

# CHAPTER I

## INTRODUCTION

The title of this paper is “The understanding of conversational implicature in ‘wish you were here’ novel”. In this study, the writer applies qualitative research method. The contain of this chapter are background of the study, limitation of the study, statement of the problem, the objective of the study, the significance of the study, and definition of the key terms.

### **A. Background of The Study**

Language is what the members of particular society speak, it is a tool to communicate to convey intention, idea, and purpose. Communication among people who speak the same language is possible because they share such knowledge (Wardhaugh, 2006). In communication, there is Cooperative principle which provide rules for conversation. It controls the participants in doing conversation, so their conversation works in cooperative and polite ways (Listiani, 2011). Language plays important and significant role to communicate with human being in society. In this case, a language user may intend to give more information implicitly than what it is explicitly said when people doing conversation. “what speaker means is not appearing or being part of what he said” (Horn & Ward, 2006), p. 3). This notion of language phenomenon is called implicature.

Grice said that conversational implicature means interpretation that made by hearer about speaker’s utterance that deliver a hearer to speaker’s literal meaning, the hearer needs to understand what speaker saying is, so that there is no misunderstanding and miscommunication between hearer and speaker (1975). Littlejohn & Foss also said in their book, to help us understand what is implicated by the apparent violation, the cooperative principle and it’s related maxims are often violated and sometime on purpose (2008). Cooperative principle is conversational contribution such as is

required at the stage at which it occurs, by the accepted purpose or direction of talk exchange (Grice, 1975)

Here, the writer wants to speak about the understanding of conversational implicature between Alice and her father in “wish you were here” novel by Victoria Connelly. As we know that most of people read novels without understanding what the real meaning in the conversations that uttered by character inside the novel they were reading. So, they only focused on the title and genre of novel and made conclusion of the story based on title that appears as cover of story. This problem could happen because lack of reader’s awareness about the importance of implicit meaning of the carachter’s utterances inside the story.

In this research, the writer is interested in Victoria Connelly novel which was published in 2013 with title “Wish You Were Here”, because the genre of this novel was romance and this novel told about a woman named Alice who thought that she was an ordinary woman who wanted to be loved and get intention from the opposite sex. She’s never got any love and intention from the opposite sex, but her father was like having a secret and knowing the future of his daughter, he knew that Alice would be happiest daughter between his two daughters. But her father hide it from Alice. He just said some ambiguous words. There is a strong relation between Alice and her father, because Alice loves her father so much. Actually her father also loves her so much, by giving her support to be strong and more confident.

This study focuses on ‘Wish you Were Here’ novel by Victoria Connelly that is quite interesting to be discussed, because right on the front cover of the novel Victoria Connelly also wrote about sun, sea, and secret, sunshine in rainy day. It inspires writer’s imagination.

## **B. Limitation of The Study**

The scope of this study is cooperative principle to analyze conversational implicature. The limitation of this study is conversational implicature between Alice and her father in 'wish you were here' novel by Victoria Connelly.

## **C. Statement of The Problem**

Based on the background of the study, the writer wants to analyze conversational implicature. It is formulated two statements of the problem :

1. What are the conversational implicature found in conversation between Alice and her father in 'Wish You Were Here' novel by Victoria Connelly?
2. What are the meaning inside the conversational implicature found in conversation between Alice and her father?

## **D. Objective of The Study**

Based on statement of the problem, it has two objectives of this study. The objectives of the study are :

1. To know the conversational implicature found in conversation between Alice and her father in 'Wish You Were Here' novel by Victoria Connelly
2. To know the meaning inside the conversational implicature found in conversation between Alice and her father.

## **E. The Significance of The Study**

Based on the problem and the purpose of this research, it can be known the importance of conversational implicature and how its appear on the utterances between Alice and her father in *wish you were here* novel. And the writer hope that this research could be beneficial for many people who want to know about the conversational implicature. To made it clear, significances that can be proposed as follow:

1. For the writer, can explore more about theoretical understanding about conversational implicature, it is also to fulfill one of the requirements for strata one degree of English Department, the faculty of Teacher Training and Education of the University PGRI Adi Buana Surabaya.
2. For the readers, this research can be used as a reference to understand conversational implicature by using cooperative principle. So that, the readers about implicate meaning that uttered by characters in the novel.
3. For academic field, this research can help to add reference to get further in understanding of the conversational implicature by using cooperative principle on Adi Buana Library and English Department can provide this research for further junior researchers.

#### **F. Definition of the Key Terms**

To make it easier in reading this research, therefore it was very important to see this part because it can guide and lead anything important to understand in the intended context. The key terms are described below:

##### **1. Conversation**

Conversation is basic: the commonest use language, a pervasive phenomenon of everyday life which deserves systematic study on those ground alone. Conversation is also called joint production. One immediate point is that implication of this is speakers constantly take account of their audience by designing the talk for their hearer. This implies much more than saying that speaker shift their style of language to suit the context. It means that the speakers must understand their audience: they must have some idea what the audience already knows and what they want to know , and therefore of how to select and present information.(Stubbs, 1983)

##### **2. Conversational implicature**

Conversational implicature is interpretation that made by hearer about speaker's utterance that deliver a hearer to speaker's literal meaning.(Grice, 1975).

### **3. Cooperative principle**

Cooperative principle is conversational contribution such as is required at the stage at which it occurs, by the accepted purpose or direction of talk exchange.(Grice, 1975)

### **4. Maxims**

Maxims are the backbone of his pragmatic theory. They are not scientific generalizations in the usual sense. They are more like contractual obligations or laws of the land. If you break one, you don't falsify it. You just generate interesting consequences. (Grice, 1975)