

ABSTRACT

Suyono, Aprillianti Dwi Alen. 2019. *An Analysis of Speech Act in Susilo Bambang Yudhoyono's Speech at Indonesia Investment Day*. Undergraduate Thesis. English Education Department. Faculty of Teacher Training and Education. University of PGRI Adi Buana Surabaya. 1st Advisor: Dr. Endang Mastuti Rahayu, M.Pd. and 2nd Advisor: Hertiki, S.Pd., M.Pd.

Keywords: *Speech Act, Illocution Act, Speech*

The purpose of the study is to describe the form of speech act in Susilo Bambang Yudhoyono's speech at Indonesia Investment Day. The speech by Susilo Bambang Yudhoyono in produces speech acts can be a media for maintaining and establishing social relationship and explains the ideas or program in any society. Speech act is actions performed via utterances to convey intentions which have more specific labels. There are five forms of illocution act with some kind of function to produce utterance in intended meaning.

This research used descriptive qualitative approach as the method. The data of the research was the utterances from the speech and the source of data was a speech by Susilo Bambang Yudhoyono at Indonesia Investment Day. The researcher collected the data using documentation technique. The researcher analyzed the study using descriptive qualitative, the steps are: watched the video, identified the utterance, analyzed the data, and concluded the data which often used in the speech.

In Susilo Bambang Yudhoyono's speech at Indonesia Investment Day language used to convey and deliver information, it is found that all of the forms of illocution act is used in this speech. The researcher concludes there are five forms of speech act classification, they are declaration, representatives, expressives, directives, and commissives. The dominant forms are 17 utterances for declaration and 23 utterances for representatives. The listener is needed to know about speech act especially in illocution act because it closely related in daily conversation to know the speaker wants in intended meaning.

ABSTRAK

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Kata Kunci: *Tindak Tutur, Illocution Act, Pidato*

Tujuan penelitian ini adalah untuk menjelaskan bentuk tindak tutur dalam pidato Susilo Bambang Yudhoyono di *Indonesia Investment Day*. Pidato Susilo Bambang Yudhoyono menghasilkan tindak tutur dapat menjadi media untuk mempertahankan dan membangun hubungan sosial serta menjelaskan ide-ide atau program masyarakat. Tindak tutur adalah tindakan yang dilakukan melalui ucapan untuk menyampaikan niat yang memiliki spesifik label. Ada lima bentuk klasifikasi tindak tutur ilokusi dengan beberapa fungsi untuk menghasilkan makna yang dimaksudkan.

Penelitian ini menggunakan metode pendekatan deskriptif kualitatif. Data penelitian adalah ucapan pidato dan sumber data adalah pidato oleh Susilo Bambang Yudhoyono di *Indonesia Investment Day*. Peneliti mengumpulkan data menggunakan teknik dokumentasi. Peneliti menganalisis penelitian menggunakan deskriptif kualitatif, langkah-langkahnya adalah: menonton video, mengidentifikasi ucapan, menganalisis data, dan menyimpulkan data yang sering digunakan dalam pidato.

Dalam pidato Susilo Bambang Yudhoyono di *Indonesia Investment Day* bahasa digunakan untuk memberikan informasi, ditemukan bahwa semua bentuk *illocution act* digunakan dalam pidato ini. Peneliti menyimpulkan ada lima bentuk klasifikasi tindak tutur yaitu *declaration, representatives, expressives, directives, dan commissives*. Bentuk yang dominan adalah 17 ucapan *declaration* dan 23 ucapan *representatives*. Pendengar perlu mengetahui tentang tindak tutur khususnya dalam *illocution act* karena terkait erat dengan percakapan sehari-hari untuk mengetahui apa yang diinginkan pembicara dalam makna yang dimaksudkan.