

CHAPTER I INTRODUCTION

This chapter deal with the background of the study, the limitation of the study, the researcher questions, the objective of the study and the significance of the study.

A. Background of the Study

According to Aisyah. S, (2018, P.12), speaking is an activity to convey speech in order to get a response from listeners. Speaking is like the first assessment for every learner learning English and every learner must speak. This statement mean obligations, assignments, facts, implementation, processes and could be learning, although it is found that some students speak little or even passively in class. Speaking in English is a difficult skill for students. Lack of interest in learning and boring teaching methods in class are the main factors for students' low interest in learning English. Speaking can be considered as an output in language learning as a means to communicate. In addition, speaking is also a skill that is needed by students to not only have the ability to understand what people are trying to express, but also the ability to respond and give appropriate and effective answers, so that it could be called a communication. It was supported by Mustikawati. A (2013, P.3) speaking is a form of communication to someone to convey information to the listener through sound waves where the listener is able to understand the speaker's intent.

From the results of observations made during PLP 2.2. In students of class X-1 SMA Intensive Taruna Pembangunan Surabaya had weaknesses in the lack of mastery of students in speaking. This problem was related to the way teachers teach with students. teachers do not apply appropriate teaching techniques to students. teacher's technique for teaching speaking is boring. Most students feel bored to learn to speak. because the teacher only asks students to memorize vocabulary without special techniques. phases like that keep on repeating. So, students have difficulty in making a sentence directly.

So with the problems that arised with that researcher tried to examine the used of social media in learning English. The presenced

of media is very important to support language learning, because learning media had a big role and influence on the desired goals of education. Almurashi (2016) conducted research through an online survey for students who watched short clips on YouTube. The results of the study showed that more than 85% of the participants agreed that YouTube could improve their competence and understanding in English.

On the other hand, Muna (2011) has conducted research using YouTube as a learning medium in the classroom. The results of the study indicate that the use of YouTube as a learning media is effective because students can improve their speaking skills. Related research was also carried out by Ariyanto (2015), The results that using YouTube as learningmedia is effective with students scores are increase.

With so many researchers researching the use of YouTube as a medium for learning English, this proves that YouTube is not only a medium for entertainment but can also be used as a learning tool. Therefore, the rapid development of media encourages the author to explore more about the use of social media in learning English. In this study, the author wants to show and present related to the use of social media, especially YouTube, where students are expected to not only get information and English exposure from YouTube but also get the opportunity to improve and produce product learning so that the implementation of YouTube can be linked to other content. in accordance with student interests.

B. Scope of the Research

The scope of this study was determined only to find out the improvement of students' speaking achievement in the application of using YouTube Media as a teaching method about Narrative Text for Senior High School in SMA Intensive Taruna Pembangunan.

C. Problem Statement

Based on the problem above, the researcher formulated the problem statement as follow: How could YouTube Media improve students speaking achievement in SMA Intensif Taruna Pembangunan?

D. Objective of the Research

In accordance with the problem statements previous, the objective of the study was prove whether YouTube Media could improve students' speaking achievement in SMA IntensifPembangunan Surabaya.

E. Significance of the Research

Practically, the findings from this study are expected to be useful:

1. **For students**, to be more interested and motivated in improving vocabulary.
2. **For Teacher**, The concept of YouTube Media could be implemented in the real situation as well as an alternative approach in teaching speaking in the classroom.