

## CHAPTER I INTRODUCTION

Research is one of one of a technique to find an evidence to prove the truth. This research is entitled “Politeness Strategies of Colonel Landa and Lieutenant Aldo in *Inglourious Basterds* Movie”. In this chapter, she discusses the background of the study, the research questions, purpose of the study, significance of the study, scope and limitation of the study, and the definition of key terms.

### **A. Background of the study**

Learning is a process of gaining knowledge, exploring and sharing to others. For learners, learning is a more than process of absorption of facts, but it is continuously developing as thinking, feeling and changing their behavior (Scarino & Liddicoat, 2009). It also lets people learn some information and communicate through a conversation in the target language. The main objective of learning is to allow a learner to communicate orally and effectively.

In relation with this, interaction takes important role in the learning process. Communication is a process in which a message is sent from senders to receivers. In language learning, people communicate with their partners in order to get a new knowledge or some information.

Everybody needs partner to live in every social life among others. They may be thousands friends to get along to have interpersonal and transactional interaction. Therefore, expressing an idea must have a good skill. “Communication is transferring information between human beings” (Cruse, 2000: 5). Saville and Troike’s view (2003: 13), states that at the level of individuals and groups interacting with one another, the functions of interaction are directly related to the participants’ purposes and needs. It implies that interaction is one way to take and give information between two or more people so they will convey an idea, feeling, thought to the partner well. Thus, interaction happens when people realize that there are some norms to organize language for interpretation to the

action and the utterance of the addressee. These norms are used by people to maintain social relationship with others.

In interaction, people can use so many languages. Language is a system of interaction which is used to communicate each other, either written or spoken in the daily life. In interaction, people use language to express what will be uttered and expressed. Using language to communicate, people need a good skill in uttering the words or sentences. According to Fatima (2012: 105), "The lack of knowledge, skills and practice in the language skills makes the students handicapped". This emphasizes the statement at the previous which says that people needs knowledge to express feelings in mind. It can be the way how to speak or steps in making and arranging some sentences and how to respond the partner idea. Thus, capability of transferring idea, including politeness is one of the most important things in interaction.

Politeness as one of important social norms is reflected in their daily interaction. Cutting (2002:44) adds that because their status as universal principles of human interaction, politeness phenomena by their very nature is reflected in language. Therefore, people can be able to value someone being polite or not is through the way how to express and speak each other. The technique to be polite, people should consider contextual aspects of interaction such as, who they are talking to, what the relationship is, and what they are talking about. Brown and Levinson (1987) state "polite is how people behave in a way that attempts in considering of the feeling of their addressee". It is summarized that people must be polite in talking to others. In order to reach polite interaction, people realize and think that they should appreciate the addressee. Awareness of another person's public self-image for speakers to be able to produce a polite utterance without threatening the face of the addressee (Yule, 1996).

According to the Grundy (2002: 76), "being polite is the speaker's actions and ways of talks are match with addresses' perception of how they should be performed". She states that everybody must have principle, concept and awareness to be polite to others. In other word, being polite is not a simply way as like saying 'thank you' and 'please' in right place. "It is the matter how

people can use their language appropriately toward their addressee” (Holmes, 1992: 296). Based on the explanation, she also concludes that people absolutely speak with the appropriate language in order to get the politeness. If people realize the politeness and they perform it in their interaction, it is possible for them to maintain their social relationship with others. Yule (1996:60) said that politeness used in interaction as the means employed to show awareness of another person’s face. In this case, the politeness can be defined as understanding the condition of the addressee is very important to know and create an interaction. So the goal of interaction between the speaker and hearer is completely built.

In order to reach the goal of interaction, the speakers will choose the strategies and criteria to have polite conversation. People utter politeness strategies in order to get the conversation run well and go smoothly. Brown and Levinson (1978), state that recognizes what people are doing in verbal exchange (e.g. requesting, offering, criticizing, complaining, etc) not so much by what they overtly claim to be doing as in the fine linguistics details of utterances. It means that there are many aspects to speak politely not only speaking in fine linguistics but also considering other’s feeling is important.

The tips of have politeness, people should be educated since they are children. One of the experts states that children should be taught it starting from an early education. Krashen:1987, Ellis:1985, and Ellis: 1994 cite in Purwanto and Soepriatmadji (2013) argue that politeness is an important element in interactional activities and should be taught in early education during the critical period of four to ten years of age. Thus, the environment, social life, and family is one of the factors which influence the politeness strategy conversation.

Conversation also occurs in the movie, novel, poetry, song, etc is variety. They can show politeness in using language so that way the researcher is sure that politeness phenomena do not only occur in an ordinary language but also in an extra-ordinary

language such as in the literary interaction. Thus, they should have a politeness conversation strategy to be imitated by the viewers.

More often in real conversation, it is often found some condition that there is negative face performed by speaker to hearer so that it causes conflict. Learning and practicing the way of conversation becomes one of the important knowledge moreover how to be polite to everyone. Therefore, people should study how to speak to hearer politely until they can talk comfortably between speaker and hearer. Based on the background of the study above, the researcher is interested in analyzing the politeness strategies used by Col.Landa and Lt. Aldo in *Inglourious Basterd* movie.

In this research, the researcher only focuses on the politeness strategies used by Col.Landa and Lt. Aldo in *Inglourious Basterds* movie 2009 according to Brown and Levinson politeness strategies. She takes this research because people need good communication either in expressing the meaning or how to convey the meaning. The students especially do not have good pragmatic skills moreover politeness strategies. It is able to show the face and face threatening act is one of materials related to the communication ways. So that way, it tightens the social relationship between speaker and hearer. Therefore, politeness becomes important thing in communication in the society. In other word, the researcher chose this movie because it's an action and west movie which sometimes people assume that the western people lack in politeness. So the researcher can prove it through movie.

## **B. Research Question**

Based on the background of the problem above, she formulates the research questions in this research as follows:

1. What are the politeness strategies used by Col.Landa and Lt. Aldo in *Inglourious Basterds*?
2. Which are the most common types of politeness strategies used by Col.Landa and Lt. Aldo in *Inglourious Basterds*?

### **C. Purpose of the study**

The researcher takes this study because she aims:

1. To describe the politeness strategies used by Col.Landa and Lt. Aldo in *Inglourious Basterds*.
2. To describe the common types of politeness strategies used by Col.Landa and Lt. Aldo in *Inglourious Basterds*.

### **D. Significance of the study**

In this research, she hopes that it is useful for everybody especially for her and the readers of this thesis result after finding the analysis. Therefore, this research consists of two kinds of significance of the study. The first is theoretical and the second one is practical. Theoretical means that the research is significant to provide some information for the readers who are interested in studying, increasing, developing and conducting the comprehension of the politeness strategies. Practical is the application of the observation result till it can be useful for everybody who wants to communicate deal with the understanding and analyzing the politeness strategies aspects. Thus, they can act as positive politeness in the daily activities.

In other word, this research can be source of materials to develop the language skill especially in discourse and the politeness concept.

### **E. Scope and Limitation of the Study**

The researcher formulates the scope and limitation of the study in this research as follows:

1. Limitation of the study  
The limitation of the study in this research is politeness strategies used by Col. Landa and Lt. Aldo in *Inglourious Basterds*.
2. Scope  
In this researcher, she analyzes the utterances used by Col.Landa and Lt. Aldo in *Inglourious Basterds*.

**F. Definition of the key terms**

To make easier the reader this research, the researcher arranges the definition of the key terms as follows:

**1. Politeness**

Politeness is Behaving in way that attempts to talk into account feelings of the people addressed or the means employed to show awareness of another person's face (Brown, 1997).

**2. Politeness strategy**

Politeness strategy is strategy that used to minimize or avoid the face threatening act that a speaker makes. Brown and Levinson (1987: 89).

**3. Movie**

Movie is a picture story that tells about life.

**4. Inglourious Basterd Movie**

Inglourious Basterd Movie is one who goes around Germany killing and tormenting German Nazis' 2009. Urbandictionary.com