholesale variety shoes, clothing, jeans, caps and hats, watches, sunglasses, electronics, boots, purses, belts, sports jersey, coats and socks.

Our website: www.bizkey21.com
MSN: bizkey21@hotmail.com
E-mail: cathybizkey@hotmail.com
Yahoo ID: bizkey21@yahoo.com

Slogan : Feel the glory like a queen