CHAPTER 1
INTRODUCTION

In this chapter contained the background of the study, scope and limitation of the study, statements of the problem, purposes of the study, significances of the study, and definition of key terms.

A. Background of the study

Politeness strategies is one of kind social interaction between other people used language, face, and sense. Politeness is important when we meet and talk with other people especially in interactions. Politeness interested to research because politeness is under umbrella of pragmatics dealing with utterances, intended meaning, FTA (Face Threatening Acts), respect among people.

According to Yule (1996) face means the public self-image of a person. Furthermore, in daily conversation people should avoid an act that may threaten others' faces. According to Brown and Levinson (1987) acts that infringe on the hearers' need to maintain his/ her self-esteem, and be respected is called "Face-Threatening Acts or FTAs. In order to maintain and save person's face, people are supposed to use politeness strategies. Brown and Levinson (1987) suggest that there are four types of politeness strategies. They are bald on-record, negative politeness, positive politeness, and off-record strategy.

This research choses the EFL classroom interaction but in the movie entitled *Dangerous Mind*s (1995). This movie very interesting, this movie has politeness values. From Wikipedia.com *Dangerous Minds* is a 1995 American drama film directed by John N. Smith, and produced by Don Simpson and Jerry Bruckheimer. It is based on the autobiography *My Posse Don't Do Homework* by retired U.S. Marine LouAnne Johnson, who in 1989 took up a teaching position at Carlmont High School in Belmont, California where most of her students were African-American and Latino teenagers from East Palo Alto, a poverty-stricken, racially segregated, economically deprived city. *Dangerous Minds* is a 1995 American drama film directed by John N. Smith, and produced by Don Simpson and Jerry Bruckheimer. It is based on the autobiography *My Posse Don't Do*

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The writer has some review of previous research related about politeness. First to be discussed is the research of Wuri Pangestuti (2015) Diponegoro University Semarang entitled *Politeness Strategies Used by Deddy Corbuzier in Interviewing Entertainer and Non-Entertainer in Hitam Putih Talk Show*. The purpose of the research is to find out the types of politeness strategies, To figure out the differences between politeness strategies used by Deddy Corbuzier in interviewing entertainer and non-enteratiner in *Hitam putih* talk show.
The writer used theories by Yule (1996:60) and Theory Brown and Levinson (1978). Based on the data analysis, there are sixteen different types of Politeness Strategies used by the host in interviewing both entertainer and non-entertainer. In interviewing the entertainer he uses Bald on Record, ten types of Positive Politeness Strategy, one type of Negative Politeness, and one type of Off Record Strategy. In addition, in interviewing the non-entertainer he uses Bald on Record Strategy, seven types of Positive Politeness Strategy and three types of Negative Politeness Strategy. Then, the writer can conclude that the host tends to use Positive Politeness Strategy in interviewing the entertainer. In contrast, he tends to use Bald on Record Strategy in interviewing the non-entertainer.

According by Jeihan Jade Archia(2014) from Yogyakarta State University entitled *A Pragmatics Analysis of Positive Politeness Strategies as Reflected by The Characters in Carnage Movie*. The purpose of the research is to find the strategies of positive politeness expressed by the characters in *Carnage*, and to identify the types of maxim violation applied by the characters in *Carnage* in expressing the positive politeness strategies.

Next research by Kurniatin (2017) from IAIN Surakarta entitled is *An Analysis of Politeness Strategies Used by Teacher and Students in English Class at MTs NU Assalam Kudus*. The purpose of the research is to know politeness strategy used by teacher and students in

English class at MTs NU Assalam Kudus. The researcher found twenty three utterances containing politeness strategies used by the students. There are two utterances of bald on record, fifteen utterances of positive politeness strategy an utterance of negative politeness strategy and five utterances of off record strategy. The data show that the students preferred positive politeness strategy to other strategies in conducting communication with the teacher during the teaching process.

After reviewing the previous research about politeness, the writer focuses on politeness used in *Dangerous Minds* movie. Although similar to Jeihan Jade Archia (2014) about movie but in this research used in difference from title and this movie about education environment especially in the classroom. This research focuses in utterances from actor and actrees in Dangerous Minds movie. Using Politeness strategies by Brown and Levinson (1987).

B.   Scope of Limitation

The scope of this study is Pragmatics in particular in the politeness strategies using theory of Brown and Levinson (1987). Limitation of this study is politeness of *Dangerous Minds* movie*(1995)*.

C.   Research Questions

This research has two questions related to study of politeness
1.   What kind of positive politeness strategies are used by main characters in *Dangerous Minds* movie (1995)?
2.   What kind of negative politeness strategies are used by main characters in *Dangerous Minds* movie (1995)?

D.   Purposes of the Study
1.   The purposes of the study are to find out the positive politeness strategies used by main characters in *Dangerous Minds* movie (1995).
2.   The purposes of the study are to find out the negative politeness strategies used by main characters in *Dangerous Minds* movie (1995).

E. **Significance of the study**.

      The researcher hope this research will be give some benefits to:

1. Students
    - a.) The students will understand more about the using of politeness strategies.
    - b.) The students will understand more about the types of politeness strategies.
2. Teachers

   This research can be used as reference in English teaching, especially on the using of politeness strategy.
3. Further researcher

   This research can be used as reference who are interested in politeness strategies.

F. **Definition of Key Terms**

      In order to clarify the key terms used in this research.

1. Politeness strategies are speech acts that express concern for others and minimize threats to self esteem (face) in particular social contexts.
2. Positive politeness is intended to avoid giving offense by highlighting friendliness. These strategies include juxtaposing criticism with compliments, establishing common ground, and using joke, nickname, honorifics, tag questions, special discourse markers(please) and in group jargon and slang.
3. Negative politeness is intended to avoid giving offense by showing deference. These strategies include questioning, hedging, and presenting disagreements as opinions.
4. Movie is a visual art used to simulate experiences that communicate ideas, stories, perceptions, feelings, beauty or atmosphere by the means of recorded or programmed moving images along with other sensory stimulations. The word "**cinema**", short for cinematography, is often used to refer to filmmaking and the film industry, and to the art form that is the result of it.