

**AN ANALYSIS OF SPEECH ACT
IN *SUSILO BAMBANG YUDHOYONO'S SPEECH*
AT INDONESIA INVESTMENT DAY**

UNDERGRADUATE THESIS



Unipa Surabaya

**APRILLIANTI DWI ALEN SUYONO
Reg. No. 155300082**

**UNIVERSITY OF PGRI ADI BUANA SURABAYA
FACULTY OF TEACHER TRAINING AND EDUCATION
ENGLISH EDUCATION DEPARTMENT
2019**

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UNDERGRADUATE THESIS

**Submitted in partial fulfillment of the requirements for
Completing the Bachelor Degree in the Department of English
Education**

**APRILLIANTI DWI ALEN SUYONO
Reg. No. 155300082**

**UNIVERSITY OF PGRI ADI BUANA SURABAYA
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2019**

CERTIFICATION

Thesis by : Aprillianti Dwi Alen Suyono
Reg. No. 155300082

Title : An Analysis of Speech Act in *Susilo Bambang Yudhoyono's Speech* at Indonesia Investment Day

has been approved by the advisor for further examination.

Surabaya, 24 January 2019

Advisor 1,

Advisor 2,



Dr. Endang Mastuti Rahayu, M.Pd.
NIDN. 0715016301



Hertiki, S.Pd., M.Pd.
NIDN. 0720018302

Acknowledged by:
Head of English Education Department,



Dr. Siyaswati, M.Pd.
NIP/NPP. 0703509/DY



APPROVAL SHEET

This is to certify that the undergraduate thesis entitled “An Analysis of Speech Act in *Susilo Bambang Yudhoyono's Speech* at Indonesia Investment Day” by Aprillianti Dwi Alen Suyono (Reg. No. 155300082) has been approved by the Board of Examiners on 24 January 2019.

The Board of Examiners:



1. Chairperson

Dr. Suhari, S.H., M.Si.

2. Secretary

Dr. Endang Mastuti Rahayu, M.Pd.

3. Member

Ferra Dian Andanty, S.S., M.Pd.

4. Member

Dr. Endang Mastuti Rahayu, M.Pd.

AUTHOR'S DECLARATION

This is to certify that I, the undersigned below:

Name : Aprillianti Dwi Alen Suyono
Student Registration Number : 155300082
Department : English Education Department
Faculty : Teacher Training and
Education.

Justify that this Undergraduate Thesis is my original work. I do not plagiarize other people's works, except the legal quotations. If it can be proved someday that this thesis is a plagiarism, I am to bear the consequences of my deed.

Surabaya, 24 January 2019
The researcher,



Aprillianti Dwi Alen Suyono

ABSTRACT

Suyono, Aprillianti Dwi Alen. 2019. *An Analysis of Speech Act in Susilo Bambang Yudhoyono's Speech at Indonesia Investment Day*. Undergraduate Thesis. English Education Department. Faculty of Teacher Training and Education. University of PGRI Adi Buana Surabaya. 1st Advisor: Dr. Endang Mastuti Rahayu, M.Pd. and 2nd Advisor: Hertiki, S.Pd., M.Pd.

Keywords: *Speech Act, Illocution Act, Speech*

The purpose of the study is to describe the form of speech act in Susilo Bambang Yudhoyono's speech at Indonesia Investment Day. The speech by Susilo Bambang Yudhoyono in produces speech acts can be a media for maintaining and establishing social relationship and explains the ideas or program in any society. Speech act is actions performed via utterances to convey intentions which have more specific labels. There are five forms of illocution act with some kind of function to produce utterance in intended meaning.

This research used descriptive qualitative approach as the method. The data of the research was the utterances from the speech and the source of data was a speech by Susilo Bambang Yudhoyono at Indonesia Investment Day. The researcher collected the data using documentation technique. The researcher analyzed the study using descriptive qualitative, the steps are: watched the video, identified the utterance, analyzed the data, and concluded the data which often used in the speech.

In Susilo Bambang Yudhoyono's speech at Indonesia Investment Day language used to convey and deliver information, it is found that all of the forms of illocution act is used in this speech. The researcher concludes there are five forms of speech act classification, they are declaration, representatives, expressives, directives, and commissives. The dominant forms are 17 utterances for declaration and 23 utterances for representatives. The listener is needed to know about speech act especially in illocution act because it closely related in daily conversation to know the speaker wants in intended meaning.

ABSTRAK

Suyono, Aprillianti Dwi Alen. 2019. *An Analysis of Speech Act in Susilo Bambang Yudhoyono's Speech at Indonesia Investment Day*. Skripsi. Program Studi: Pendidikan Bahasa Inggris. Fakultas Keguruan dan Ilmu Pendidikan. Universitas PGRI Adi Buana Surabaya. Pembimbing 1: Dr. Endang Mastuti Rahayu, M.Pd. Pembimbing 2: Hertiki, S.Pd., M.Pd.

Kata Kunci: *Tindak Tutur, Illocution Act, Pidato*

Tujuan penelitian ini adalah untuk menjelaskan bentuk tindak tutur dalam pidato Susilo Bambang Yudhoyono di *Indonesia Investment Day*. Pidato Susilo Bambang Yudhoyono menghasilkan tindak tutur dapat menjadi media untuk mempertahankan dan membangun hubungan sosial serta menjelaskan ide-ide atau program masyarakat. Tindak tutur adalah tindakan yang dilakukan melalui ucapan untuk menyampaikan niat yang memiliki spesifik label. Ada lima bentuk klasifikasi tindak tutur ilokusi dengan beberapa fungsi untuk menghasilkan makna yang dimaksudkan.

Penelitian ini menggunakan metode pendekatan deskriptif kualitatif. Data penelitian adalah ucapan pidato dan sumber data adalah pidato oleh Susilo Bambang Yudhoyono di *Indonesia Investment Day*. Peneliti mengumpulkan data menggunakan teknik dokumentasi. Peneliti menganalisis penelitian menggunakan deskriptif kualitatif, langkah-langkahnya adalah: menonton video, mengidentifikasi ucapan, menganalisis data, dan menyimpulkan data yang sering digunakan dalam pidato.

Dalam pidato Susilo Bambang Yudhoyono di *Indonesia Investment Day* bahasa digunakan untuk memberikan informasi, ditemukan bahwa semua bentuk *illocution act* digunakan dalam pidato ini. Peneliti menyimpulkan ada lima bentuk klasifikasi tindak tutur yaitu *declaration, representatives, expressives, directives, dan commissives*. Bentuk yang dominan adalah 17 ucapan *declaration* dan 23 ucapan *representatives*. Pendengar perlu mengetahui tentang tindak tutur khususnya dalam *illocution act* karena terkait erat dengan percakapan sehari-hari untuk mengetahui apa yang diinginkan pembicara dalam makna yang dimaksudkan.

DEDICATION/ MOTTO

Dedications

The researcher of this undergraduate thesis would like to dedicate and thank to all of them who have helped and supported in finishing this undergraduate thesis, they are:

1. God Almighty is the savior and the one who never stops to bless, give me strength and grace.
2. My beloved parents Suyono and Ninik Suwarni, S.Pd. who always pray, motivate, and support me, and my sister Irma Ananda who waiting me to finish my college.
3. Dr. Endang Mastuti Rahayu, M.Pd. as the 1st advisor who never stopped to guide and patient the researcher to finish this undergraduate thesis.
4. Hertiki, S.Pd., M.Pd. as the 2nd advisor who has supported and give motivation in this undergraduate thesis.
5. My future partner of life.
6. All of my friends who always support, pray, accompany, and help each other to finish this undergraduate thesis.

Motto:

“There is a hope in every prayer because destiny is not always according to the plan”

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All praises belong to God, who has given his blessing and grace, then this undergraduate thesis which entitled “An Analysis of Speech Act in *Susilo Bambang Yudhoyono’s Speech* at Indonesia Investment Day” has finished without any big difficulties.

This undergraduate thesis was written as in partial fulfillment of the requirements for completing the Bachelor Degree in the Department of English Education of University of PGRI Adi Buana Surabaya. Beside that, this undergraduate thesis can be a resource or reference for people who want to learn or study about the form of speech act classification.

In order to perfection of this undergraduate thesis, it might be found any lacks or mistakes in this undergraduate thesis. So, the researcher expects for some critics and suggestions to make this undergraduate thesis become more perfect. Then, the researcher would like to say thank to every part which has helped and supported to wrote this undergraduate thesis, they are:

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5. All lecturers at English Education Department of Faculty of Teacher Training and Education of University of PGRI Adi Buana Surabaya

That is all which can be said, hopefully, this undergraduate thesis can be a beneficial source in learning about the speech acts.

Surabaya, 24 January 2019
The Researcher

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