

CHAPTER I

INTRODUCTION

This chapter present background of the research, statement of research problem, objective of the research, significance of the research, scope and limitation of the research and definition of the key term.

A. Background of Study

Language is related to culture and social system of certain community who use the language. This case may allow the differentiation of diction between some areas with another. Beside that, the complex community, the different areas, social statues, level of education, and the different types of social interaction will produce the variation of language. One of those variations is slang (Trudgil 2006).

Slang the non-standard language variety is seasonal, used by young people or a particular social group for internal communications that are not members of the group do not understand. While the idiom is a series of words whose meaning is not the same as the combined meanings of its constituent words .In this page slang language often used at this time, usually by young people. States that slang is the linguistics prerogative of young people and generally sounds odd in the mouth of an older people (Holmes 2001: 167).

Sociolinguistics is also the study of effects of various all aspects to society, including cultural, norms and contexts on the language is used (Hudson 1980). People are belonging to the same social group-of the same trade, profession, hobby, age, or social position-tend to behave in the same way. This behavior influences not only the clothes they wear, but also the language they use. The language of a social group, particularly its slang, is one of the several forms of behavior that keeps the ground distinct from communicate and carry on their normal activities.

Some reasons why the writer chooses Hip Hop music for

analyzing slang because first, slang is mainly from hip-hop music. Hip-hop music or African - American music, in many ways has played an important role in this development of music. Many of the words and phrases from hip hop music became combined and used by outside communities who had figured out the context and definitions of these rappers' words. This adaptation process happened in many of the ethnic communities and areas within America and their language containing much from this language. Second, Hip hop is a cultural movement that began to grow around the 1970s developed by the community of Afro-American and Latin-America. Hip hop is a very dynamic composition between the elements that are consisting of MCing (rapping), Djing, Breakdancing and Graffiti. This latter element of hip hop also characterized by Beat boxing, fashion, slang and other lifestyle (Wikipedia, 2018)

There are many slang words that could find in daily conversation especially when hearing Hip-Hop songs. Sometimes native speakers and non-native speakers get confused with that new slang words, because they did not know the meaning of that words, especially nowadays there is so many media that occurs that new slang words spread quickly. Based on the phenomenon above the writer interested in conducting a research concerning the use of slang words in Hip-hop music.

From the researchers conducted by Lukman Wiratama in the 2016 at the Education Department. Faculty of Tarbiyah and Teacher Training Stated Islamic Institute (IAIN) of Tulungagung with the title slang used by Black Eyed Peas in the E.N.D album, research about characteristics of slang used in Black Eyed Peas in "The E.N.D album" and find out the meaning of slang found in Black Eyed Peas'. The first result of this showed that there are four characteristics of slang used in Black Eyed Peas, they are (a) creativity, (b) flippant, (c) fresh, (d) Onomatopoeic. Fresh is dominant in this Black Eyed

Peas The E.N.D album. There are 20 words consist of fresh. Further, 16 words that consist of creativity, 7 words for flippant, and the last is 3 words consist of onomatopoeic. The second finding is the meaning of slang language in Black Eyed Peas' in The E.N.D album. Learn and understand the meaning of language, especially slang, many provide something interesting about communication. Many others are out there booing a language but don't know what the group stated. By studying this slang, the researcher became aware of the importance of understanding the taboo language. Using slang going to make your English is much more diverse and even a little more interesting (Wikipedia, 2018)

Some research by Deviyanti Winda in the 2017 Fakultas Ilmu Budaya Universitas Sam Ratulangi Manado with the title "Slang dalam Lagu –Lagu Chris Brown " The aims of this research are to analyze, identify and classify the words that use slang words of Chris Brown's songs. The purpose of this research is to analyze the types of slang by using song lyrics of Chris Brown's songs. The research uses descriptive method. The theory of Elissa Matiello (2008) and Leech theory (1998) are used in this research. The data were collected by listening to 10 songs by Chris Brown and reading the lyrics of the songs. The result of this research shows that there are four forms of slang in Chris Brown's songs namely, blending, clipping, copy reduplicatives, variation. The results of this research also shows that there are four meanings of slang in Chris Brown's songs namely, conceptual meaning with 63 data, connotative meaning with 2 data, thematic meaning with 2 data, social meaning with 2 data.

The background for doing this research is based on the references that have been made before. This study discusses the find out slang words are used by Rich Brian's lyrics and find the characteristics of slang used in Rich Brian's lyrics based on The theory of Yule (2006:52 – 59) are used in this research.

Rich Brian started his first US tour in April 2017, concluding in May. In May 2017, Rich Brian released the single "Gospel" with xxx tentacion and Keith Ape. This was xxx tentacion's first collaboration with Brian and the song was released on 88rising. The single has over 35 million views on YouTube as of December 2018 (Wikipedia, 2018).

Rich Brian won an award at the 4th Indonesian Choice Awards as Breakthrough Artist of the Year in May 2017. Rich Brian announced his debut album in an interview with *xxl*, saying "I'm working on a debut project and there are some serious songs and some comedic stuff, but the serious songs are my focus. In an interview, Brian said he was spending most of his stay in Los Angeles, California working on his debut album. Rich Brian released "Glow Like Dat" on 15 August 2017. He then announced a nationwide tour starting on 9 September and concluding on 21 November titled "Come to My Party Tour". (Wikipedia, 2018).

Rich Brian released "Chaos" in October 2017 and "Crisis" featuring 21 Savage in November 2017. On 19 December 2017, Rich Brian announced on the social media platform, Twitter, that he was releasing his debut studio album, *Amen*, on 2 February 2018. On 1 January 2018, Rich Brian officially changed his stage name from Rich Chigga to Rich Brian with the release of "See Me". Six days later, he changed his stage name again to Rich Brian. On 2 February 2018, *Amen* was released. *Amen* made him the first Asian musician to reach number one on iTunes Hip Hop charts (Wikipedia, 2018).

On 26 June 2019, Rich Brian releases a new single, titled "Yellow", featuring the artist and producer Bekon. He announced a second studio album titled *The Sailor*, to be released on July 26. In this study the writer will explain about slang Language, the data source of this analysis is some song lyrics by Rich Brian , as like song lyrics "Amen, Cold, and

Occupied. Slang Language is the linguistic prerogative of young people and generally sound odd in the mouth of an older person, (Holmes, 2001: 167).

B. Scope and Limitations

The scope of the study is Slang Language in Song Lyrics and the limitation of the study is Slang Language in Song Lyrics Used By "Rich Brian" from Amen Album: A Sociolinguistic Study.

C. Research Question

From the statement background above the writer will formulate the two research questions:

1. What slang words are used by Rich Brian in his song lyrics?
2. What are the word formation of slang language used in Rich Brian's lyrics?

D. Purpose of the Study

In this research the writer limits discussion by focusing on

1. To find out slang words are used by Rich Brian's lyrics.
2. To find the word formation of slang used in Rich Brian's lyrics

E. Significance of the study

The writer hopes the study meaningfully contribute to sociolinguistics theoretically and practically to increase the understanding of slang and its meaning. Besides that, to understand kind of slang language that used in song lyrics by Rich Brian. This research hopefully has some benefit for all students, especially at English Department students. Also this research, the students are able to apply their knowledge and comprehend slang language in the appropriate daily conversation, especially in informal situations.

F. Definition of Key Term

The Definition of key term from these thesis are :

1. Slang is the non-standard language variety is seasonal, used by young people or a particular social group for internal communications that are not members of the group do not understand. In Indonesian called “alay” language.
2. Song lyrics are words that make up a song usually consisting of verses and chorus.
3. Sociolinguistic is a study that compiles theories about the relationship between society and language.