

# CHAPTER I

## INTRODUCTION

This chapter discusses the background of the study, the limitation of the study, statements of the problem, the purpose of the study, the significance of the study, and the definition of the key terms.

### A. Background of the Study

Wattpad application is one of the most well-known literacy platforms among millennials and the generation Z, aged between 15 and 35 (Faiza & Mayekti, 2022). It is an online literacy application that anyone can access and read for free anytime and anywhere. It is also a platform for readers interested in literature, social media, and the convenience of online reading. Bal (2018) mentioned that Wattpad application paved the way for new trends in reading and writing habits. It provides the features to create a story as well as give feedback. That is why Wattpad application has become one of the biggest platforms to be downloaded for the reading platform because of its branding, accessibility, and features.

Besides, writing is one of the basic skills which is the most challenging skill that students usually complain about during the learning process. In fact, many students have low motivation in writing because they have difficulty in learning vocabulary and lack of ideas or inspiration when writing a narrative text (Rahman & Iwan, 2019). In this case, Wattpad application can be used as media to motivate students to write narrative text due to the fact explained by Indriani et al. (2022) that students' lack of interest in reading is one of the causes of their weak writing skills.

Wattpad can become a social media platform where students can read and write outside school hours because students are more interested in learning English using digital media than textbooks (Sari, 2016). Using Wattpad application can attract students' attention to read more narrative stories so that their imaginations can develop and their

vocabulary increases. After that, they will easily write their own narrative stories. As mentioned by Faiza & Mayekti (2022), Wattpad application helps students understand how to express their thoughts in writing and encourages them to explore their imagination. Besides exploring their imagination, Wattpad can also enrich their vocabulary.

Students can use their smartphones or laptops in learning, which most of them recently owned, to open the Wattpad application (Tanjung, 2020). Therefore, students may be more creative when using this application because they can explore many stories to use as references when writing their narrative texts (Dwicahyo, 2020). It means that Wattpad application is a great place where students can practice writing and allows them to analyze their writing through this application tool.

However, there are many research examines the role of Wattpad in motivating students to write a narrative text. As mentioned by Indriani et al. (2022), Wattpad application plays an important role as a supporting media to improve students' abilities and creativity in writing a narrative story. Sari (2022) also explained that using Wattpad application can increase students' motivation to write a narrative text. Therefore, the study wants to prove the role of the Wattpad application in motivating secondary school students to write a narrative text, especially 11th grade students at SMAN 1 Wringinanom.

## **B. Limitation of the Study**

The limitation of the study focuses on the role of Wattpad application in motivating 11<sup>th</sup> grade students at SMAN 1 Wringinanom to write a narrative text.

### **C. Statement of the Problem**

Based on the background of the study, the statement of the problem is formulated into the question below:

1. What is Wattpad's role in motivating secondary school students to write a narrative text?

### **D. Purpose of the Study**

This study aims to describe Wattpad's role in motivating secondary school students to write a narrative text.

### **E. Significance of the Study**

The results of the study are expected to provide benefits for:

- a. Teachers

It is expected as a source to help teachers in improving, developing, or innovating good writing learning activities using the Wattpad application.

- b. Students

It is expected to increase students' motivation in learning English, especially in writing skills using the Wattpad application.

- c. Other Researchers

It is expected to be a reference for other researchers to conduct research regarding the topic.

### **F. Definition of the Key Terms**

- a. Wattpad Application

Wattpad is a platform where users can create and read a story. The writer also can upload their books, both finished or in progress.

Book uploads are done per chapter and not a single file (Jusmaya, 2019).

b. Narrative Text

Narrative text is the most interesting type of essay writing among students because it is about writing a story (Adam & Abdalla, 2015).

c. Role

Role is function or part performed in a particular process (Basri & Tamrin, 2020).

d. Motivation

Motivation is a factor that is considered to cause someone to be enthusiastic about doing something (Faiza & Mayekti, 2022).