

**PERSUASIVE LANGUAGE STRATEGIS IN ADVERSEMENT
TEXTS OF ENGLISH TEXTBOOK FOR TENTH GRADE OF
SENIOR HIGH SCHOOL**

UNDERGRADUATE THESIS



Unipa Surabaya

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FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITY OF PGRI ADI BUANA SURABAYA**

2020

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UNDERGRADUATE THESIS

Submitted to Faculty of Teacher Training and Education of
University of PGRI Adi Buana Surabaya in Partial Fulfillment of the
Requirements for Completing the Bachelor Degree in the
Department of English Eduaction

By:
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2020

CERTIFICATION

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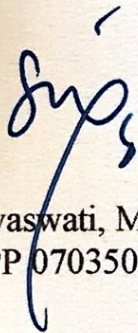
Title : Persuasive Language Strategies in Advertisement
Texts of English Textbooks for Tenth Grade of Senior High School

Has been approved by the advisor for the further examination

Surabaya, 16 January 2020

Acknowledged by:
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APPROVAL SHEET

This is to certify that the undergraduated thesis entitled “Persuasive Language Strategies in Advertisement Texts of English Textbooks for Tenth Grade of Senior High School” by Julio Krisna Mahendarta (Reg. No. 165300028) has been approved by the Board of Examiners on 20 January 2020.

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STATEMENT OF ORIGINALITY

This is to certify that I, the undersigned below:

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Justify that this Undergraduate Thesis is my original work. I do not plagiarize other people's works, except the legal quotations. If it can be proved someday that this thesis is a plagiarism, I am to bear the consequences of my deed.

Surabaya, 15 January 2020

The researcher.



Julio Krisna Mahendarta

MOTTO

“Don’t waste your time to
do nothing”

MOTTO

“Don’t waste your time to
do nothing”

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Bismillahirrohmanirrohim,

All praises belong to Allah SWT, which has provided a healthy favor, grace and blessings so that the researcher could finish this undergraduate thesis entitled "Persuasive Language Strategies in Advertisement Texts in English Textbooks for Tenth Grade of Senior High School" without any big difficulties.

This undergraduate thesis is written as a partial fulfillment of the requirements for the award of the Bachelor degree of education in the English Language Education Department. Moreover, it would be a source of knowledge in Linguistics area, specifically persuasive language.

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For the perfection of this graduate thesis, the researcher expects constructive critics and suggestion from the readers if there are any mistakes. Hopefully, this undergraduated thesis could be a beneficial source of learning for all of the readers.

Surabaya, 15 January 2020
The researcher

Julio Krisna Mahendarta

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