

Lampiran 1 : Kuesioner

KUESIONER PENELITIAN

Pengaruh Bauran Pemasaran 4p Terhadap Volume Penjualan Produk Kerajinan Rotan Pada CV. Jaya Lestari

Responden yang terhormat,

Saya memohon kesediaan Bapak/Ibu untuk meluangkan waktu sejenak guna mengisi kuesioner ini. Kuesioner ini disusun dalam rangka menyelesaikan studi saya di Jurusan Manajemen Fakultas Ekonomi dan Bisnis Universitas PGRI Adibuana Surabaya.

Saya berharap Bapak/Ibu dapat menjawab sesuai dengan apa yang dirasakan dan alami, bukan apa yang menjadi ideal. Bapak/Ibu diharapkan dapat menjawab dengan jujur dan terbuka, sebab dalam hal ini tidak ada jawaban yang benar atau salah. Sesuai dengan kode etik penelitian, saya menjamin kerahasiaan semua data. Kesediaan Bapak/Ibu dalam mengisi angket ini adalah bantuan yang tak ternilai bagi saya.

Dengan demikian, saya mengucapkan terima kasih atas kesediaan Bapak/Ibu yang telah meluangkan waktu untuk mengisi angket ini, dan peneliti mohon maaf apabila ada pernyataan yang kurang berkenan di hati Bapak/Ibu.

DATA RESPONDEN

A. Identitas Responden

1. Jenis kelamin :
2. Usia :

B. Petunjuk Pengisian

Pilih salah satu jawaban yang tersedia sesuai dengan pengalaman yang anda dapatkan. Dengan memberi tanda (✓) sebagai jawaban. Masing-masing jawaban memiliki makna sebagai berikut :

- SS : Sangat Setuju
S : Setuju
KS : Kurang Setuju
TS : Tidak Setuju
STS : Sangat Tidak Setuju

1. Produk (X1)

| No | Pernyataan | Jawaban | | | | |
|-------------------------------------------------|------------------------------------------------------------|---------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| Performance (Kinerja) | | | | | | |
| 1. | Bervariasi kualitas produk yang diberikan dapat tahan lama | | | | | |
| 2. | Bervariasi dapat memakai produk selamanya | | | | | |
| Features (Fitur atau ciri-ciri tambahan) | | | | | | |
| 3. | Bervariasi desain produk menarik perhatian | | | | | |

| | | | | | | |
|----------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|--|--|--|--|--|
| 4. | Bervariasi perbedaan ciri khas dengan produk yang lain | | | | | |
| Reliability (Reliabilitas) | | | | | | |
| 5. | Bervariasi Produk pada CV. Jaya Lestari memberikaan kepuasan bagi pelanggan | | | | | |
| 6. | Bervariasi produk yang ditawarkan dapat diandalkan oleh pelanggan untuk investasi jangka panjang | | | | | |
| Conformance to Specifications (Kesesuaian dengan spesifikasi) | | | | | | |
| 7. | Bervariasi produk yang dijual sesuai dengan standart dan kualitas yang ditawarkan | | | | | |
| 8. | Bervariasi produk yang dijual sesuai dengan kebutuhan pelanggan | | | | | |
| Durability (Daya tahan) | | | | | | |
| 9. | Bervariasi produk yang dijual terjamin kualitasnya | | | | | |
| 10. | Bervariasi produk yang ditawarkan dapat digunakan lebih lama | | | | | |

2. Harga (X2)

| No | Pernyataan | Jawaban | | | | |
|-----------------------------|-----------------------|---------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| Keterjangkauan Harga | | | | | | |
| 11. | Bervariasi harga yang | | | | | |

| | | | | | | |
|------------------------------------------------|--------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| | ditawarkan terjangkau | | | | | |
| 12. | Bervariasi harga produk sesuai dengan yang ditawarkan | | | | | |
| Kesesuaian Harga dengan Kualitas Produk | | | | | | |
| 13. | Bervariasi pembayaran sesuai dengan manfaat yang dirasakan | | | | | |
| 14. | Bervariasi keinginan untuk melakukan pembelian ulang pada produk yang ditawarkan oleh CV. Jaya Lestari | | | | | |
| Daya Saing Harga | | | | | | |
| 15. | Keinginan membandingkan harga dengan produk lainnya | | | | | |
| 16. | Rasa tertarik pada produk pada CV. Jaya Lestari dengan pertimbangan harga yang ditawarkan | | | | | |
| Kesesuaian Harga dengan Manfaat Produk | | | | | | |
| 17. | Bervariasi harga Produk CV. Jaya Lestari yang ditawarkan sesuai dengan yang di rasakan | | | | | |
| 18. | Bervariasi harga Produk CV. Jaya Lestari sesuai dengan kualitas yang diberikan | | | | | |

3. Lokasi (X3)

| No | Pernyataan | Jawaban | | | | |
|----------------------|------------------------------------------------------------|---------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| Akses | | | | | | |
| 19. | Lokasi menuju CV. Jaya Lestari sangat mudah dijangkau | | | | | |
| 20. | Tersedianya angkutan umum ke CV. Jaya Lestari | | | | | |
| Visibilitas | | | | | | |
| 21. | CV. Jaya Lestari dapat dilihat dengan jelas dari kejauhan | | | | | |
| 22. | CV. Jaya Lestari dapat ditemukan dengan mudah | | | | | |
| Tempat Parkir | | | | | | |
| 23. | CV. Jaya Lestari menyediakan lahan parkir yang cukup luas | | | | | |
| 24. | Tempat parkir pada CV. Jaya Lestari sangat aman | | | | | |
| Ekspansi | | | | | | |
| 25. | CV. Jaya Lestari mempunyai ukuran bangunan yang cukup luas | | | | | |
| 26. | Keleluasaan bergerak di dalam CV. Jaya Lestari | | | | | |
| Lingkungan | | | | | | |

| | | | | | | |
|-----|----------------------------------------------------|--|--|--|--|--|
| 27. | CV. Jaya Lestari berada di dekat pusat keramaian | | | | | |
| 28. | Lingkungan di sekitar CV. Jaya Lestari sangat aman | | | | | |

4. Promosi (X4)

| No | Pernyataan | Jawaban | | | | |
|----------------------|------------------------------------------------------------------------------------------------|---------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| Pesan Promosi | | | | | | |
| 29. | Informasi yang diberikan oleh CV. Jaya Lestari mudah dipahami | | | | | |
| 30. | Penyampaian informasi produk lebih lengkap dan meyakinkan dari pada produk lain | | | | | |
| Media Promosi | | | | | | |
| 31. | CV. Jaya Lestari melakukan promosi melalui media sosial seperti instagram, facebook dan tiktok | | | | | |
| 32. | Media promosi yang digunakan CV. Jaya Lestari memiliki daya tarik yang unik | | | | | |
| Waktu Promosi | | | | | | |
| 33. | Seringnya promosi produk baru di media sosial menarik minat | | | | | |

| | | | | | | |
|-----|--------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| | untuk membeli | | | | | |
| 34. | Adanya promosi bonus dan diskon ketika pembelian produk CV. Jaya Lestari pada hari-hari besar nasional | | | | | |

5. Volume Penjualan (Y)

| No | Pertanyaan | Jawaban | | | | |
|-----|-------------------------------------------------------------------------------------------------------------------------|---------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| 35. | Produk yang ditawarkan CV. Jaya Lestari beraneka ragam, dan sudah cukup maksimal. | | | | | |
| 36. | Bauran promosi CV. Jaya Lestari sudah baik dengan menawarkan beberapa jenis produk unggulan kepada pelanggan. | | | | | |
| 37. | CV. Jaya Lestari memiliki kualitas pelayanan yang baik untuk pelanggan. | | | | | |
| 38. | CV. Jaya Lestari selalu memiliki inovasi baru dalam membuat produk sehingga pelanggan tertarik dan penjualan meningkat. | | | | | |
| 39. | CV. Jaya Lestari selalu | | | | | |

| | | | | | | |
|-----|-----------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| | memperhatikan kualitas produk dan kepercayaan pelanggan untuk menunjang pertumbuhan perusahaan | | | | | |
| 40. | CV. Jaya Lestari berusaha memenuhi keinginan pelanggan dan perluasan pangsa pasar sehingga mampu bersaing dengan pesainnya. | | | | | |

Lampiran 2 : Surat Ijin Penelitian



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Website : <http://www.fe.unipasby.ac.id>

Nomor : 230793 /01/FEB/12023
Lampiran : -
Perihal : Ijin Penelitian dan Pengambilan Data

Kepada Yth:
Bapak/Ibu Pimpinan
CV. Jaya Lestari Kota Gresik
Ds. Ngepung RT 01 RW 01, Kec. Kedamean
dj-
Gresik

Sesuai Kurikulum Fakultas Ekonomi dan Bisnis Universitas PGRI Adi Buana Surabaya, maka mahasiswa wajib menulis Skripsi/Tugas Akhir dalam bentuk Laporan Penelitian dan Artikel Ilmiah. Berkaitan dengan hal tersebut mohon perkenan Bapak/Ibu untuk memberikan ijin penelitian kepada mahasiswa kami yang tersebut dibawah ini :

Nama : Davit Dwi Ardiansyah
NIM : 181500048
Prodi : Manajemen
Judul : Pengaruh Bauran Pemasaran 4P Terhadap Volume Penjualan Produk Kerajinan Rotan Pada CV. Jaya Lestari

Demikian atas perkenan serta kebijaksanaan Bapak/Ibu kami sampaikan terima kasih.

Surabaya, 15 Mei 2023
Dekan

Tony Susilo Wibowo, SE., M.Pd., M.SM
NPP : 0709494/DY

Lampiran 3 : Surat Balasan Ijin Penelitian

CV. Jaya Lestari

Ds. Ngepung RT 01 RW 01, Kec. Kedamean Kab. Gresik Jawa Timur

Nomor : 016/UDHPJ/XII/2021
Lampiran : -
Perihal : Surat Balasan Ijin Penelitian dan Pengambilan Data

Kepada Yth:

Dekan Fakultas Ekonomi dan Bisnis Universitas PGRI Adi Buana Surabaya
Jl. Dukuh Menanggal XII/4
Surabaya

Dengan Hormat,

Menunjuk surat Dekan Fakultas Ekonomi dan Bisnis Universitas PGRI Adi Buana Surabaya tanggal 16 Mei 2022 perihal ijin penelitian dan pengambilan data di CV. Jaya Lestari, dengan ini kami sampaikan bahwa saudara :

Nama : Davit Dwi Ardiansyah
NIM : 181500048
Prodi : Manajemen

Judul Skripsi : Pengaruh Bauran Pemasaran 4P Terhadap Volume Penjualan Produk Kerajinan Rotan Pada CV. Jaya Lestari

Dapat melakukan penelitian dan pengambilan data di CV. Jaya Lestari, untuk keperluan data Skripsi.

Demikian surat ini dibuat agar dapat dipergunakan sebagaimana mestinya, dan atas perhatiannya terima kasih.



Lampiran 4 : Kartu Bimbingan Skripsi



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Website : <http://www.unipasby.ac.id>

KARTU BIMBINGAN SKRIPSI

| | | |
|------------------------|---|------------------------------------------------------------------------------------------------------|
| Nama | : | Davit Dwi Ardiansyah |
| Prodi / NIM | : | Manajemen / 181500048 |
| Judul Skripsi | : | Pengaruh Stres/kecemasan Terhadap Peningkatan Penjualan Praktek Keasrian Polan (Bab CV. Jern Lesbei) |
| Dosen Pembimbing | : | Drs. Teguh Purwanto, M.M |
| Periode Kepembimbingan | : | 18 Oktober 2021 s/d 18 April 2022 |

URAIAN KEGIATAN KEPEMBIMBINGAN :

| NO | TANGGAL | MATERI BIMBINGAN | KET. | TANDA TANGAN |
|----|------------------|----------------------------|--------|--------------|
| 1 | 17 November 2021 | Pengajuan Judul dan Matrik | Revisi | |
| 2 | 23/11/2021 | Judul dan Matrik | ACC | |
| 3 | 02/12/2021 | Bab I | ACC | |
| 4 | 03/02/2022 | Bab II III | ACC | |
| 5 | 07/02/2022 | | | |
| | | | | |
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| | | | | |

Bimbingan selesai pada tanggal :

Dosen Pembimbing,



Mahasiswa,



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Kampus : Jl. DukuhMenanggal XII/4 , Telp- Fax. 031-8281183 Surabaya 60234

Website : <http://www.unipasby.ac.id>

KARTU BIMBINGAN SKRIPSI

| | | |
|------------------------|---|-------------------------------------|
| Nama | : | Davit Dwi Ardiansyah |
| Prodi / NIM | : | Manajemen / 181500048 |
| Judul Skripsi | : | |
| Dosen Pembimbing | : | Drs. Teguh Purwanto, M.M |
| Periode Kepembimbingan | : | 17 September 2022 s/d 17 Maret 2023 |

URAIAN KEGIATAN KEPEMBIMBINGAN :

| NO | TANGGAL | MATERI BIMBINGAN | KET. | TANDA TANGAN |
|----|------------|---------------------------|-----------------------|--------------|
| 1 | 16-08-2022 | Janti Jelek - Bab I - III | revisi | |
| 2 | 01-12-2022 | Bab I - III | revisi | |
| | 26-12-2022 | Bab I - III | ACC | |
| | 07-03-2023 | Bab I - V | revisi | |
| | 14-03-2023 | Bab I - V | ACC | |
| | 14-03-2023 | Artikla | revisi ACC | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

Bimbingan selesai pada tanggal :

Dosen Pembimbing

Mahasiswa,

Lampiran 5 : Berita Acara Ujian Proposal



UNIVERSITAS PGRI ADI BUANA SURABAYA FAKULTAS EKONOMI DAN BISNIS

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Website : <http://www.fc.unipashy.ac.id>

BERITA ACARA UJIAN PROPOSAL SKRIPSI

Pada hari ini tanggal 25 bulan Februari tahun 2022 bertempat di Fakultas Ekonomi dan Bisnis Universitas PGRI Adi Buana Surabaya telah dilaksanakan Ujian Proposal Skripsi Semester Ganjil / Genap *)Tahun Akademik 21/22

| | |
|----------------|--------------------------------------------------------------------------------------------------------|
| Nama Mahasiswa | : Davit Dwi Ardiansyah |
| NIM | : 181500048 |
| Program Studi | : Manajemen |
| Judul Proposal | : Analisis Strategi Pemasaran Dalam Meningkatkan Penjualan Produk Kerajinan Rotan Pada CV Jaya Lestari |

Dihadiri oleh :

| No | NIM | Nama Mahasiswa | Tanda Tangan |
|----|----------------------|--------------------------------|--------------|
| 1 | 181500063 | Adam Kurniawan | |
| 2 | 181500042 | Nova Rio Masandi | |
| 3 | 181500070 | Dafa Ardania R | |
| 4 | 181500285 | Desy Uta Fitriyanti | |
| 5 | 181500037 | And Sandy Valentino | |
| 6 | 181500251 | AZEL AKHAF SABILX | |
| 7 | 181500260 | Syifa Azzahrah Putri | |
| 8 | 181500132 | Burhan Alfalah | |
| 9 | 181500186 | Rachmad Akbar Adr | |
| 10 | 181500223 | Ahmad Reza | |
| 11 | 181500028 | Bgu bagus pramuwo sabini | |
| 12 | 181500043 | Arjo Farid | |
| 13 | 181500011 | Arief | |
| 14 | 181500091 | Ferosi Gata Aurika | |
| 15 | 181500047 | Ayu Sandra Ferdiana | |

Surabaya, 25-Februari-2022

Penguji : Titi Aripradono ()
Pembimbing : Drs. Teguh Purnomo MA ()

Lampiran 6 : Surat Pengantar Plagiasi



FAKULTAS EKONOMI DAN BISNIS
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Kampus : Jl. Dukuh Menanggal XII/4 , Telp- Fax. 031-8281183 Surabaya 60234
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SURAT PERNYATAAN BEBAS PLAGIASI

Yang bertanda tangan di bawah ini :
Nama : I Made Bagus Dwiarta, S.E., M.M.
Jabatan : Ketua Program Studi Manajemen

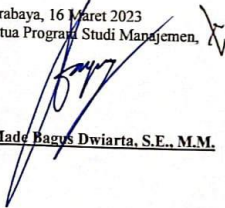
Menyatakan bahwa

Nama : Davit Dwi Ardiansyah
NIM : 181500048
Prodi : Manajemen

Telah melakukan uji plagiasi dengan judul arti "Pengaruh Bauran Pemasaran Terhadap Peningkatan Penjualan Produk Kerajinan Rotan Pada CV. Jaya Lestari" dengan hasil Similarity Index 10% sehingga layak untuk mengikuti sidang skripsi.

Demikian surat pernyataan ini kami buat untuk dipergunakan sebagaimana mestinya.

Surabaya, 16 Maret 2023
Ketua Program Studi Manajemen,


I Made Bagus Dwiarta, S.E., M.M.

Lampiran 7 : Tabulasi Data

Bauran Pemasaran (X)

1. Produk

| No Resp | X1_1 | X1_2 | X1_3 | X1_4 | X1_5 | X1_6 | X1_7 | X1_8 | X1_9 | X1_10 | Total |
|---------|------|------|------|------|------|------|------|------|------|-------|-------|
| Resp_1 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 47 |
| Resp_2 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 46 |
| Resp_3 | 5 | 5 | 4 | 5 | 5 | 4 | 3 | 4 | 5 | 4 | 44 |
| Resp_4 | 5 | 5 | 4 | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 45 |
| Resp_5 | 2 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 45 |
| Resp_6 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 39 |
| Resp_7 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 46 |
| Resp_8 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 46 |
| Resp_9 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_10 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 44 |
| Resp_11 | 5 | 5 | 4 | 2 | 4 | 4 | 5 | 4 | 5 | 5 | 43 |
| Resp_12 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 46 |
| Resp_13 | 4 | 4 | 5 | 4 | 3 | 5 | 4 | 5 | 4 | 4 | 42 |
| Resp_14 | 4 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_15 | 4 | 4 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 4 | 44 |
| Resp_16 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 45 |
| Resp_17 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 43 |
| Resp_18 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 44 |

| | | | | | | | | | | | |
|---------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_43 | 3 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 44 |
| Resp_44 | 5 | 4 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 47 |
| Resp_45 | 2 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 41 |
| Resp_46 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_47 | 4 | 4 | 5 | 5 | 4 | 5 | 3 | 5 | 5 | 4 | 44 |
| Resp_48 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 43 |
| Resp_49 | 3 | 4 | 4 | 4 | 1 | 4 | 4 | 4 | 5 | 4 | 37 |
| Resp_50 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 43 |
| Resp_51 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 46 |
| Resp_52 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 49 |
| Resp_53 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 5 | 5 | 42 |
| Resp_54 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 46 |
| Resp_55 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 47 |
| Resp_56 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 41 |
| Resp_57 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 44 |
| Resp_58 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 5 | 4 | 45 |
| Resp_59 | 4 | 4 | 5 | 3 | 5 | 5 | 3 | 5 | 5 | 5 | 44 |
| Resp_60 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 49 |
| Resp_61 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 43 |
| Resp_62 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 38 |
| Resp_63 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 44 |
| Resp_64 | 4 | 5 | 4 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 40 |
| Resp_65 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 46 |

| | | | | | | | | | | | |
|---------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_66 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| Resp_67 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 47 |
| Resp_68 | 3 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 42 |
| Resp_69 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 42 |
| Resp_70 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 45 |
| Resp_71 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_72 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 43 |
| Resp_73 | 4 | 4 | 5 | 3 | 5 | 5 | 4 | 5 | 4 | 4 | 43 |
| Resp_74 | 4 | 4 | 3 | 5 | 5 | 3 | 5 | 3 | 4 | 4 | 40 |
| Resp_75 | 5 | 5 | 4 | 5 | 1 | 4 | 4 | 4 | 5 | 4 | 41 |
| Resp_76 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 43 |
| Resp_77 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 40 |
| Resp_78 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_79 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 43 |
| Resp_80 | 3 | 3 | 5 | 4 | 4 | 5 | 4 | 5 | 3 | 4 | 40 |
| Resp_81 | 3 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 42 |
| Resp_82 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 41 |
| Resp_83 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| Resp_84 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 41 |
| Resp_85 | 5 | 3 | 5 | 3 | 3 | 5 | 3 | 5 | 5 | 3 | 40 |
| Resp_86 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 5 | 5 | 43 |
| Resp_87 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 41 |
| Resp_88 | 4 | 4 | 5 | 4 | 4 | 5 | 3 | 5 | 4 | 4 | 42 |
| Resp_89 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 33 |

| | | | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_90 | 4 | 4 | 3 | 5 | 4 | 3 | 4 | 3 | 5 | 5 | 40 |
| Resp_91 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 44 |
| Resp_92 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 41 |
| Resp_93 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 43 |
| Resp_94 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 43 |
| Resp_95 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| Resp_96 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 47 |
| Resp_97 | 4 | 4 | 5 | 5 | 3 | 5 | 3 | 5 | 4 | 4 | 42 |
| Resp_98 | 4 | 4 | 5 | 4 | 5 | 5 | 2 | 5 | 4 | 4 | 42 |
| Resp_99 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 20 |
| Resp_100 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 3 | 5 | 43 |
| Resp_101 | 4 | 4 | 4 | 4 | 1 | 4 | 4 | 4 | 5 | 5 | 39 |
| Resp_102 | 3 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 44 |
| Resp_103 | 4 | 4 | 2 | 4 | 4 | 2 | 4 | 2 | 4 | 4 | 34 |
| Resp_104 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 37 |
| Resp_105 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 41 |
| Resp_106 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 41 |
| Resp_107 | 5 | 5 | 3 | 3 | 4 | 3 | 4 | 3 | 5 | 5 | 40 |
| Resp_108 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 45 |
| Resp_109 | 5 | 3 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 42 |
| Resp_110 | 5 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 5 | 5 | 41 |
| Resp_111 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 40 |
| Resp_112 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 44 |

| | | | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_113 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 39 |
| Resp_114 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 41 |
| Resp_115 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 45 |
| Resp_116 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 36 |
| Resp_117 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 42 |
| Resp_118 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 45 |
| Resp_119 | 5 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 5 | 5 | 44 |
| Resp_120 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 47 |
| Resp_121 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 44 |
| Resp_122 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 42 |
| Resp_123 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 45 |
| Resp_124 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 45 |
| Resp_125 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 40 |
| Resp_126 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_127 | 4 | 4 | 5 | 4 | 1 | 5 | 3 | 5 | 4 | 4 | 39 |
| Resp_128 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 41 |
| Resp_129 | 3 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 42 |
| Resp_130 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 44 |
| Resp_131 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 47 |
| Resp_132 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_133 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 3 | 42 |
| Resp_134 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_135 | 4 | 3 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 44 |
| Resp_136 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |

| | | | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_137 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 39 |
| Resp_138 | 4 | 4 | 5 | 4 | 4 | 5 | 2 | 5 | 5 | 5 | 43 |
| Resp_139 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 48 |
| Resp_140 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 38 |
| Resp_141 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 41 |
| Resp_142 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_143 | 5 | 5 | 5 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 46 |
| Resp_144 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 45 |
| Resp_145 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| Resp_146 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 39 |
| Resp_147 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 46 |
| Resp_148 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 46 |
| Resp_149 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 39 |
| Resp_150 | 3 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 46 |
| Resp_151 | 4 | 4 | 5 | 3 | 3 | 5 | 5 | 5 | 4 | 4 | 42 |
| Resp_152 | 3 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 34 |
| Resp_153 | 3 | 5 | 5 | 5 | 1 | 5 | 4 | 5 | 5 | 3 | 41 |
| Resp_154 | 4 | 4 | 3 | 5 | 4 | 3 | 5 | 3 | 5 | 4 | 40 |
| Resp_155 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| Resp_156 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_157 | 5 | 3 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 3 | 43 |
| Resp_158 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 43 |
| Resp_159 | 4 | 3 | 5 | 3 | 3 | 5 | 4 | 5 | 4 | 5 | 41 |

| | | | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_160 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 44 |
| Resp_161 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 38 |
| Resp_162 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 46 |
| Resp_163 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 5 | 5 | 5 | 45 |
| Resp_164 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 41 |
| Resp_165 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 40 |
| Resp_166 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 43 |
| Resp_167 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_168 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 49 |
| Resp_169 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 44 |
| Resp_170 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 41 |
| Resp_171 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 44 |
| Resp_172 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 47 |
| Resp_173 | 4 | 4 | 5 | 3 | 3 | 5 | 5 | 5 | 3 | 4 | 41 |
| Resp_174 | 3 | 5 | 3 | 4 | 5 | 3 | 4 | 3 | 5 | 5 | 40 |
| Resp_175 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 38 |
| Resp_176 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 33 |
| Resp_177 | 3 | 5 | 3 | 5 | 5 | 3 | 4 | 3 | 5 | 3 | 39 |
| Resp_178 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 46 |
| Resp_179 | 5 | 5 | 4 | 5 | 1 | 4 | 5 | 4 | 5 | 5 | 43 |
| Resp_180 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 45 |
| Resp_181 | 5 | 3 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 42 |
| Resp_182 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| Resp_183 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 41 |

2. Harga

| No Resp | X2_1 | X2_2 | X2_3 | X2_4 | X2_5 | X2_6 | X2_7 | X2_8 | Total |
|---------|------|------|------|------|------|------|------|------|-------|
| Resp_1 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| Resp_2 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 38 |
| Resp_3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| Resp_4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| Resp_5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| Resp_6 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 33 |
| Resp_7 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| Resp_8 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| Resp_9 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| Resp_10 | 3 | 3 | 5 | 5 | 5 | 5 | 4 | 5 | 35 |
| Resp_11 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| Resp_12 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 33 |
| Resp_13 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| Resp_14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| Resp_15 | 5 | 5 | 4 | 3 | 4 | 4 | 3 | 3 | 31 |
| Resp_16 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 33 |
| Resp_17 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 35 |
| Resp_18 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 38 |
| Resp_19 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| Resp_20 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 35 |

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|---------|---|---|---|---|---|---|---|---|----|
| Resp_21 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| Resp_22 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 33 |
| Resp_23 | 2 | 2 | 4 | 4 | 3 | 3 | 4 | 3 | 25 |
| Resp_24 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 35 |
| Resp_25 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 34 |
| Resp_26 | 4 | 4 | 4 | 3 | 5 | 5 | 5 | 4 | 34 |
| Resp_27 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 37 |
| Resp_28 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 35 |
| Resp_29 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 34 |
| Resp_30 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 37 |
| Resp_31 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| Resp_32 | 5 | 5 | 4 | 2 | 3 | 3 | 4 | 4 | 30 |
| Resp_33 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 33 |
| Resp_34 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 30 |
| Resp_35 | 3 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 31 |
| Resp_36 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 34 |
| Resp_37 | 4 | 4 | 4 | 1 | 4 | 4 | 5 | 4 | 30 |
| Resp_38 | 5 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 36 |
| Resp_39 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 36 |
| Resp_40 | 5 | 4 | 5 | 4 | 1 | 4 | 4 | 5 | 32 |
| Resp_41 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 37 |
| Resp_42 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 37 |
| Resp_43 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 35 |

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|---------|---|---|---|---|---|---|---|---|----|
| Resp_44 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 38 |
| Resp_45 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| Resp_46 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 36 |
| Resp_47 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 39 |
| Resp_48 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 34 |
| Resp_49 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 37 |
| Resp_50 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 36 |
| Resp_51 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 39 |
| Resp_52 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| Resp_53 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 34 |
| Resp_54 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 38 |
| Resp_55 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 35 |
| Resp_56 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 37 |
| Resp_57 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 37 |
| Resp_58 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 34 |
| Resp_59 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 36 |
| Resp_60 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| Resp_61 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 33 |
| Resp_62 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 38 |
| Resp_63 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 38 |
| Resp_64 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 33 |
| Resp_65 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 35 |
| Resp_66 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 38 |
| Resp_67 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 36 |

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|---------|---|---|---|---|---|---|---|---|----|
| Resp_68 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 37 |
| Resp_69 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 34 |
| Resp_70 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 36 |
| Resp_71 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| Resp_72 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 36 |
| Resp_73 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 34 |
| Resp_74 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 32 |
| Resp_75 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 37 |
| Resp_76 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 37 |
| Resp_77 | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 27 |
| Resp_78 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 32 |
| Resp_79 | 5 | 5 | 3 | 3 | 3 | 4 | 4 | 3 | 30 |
| Resp_80 | 4 | 5 | 3 | 4 | 4 | 3 | 3 | 4 | 30 |
| Resp_81 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 2 | 33 |
| Resp_82 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 36 |
| Resp_83 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| Resp_84 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 35 |
| Resp_85 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| Resp_86 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 33 |
| Resp_87 | 5 | 4 | 5 | 2 | 2 | 4 | 5 | 4 | 31 |
| Resp_88 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 35 |
| Resp_89 | 2 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 29 |
| Resp_90 | 3 | 3 | 5 | 4 | 5 | 4 | 4 | 4 | 32 |

| | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|----|
| Resp_91 | 5 | 4 | 4 | 4 | 3 | 5 | 4 | 3 | 32 |
| Resp_92 | 3 | 3 | 4 | 4 | 5 | 5 | 3 | 5 | 32 |
| Resp_93 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 33 |
| Resp_94 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 35 |
| Resp_95 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| Resp_96 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| Resp_97 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 34 |
| Resp_98 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 35 |
| Resp_99 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 38 |
| Resp_100 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 38 |
| Resp_101 | 5 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 28 |
| Resp_102 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 33 |
| Resp_103 | 2 | 2 | 3 | 3 | 3 | 4 | 4 | 3 | 24 |
| Resp_104 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 29 |
| Resp_105 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 2 | 34 |
| Resp_106 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 35 |
| Resp_107 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 37 |
| Resp_108 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 36 |
| Resp_109 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 35 |
| Resp_110 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 33 |
| Resp_111 | 4 | 4 | 5 | 2 | 2 | 4 | 5 | 4 | 30 |
| Resp_112 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 36 |
| Resp_113 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 33 |
| Resp_114 | 3 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 33 |

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|----------|---|---|---|---|---|---|---|---|----|
| Resp_138 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 36 |
| Resp_139 | 5 | 5 | 4 | 4 | 3 | 5 | 4 | 3 | 33 |
| Resp_140 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 35 |
| Resp_141 | 5 | 4 | 4 | 1 | 4 | 4 | 5 | 4 | 31 |
| Resp_142 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| Resp_143 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| Resp_144 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| Resp_145 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 33 |
| Resp_146 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 35 |
| Resp_147 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 39 |
| Resp_148 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 37 |
| Resp_149 | 5 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 28 |
| Resp_150 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 33 |
| Resp_151 | 5 | 5 | 3 | 3 | 3 | 4 | 4 | 3 | 30 |
| Resp_152 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 27 |
| Resp_153 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 2 | 35 |
| Resp_154 | 3 | 3 | 4 | 5 | 4 | 4 | 5 | 5 | 33 |
| Resp_155 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| Resp_156 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 35 |
| Resp_157 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 35 |
| Resp_158 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 33 |
| Resp_159 | 5 | 5 | 5 | 2 | 2 | 4 | 5 | 4 | 32 |
| Resp_160 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 35 |
| Resp_161 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 33 |

| | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|----|
| Resp_162 | 3 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 34 |
| Resp_163 | 4 | 5 | 4 | 4 | 3 | 5 | 4 | 3 | 32 |
| Resp_164 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 35 |
| Resp_165 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 33 |
| Resp_166 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 35 |
| Resp_167 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| Resp_168 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| Resp_169 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| Resp_170 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 35 |
| Resp_171 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 37 |
| Resp_172 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 38 |
| Resp_173 | 4 | 5 | 3 | 3 | 3 | 4 | 3 | 3 | 28 |
| Resp_174 | 5 | 3 | 4 | 4 | 5 | 4 | 4 | 3 | 32 |
| Resp_175 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 27 |
| Resp_176 | 5 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 29 |
| Resp_177 | 4 | 3 | 5 | 5 | 5 | 4 | 4 | 2 | 32 |
| Resp_178 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 36 |
| Resp_179 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| Resp_180 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| Resp_181 | 3 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 34 |
| Resp_182 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 34 |
| Resp_183 | 5 | 4 | 5 | 2 | 2 | 4 | 5 | 4 | 31 |
| Resp_184 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 36 |

3. Lokasi

| No Resp | X1_1 | X1_2 | X1_3 | X1_4 | X1_5 | X1_6 | X1_7 | X1_8 | X1_9 | X1_10 | Total |
|---------|------|------|------|------|------|------|------|------|------|-------|-------|
| Resp_1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_2 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 45 |
| Resp_3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 2 | 36 |
| Resp_4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 39 |
| Resp_5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_6 | 4 | 4 | 4 | 3 | 3 | 4 | 2 | 2 | 4 | 5 | 35 |
| Resp_7 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_8 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_9 | 2 | 3 | 3 | 2 | 2 | 1 | 2 | 3 | 2 | 3 | 23 |
| Resp_10 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 2 | 33 |
| Resp_11 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 1 | 5 | 1 | 38 |
| Resp_12 | 3 | 1 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 1 | 36 |
| Resp_13 | 4 | 4 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 29 |
| Resp_14 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 38 |
| Resp_15 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 40 |
| Resp_16 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 2 | 40 |
| Resp_17 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_18 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 46 |
| Resp_19 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 44 |
| Resp_20 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 47 |
| Resp_21 | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 40 |

| | | | | | | | | | | | |
|---------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_22 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 43 |
| Resp_23 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 25 |
| Resp_24 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| Resp_25 | 5 | 4 | 5 | 3 | 4 | 5 | 3 | 5 | 4 | 3 | 41 |
| Resp_26 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 3 | 36 |
| Resp_27 | 4 | 3 | 3 | 3 | 4 | 4 | 5 | 5 | 2 | 1 | 34 |
| Resp_28 | 4 | 5 | 4 | 3 | 4 | 2 | 1 | 4 | 4 | 4 | 35 |
| Resp_29 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 2 | 3 | 39 |
| Resp_30 | 4 | 4 | 3 | 5 | 5 | 5 | 4 | 4 | 3 | 4 | 41 |
| Resp_31 | 4 | 4 | 3 | 3 | 4 | 5 | 3 | 3 | 2 | 2 | 33 |
| Resp_32 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 2 | 4 | 3 | 37 |
| Resp_33 | 5 | 4 | 4 | 4 | 4 | 5 | 3 | 3 | 3 | 2 | 37 |
| Resp_34 | 3 | 4 | 5 | 4 | 2 | 3 | 4 | 5 | 1 | 1 | 32 |
| Resp_35 | 3 | 5 | 5 | 3 | 2 | 1 | 2 | 3 | 3 | 2 | 29 |
| Resp_36 | 4 | 3 | 5 | 3 | 4 | 5 | 4 | 3 | 3 | 3 | 37 |
| Resp_37 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_38 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 3 | 5 | 5 | 44 |
| Resp_39 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_40 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 40 |
| Resp_41 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 48 |
| Resp_42 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 38 |
| Resp_43 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 43 |
| Resp_44 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 49 |
| Resp_45 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 37 |

| | | | | | | | | | | | |
|---------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_46 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_47 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_48 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_49 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 42 |
| Resp_50 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 47 |
| Resp_51 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 47 |
| Resp_52 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_53 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 45 |
| Resp_54 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_55 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_56 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| Resp_57 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 42 |
| Resp_58 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 46 |
| Resp_59 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 46 |
| Resp_60 | 5 | 4 | 4 | 3 | 5 | 4 | 3 | 4 | 5 | 5 | 42 |
| Resp_61 | 5 | 4 | 5 | 4 | 2 | 3 | 5 | 4 | 3 | 2 | 37 |
| Resp_62 | 5 | 4 | 5 | 4 | 2 | 3 | 5 | 4 | 3 | 4 | 39 |
| Resp_63 | 4 | 5 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 38 |
| Resp_64 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 39 |
| Resp_65 | 4 | 5 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 38 |
| Resp_66 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 41 |
| Resp_67 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 43 |
| Resp_68 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 43 |

| | | | | | | | | | | | |
|---------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_69 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_70 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 43 |
| Resp_71 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 38 |
| Resp_72 | 3 | 3 | 4 | 4 | 2 | 3 | 3 | 3 | 4 | 4 | 33 |
| Resp_73 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 38 |
| Resp_74 | 3 | 3 | 4 | 4 | 2 | 3 | 3 | 3 | 4 | 4 | 33 |
| Resp_75 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 42 |
| Resp_76 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 47 |
| Resp_77 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_78 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_79 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 47 |
| Resp_80 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 43 |
| Resp_81 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_82 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 45 |
| Resp_83 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 2 | 36 |
| Resp_84 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 39 |
| Resp_85 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_86 | 4 | 4 | 4 | 3 | 3 | 4 | 2 | 2 | 4 | 5 | 35 |
| Resp_87 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_88 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_89 | 2 | 3 | 3 | 2 | 2 | 1 | 2 | 3 | 2 | 3 | 23 |
| Resp_90 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 2 | 33 |
| Resp_91 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 1 | 5 | 1 | 38 |
| Resp_92 | 3 | 1 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 1 | 36 |

| | | | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_93 | 4 | 4 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 29 |
| Resp_94 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 38 |
| Resp_95 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 40 |
| Resp_96 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 2 | 40 |
| Resp_97 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_98 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 46 |
| Resp_99 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 44 |
| Resp_100 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 47 |
| Resp_101 | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 40 |
| Resp_102 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 43 |
| Resp_103 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 25 |
| Resp_104 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| Resp_105 | 5 | 4 | 5 | 3 | 4 | 5 | 3 | 5 | 4 | 3 | 41 |
| Resp_106 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 3 | 36 |
| Resp_107 | 4 | 3 | 3 | 3 | 4 | 4 | 5 | 5 | 2 | 1 | 34 |
| Resp_108 | 4 | 5 | 4 | 3 | 4 | 2 | 1 | 4 | 4 | 4 | 35 |
| Resp_109 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 2 | 3 | 39 |
| Resp_110 | 4 | 4 | 3 | 5 | 5 | 5 | 4 | 4 | 3 | 4 | 41 |
| Resp_111 | 4 | 4 | 3 | 3 | 4 | 5 | 3 | 3 | 2 | 2 | 33 |
| Resp_112 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 2 | 4 | 3 | 37 |
| Resp_113 | 5 | 4 | 4 | 4 | 4 | 5 | 3 | 3 | 3 | 2 | 37 |
| Resp_114 | 3 | 4 | 5 | 4 | 2 | 3 | 4 | 5 | 1 | 1 | 32 |
| Resp_115 | 3 | 5 | 5 | 3 | 2 | 1 | 2 | 3 | 3 | 2 | 29 |

| | | | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_116 | 4 | 3 | 5 | 3 | 4 | 5 | 4 | 3 | 3 | 3 | 37 |
| Resp_117 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_118 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 3 | 5 | 5 | 44 |
| Resp_119 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_120 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 40 |
| Resp_121 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 48 |
| Resp_122 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 38 |
| Resp_123 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 43 |
| Resp_124 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 49 |
| Resp_125 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 37 |
| Resp_126 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_127 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_128 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_129 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 42 |
| Resp_130 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 47 |
| Resp_131 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 47 |
| Resp_132 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_133 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 45 |
| Resp_134 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_135 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_136 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| Resp_137 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 42 |
| Resp_138 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 46 |
| Resp_139 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 40 |

| | | | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_140 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 48 |
| Resp_141 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 38 |
| Resp_142 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 43 |
| Resp_143 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 49 |
| Resp_144 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 37 |
| Resp_145 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_146 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_147 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_148 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 42 |
| Resp_149 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 47 |
| Resp_150 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 47 |
| Resp_151 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_152 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 40 |
| Resp_153 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 48 |
| Resp_154 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 38 |
| Resp_155 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 43 |
| Resp_156 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 49 |
| Resp_157 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 37 |
| Resp_158 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_159 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_160 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_161 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 42 |
| Resp_162 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 47 |

| | | | | | | | | | | | |
|----------|---|---|---|---|---|---|---|---|---|---|----|
| Resp_163 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 47 |
| Resp_164 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_165 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 45 |
| Resp_166 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| Resp_167 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_168 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| Resp_169 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_170 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 42 |
| Resp_171 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 48 |
| Resp_172 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 40 |
| Resp_173 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 48 |
| Resp_174 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 38 |
| Resp_175 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 43 |
| Resp_176 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 49 |
| Resp_177 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 37 |
| Resp_178 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 48 |
| Resp_179 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| Resp_180 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| Resp_181 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 42 |
| Resp_182 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 47 |
| Resp_183 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 40 |
| Resp_184 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 48 |
| Resp_185 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 38 |
| Resp_186 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 43 |

4. Promosi

| No Resp | X2_1 | X2_2 | X2_3 | X2_4 | X2_5 | X2_6 | Total |
|---------|------|------|------|------|------|------|-------|
| Resp_1 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_2 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| Resp_3 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_4 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| Resp_5 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_6 | 4 | 5 | 5 | 5 | 4 | 4 | 27 |
| Resp_7 | 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| Resp_8 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| Resp_9 | 1 | 2 | 1 | 2 | 2 | 2 | 10 |
| Resp_10 | 5 | 4 | 4 | 3 | 4 | 2 | 22 |
| Resp_11 | 5 | 5 | 4 | 3 | 4 | 5 | 26 |
| Resp_12 | 4 | 5 | 3 | 4 | 4 | 3 | 23 |
| Resp_13 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_14 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| Resp_15 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |

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|---------|---|---|---|---|---|---|----|
| Resp_17 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_18 | 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| Resp_19 | 5 | 4 | 5 | 4 | 5 | 4 | 27 |
| Resp_20 | 5 | 5 | 4 | 4 | 5 | 5 | 28 |
| Resp_21 | 5 | 4 | 3 | 4 | 3 | 5 | 24 |
| Resp_22 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| Resp_23 | 1 | 2 | 1 | 1 | 2 | 1 | 8 |
| Resp_24 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| Resp_25 | 5 | 3 | 4 | 4 | 5 | 4 | 25 |
| Resp_26 | 3 | 4 | 3 | 4 | 5 | 4 | 23 |
| Resp_27 | 4 | 3 | 4 | 5 | 5 | 4 | 25 |
| Resp_28 | 4 | 3 | 4 | 5 | 5 | 4 | 25 |
| Resp_29 | 3 | 4 | 5 | 2 | 3 | 4 | 21 |
| Resp_30 | 4 | 4 | 3 | 4 | 3 | 4 | 22 |
| Resp_31 | 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| Resp_32 | 4 | 4 | 5 | 5 | 4 | 5 | 27 |
| Resp_33 | 5 | 4 | 4 | 4 | 5 | 4 | 26 |
| Resp_34 | 4 | 5 | 4 | 3 | 4 | 5 | 25 |
| Resp_35 | 4 | 2 | 3 | 1 | 4 | 5 | 19 |
| Resp_36 | 4 | 3 | 5 | 4 | 5 | 4 | 25 |
| Resp_37 | 4 | 3 | 4 | 4 | 4 | 4 | 23 |
| Resp_38 | 4 | 4 | 3 | 3 | 4 | 3 | 21 |
| Resp_39 | 4 | 4 | 4 | 3 | 5 | 5 | 25 |

| | | | | | | | |
|---------|---|---|---|---|---|---|----|
| Resp_40 | 4 | 3 | 4 | 4 | 4 | 3 | 22 |
| Resp_41 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_42 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| Resp_43 | 5 | 4 | 4 | 5 | 4 | 4 | 26 |
| Resp_44 | 5 | 4 | 4 | 4 | 4 | 5 | 26 |
| Resp_45 | 4 | 4 | 4 | 5 | 4 | 2 | 23 |
| Resp_46 | 5 | 5 | 4 | 4 | 4 | 5 | 27 |
| Resp_47 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_48 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_49 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_50 | 4 | 2 | 2 | 4 | 4 | 4 | 20 |
| Resp_51 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| Resp_52 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_53 | 4 | 4 | 4 | 5 | 5 | 4 | 26 |
| Resp_54 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_55 | 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| Resp_56 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| Resp_57 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| Resp_58 | 5 | 3 | 4 | 4 | 3 | 3 | 22 |
| Resp_59 | 5 | 3 | 4 | 4 | 3 | 3 | 22 |
| Resp_60 | 5 | 4 | 3 | 5 | 4 | 5 | 26 |
| Resp_61 | 5 | 2 | 5 | 4 | 5 | 3 | 24 |
| Resp_62 | 5 | 2 | 5 | 4 | 5 | 2 | 23 |
| Resp_63 | 4 | 3 | 3 | 4 | 3 | 4 | 21 |

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|---------|---|---|---|---|---|---|----|
| Resp_64 | 5 | 4 | 4 | 5 | 3 | 4 | 25 |
| Resp_65 | 4 | 3 | 3 | 4 | 3 | 4 | 21 |
| Resp_66 | 4 | 4 | 3 | 4 | 4 | 4 | 23 |
| Resp_67 | 4 | 3 | 3 | 4 | 4 | 4 | 22 |
| Resp_68 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| Resp_69 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| Resp_70 | 4 | 5 | 5 | 4 | 5 | 4 | 27 |
| Resp_71 | 4 | 3 | 4 | 2 | 3 | 4 | 20 |
| Resp_72 | 5 | 2 | 4 | 5 | 4 | 2 | 22 |
| Resp_73 | 4 | 3 | 4 | 2 | 3 | 4 | 20 |
| Resp_74 | 5 | 2 | 4 | 5 | 4 | 2 | 22 |
| Resp_75 | 3 | 3 | 3 | 3 | 4 | 4 | 20 |
| Resp_76 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_77 | 4 | 4 | 3 | 2 | 4 | 4 | 21 |
| Resp_78 | 3 | 3 | 3 | 3 | 3 | 4 | 19 |
| Resp_79 | 4 | 4 | 4 | 4 | 3 | 3 | 22 |
| Resp_80 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| Resp_81 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_82 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| Resp_83 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_84 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| Resp_85 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_86 | 4 | 5 | 5 | 5 | 4 | 4 | 27 |

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|----------|---|---|---|---|---|---|----|
| Resp_87 | 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| Resp_88 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| Resp_89 | 1 | 2 | 1 | 2 | 2 | 2 | 10 |
| Resp_90 | 5 | 4 | 4 | 3 | 4 | 2 | 22 |
| Resp_91 | 5 | 5 | 4 | 3 | 4 | 5 | 26 |
| Resp_92 | 4 | 5 | 3 | 4 | 4 | 3 | 23 |
| Resp_93 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_94 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| Resp_95 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_96 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_97 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_98 | 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| Resp_99 | 5 | 4 | 5 | 4 | 5 | 4 | 27 |
| Resp_100 | 5 | 5 | 4 | 4 | 5 | 5 | 28 |
| Resp_101 | 5 | 4 | 3 | 4 | 3 | 5 | 24 |
| Resp_102 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| Resp_103 | 1 | 2 | 1 | 1 | 2 | 1 | 8 |
| Resp_104 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| Resp_105 | 5 | 3 | 4 | 4 | 5 | 4 | 25 |
| Resp_106 | 3 | 4 | 3 | 4 | 5 | 4 | 23 |
| Resp_107 | 4 | 3 | 4 | 5 | 5 | 4 | 25 |
| Resp_108 | 4 | 3 | 4 | 5 | 5 | 4 | 25 |
| Resp_109 | 3 | 4 | 5 | 2 | 3 | 4 | 21 |
| Resp_110 | 4 | 4 | 3 | 4 | 3 | 4 | 22 |

| | | | | | | | |
|----------|---|---|---|---|---|---|----|
| Resp_111 | 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| Resp_112 | 4 | 4 | 5 | 5 | 4 | 5 | 27 |
| Resp_113 | 5 | 4 | 4 | 4 | 5 | 4 | 26 |
| Resp_114 | 4 | 5 | 4 | 3 | 4 | 5 | 25 |
| Resp_115 | 4 | 2 | 3 | 1 | 4 | 5 | 19 |
| Resp_116 | 4 | 3 | 5 | 4 | 5 | 4 | 25 |
| Resp_117 | 4 | 3 | 4 | 4 | 4 | 4 | 23 |
| Resp_118 | 4 | 4 | 3 | 3 | 4 | 3 | 21 |
| Resp_119 | 4 | 4 | 4 | 3 | 5 | 5 | 25 |
| Resp_120 | 4 | 3 | 4 | 4 | 4 | 3 | 22 |
| Resp_121 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_122 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| Resp_123 | 5 | 4 | 4 | 5 | 4 | 4 | 26 |
| Resp_124 | 5 | 4 | 4 | 4 | 4 | 5 | 26 |
| Resp_125 | 4 | 4 | 4 | 5 | 4 | 2 | 23 |
| Resp_126 | 5 | 5 | 4 | 4 | 4 | 5 | 27 |
| Resp_127 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_128 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_129 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_130 | 4 | 2 | 2 | 4 | 4 | 4 | 20 |
| Resp_131 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| Resp_132 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_133 | 4 | 4 | 4 | 5 | 5 | 4 | 26 |

| | | | | | | | |
|----------|---|---|---|---|---|---|----|
| Resp_134 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_135 | 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| Resp_136 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| Resp_137 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| Resp_138 | 5 | 3 | 4 | 4 | 3 | 3 | 22 |
| Resp_139 | 5 | 3 | 4 | 4 | 3 | 3 | 22 |
| Resp_140 | 5 | 4 | 3 | 5 | 4 | 5 | 26 |
| Resp_141 | 5 | 2 | 5 | 4 | 5 | 3 | 24 |
| Resp_142 | 5 | 2 | 5 | 4 | 5 | 2 | 23 |
| Resp_143 | 4 | 3 | 3 | 4 | 3 | 4 | 21 |
| Resp_144 | 5 | 4 | 4 | 5 | 3 | 4 | 25 |
| Resp_145 | 4 | 3 | 3 | 4 | 3 | 4 | 21 |
| Resp_146 | 4 | 4 | 3 | 4 | 4 | 4 | 23 |
| Resp_147 | 4 | 3 | 3 | 4 | 4 | 4 | 22 |
| Resp_148 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| Resp_149 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| Resp_150 | 4 | 5 | 5 | 4 | 5 | 4 | 27 |
| Resp_151 | 4 | 3 | 4 | 2 | 3 | 4 | 20 |
| Resp_152 | 5 | 2 | 4 | 5 | 4 | 2 | 22 |
| Resp_153 | 4 | 3 | 4 | 2 | 3 | 4 | 20 |
| Resp_154 | 5 | 2 | 4 | 5 | 4 | 2 | 22 |
| Resp_155 | 3 | 3 | 3 | 3 | 4 | 4 | 20 |
| Resp_156 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_157 | 4 | 4 | 3 | 2 | 4 | 4 | 21 |

| | | | | | | | |
|----------|---|---|---|---|---|---|----|
| Resp_158 | 3 | 3 | 3 | 3 | 3 | 4 | 19 |
| Resp_159 | 4 | 4 | 4 | 4 | 3 | 3 | 22 |
| Resp_160 | 4 | 3 | 4 | 4 | 4 | 3 | 22 |
| Resp_161 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_162 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| Resp_163 | 5 | 4 | 4 | 5 | 4 | 4 | 26 |
| Resp_164 | 5 | 4 | 4 | 4 | 4 | 5 | 26 |
| Resp_165 | 4 | 4 | 4 | 5 | 4 | 2 | 23 |
| Resp_166 | 5 | 5 | 4 | 4 | 4 | 5 | 27 |
| Resp_167 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_168 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_169 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_170 | 4 | 2 | 2 | 4 | 4 | 4 | 20 |
| Resp_171 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| Resp_172 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_173 | 4 | 4 | 4 | 5 | 5 | 4 | 26 |
| Resp_174 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_175 | 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| Resp_176 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| Resp_177 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| Resp_178 | 5 | 3 | 4 | 4 | 3 | 3 | 22 |
| Resp_179 | 5 | 3 | 4 | 4 | 3 | 3 | 22 |
| Resp_180 | 5 | 4 | 3 | 5 | 4 | 5 | 26 |

| | | | | | | | |
|----------|---|---|---|---|---|---|----|
| Resp_181 | 5 | 2 | 5 | 4 | 5 | 3 | 24 |
| Resp_182 | 5 | 2 | 5 | 4 | 5 | 2 | 23 |
| Resp_183 | 4 | 3 | 3 | 4 | 3 | 4 | 21 |
| Resp_184 | 5 | 4 | 4 | 5 | 3 | 4 | 25 |
| Resp_185 | 4 | 3 | 3 | 4 | 3 | 4 | 21 |
| Resp_186 | 4 | 4 | 3 | 4 | 4 | 4 | 23 |
| Resp_187 | 4 | 3 | 3 | 4 | 4 | 4 | 22 |
| Resp_188 | 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| Resp_189 | 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| Resp_190 | 4 | 5 | 5 | 4 | 5 | 4 | 27 |
| Resp_191 | 4 | 3 | 4 | 2 | 3 | 4 | 20 |
| Resp_192 | 5 | 2 | 4 | 5 | 4 | 2 | 22 |
| Resp_193 | 4 | 3 | 4 | 2 | 3 | 4 | 20 |
| Resp_194 | 5 | 2 | 4 | 5 | 4 | 2 | 22 |
| Resp_195 | 3 | 3 | 3 | 3 | 4 | 4 | 20 |
| Resp_196 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_197 | 4 | 4 | 3 | 2 | 4 | 4 | 21 |
| Resp_198 | 3 | 3 | 3 | 3 | 3 | 4 | 19 |
| Resp_199 | 4 | 4 | 4 | 4 | 3 | 3 | 22 |
| Resp_200 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |

Peningkatan Penjualan (Y)

| No Resp | X2_1 | X2_2 | X2_3 | X2_4 | X2_5 | X2_6 | Total |
|---------|------|------|------|------|------|------|-------|
| Resp_1 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_2 | 5 | 4 | 5 | 5 | 5 | 4 | 28 |
| Resp_3 | 4 | 4 | 4 | 4 | 4 | 3 | 23 |
| Resp_4 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_5 | 4 | 5 | 5 | 4 | 4 | 4 | 26 |
| Resp_6 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| Resp_7 | 5 | 4 | 4 | 4 | 5 | 4 | 26 |
| Resp_8 | 4 | 4 | 4 | 4 | 5 | 4 | 25 |
| Resp_9 | 2 | 4 | 4 | 4 | 4 | 4 | 22 |
| Resp_10 | 3 | 4 | 4 | 4 | 4 | 4 | 23 |
| Resp_11 | 5 | 4 | 5 | 5 | 4 | 3 | 26 |
| Resp_12 | 3 | 5 | 5 | 5 | 3 | 5 | 26 |
| Resp_13 | 4 | 5 | 4 | 4 | 5 | 5 | 27 |
| Resp_14 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| Resp_15 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| Resp_16 | 4 | 5 | 4 | 4 | 4 | 4 | 25 |
| Resp_17 | 5 | 4 | 4 | 4 | 5 | 4 | 26 |
| Resp_18 | 4 | 4 | 5 | 4 | 4 | 5 | 26 |
| Resp_19 | 5 | 4 | 5 | 4 | 5 | 4 | 27 |
| Resp_20 | 5 | 4 | 4 | 5 | 5 | 4 | 27 |

| | | | | | | | |
|---------|---|---|---|---|---|---|----|
| Resp_21 | 5 | 4 | 3 | 4 | 4 | 4 | 24 |
| Resp_22 | 5 | 4 | 5 | 4 | 5 | 4 | 27 |
| Resp_23 | 2 | 4 | 5 | 4 | 3 | 3 | 21 |
| Resp_24 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| Resp_25 | 5 | 4 | 4 | 4 | 4 | 5 | 26 |
| Resp_26 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_27 | 4 | 5 | 4 | 3 | 4 | 4 | 24 |
| Resp_28 | 4 | 5 | 3 | 5 | 4 | 2 | 23 |
| Resp_29 | 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| Resp_30 | 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| Resp_31 | 4 | 5 | 4 | 4 | 4 | 5 | 26 |
| Resp_32 | 5 | 4 | 4 | 4 | 4 | 3 | 24 |
| Resp_33 | 5 | 4 | 5 | 4 | 4 | 5 | 27 |
| Resp_34 | 3 | 4 | 5 | 4 | 2 | 3 | 21 |
| Resp_35 | 3 | 5 | 5 | 3 | 2 | 1 | 19 |
| Resp_36 | 4 | 3 | 5 | 3 | 4 | 5 | 24 |
| Resp_37 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_38 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| Resp_39 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_40 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_41 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_42 | 4 | 4 | 4 | 4 | 3 | 4 | 23 |
| Resp_43 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| Resp_44 | 4 | 5 | 5 | 5 | 5 | 5 | 29 |

| | | | | | | | |
|---------|---|---|---|---|---|---|----|
| Resp_45 | 4 | 4 | 3 | 3 | 4 | 4 | 22 |
| Resp_46 | 5 | 5 | 4 | 5 | 4 | 5 | 28 |
| Resp_47 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_48 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_49 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_50 | 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| Resp_51 | 5 | 5 | 5 | 4 | 4 | 5 | 28 |
| Resp_52 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_53 | 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| Resp_54 | 4 | 5 | 4 | 5 | 4 | 4 | 26 |
| Resp_55 | 4 | 5 | 5 | 5 | 4 | 5 | 28 |
| Resp_56 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| Resp_57 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| Resp_58 | 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| Resp_59 | 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| Resp_60 | 5 | 4 | 4 | 3 | 5 | 4 | 25 |
| Resp_61 | 5 | 4 | 5 | 4 | 2 | 3 | 23 |
| Resp_62 | 5 | 4 | 5 | 4 | 2 | 3 | 23 |
| Resp_63 | 4 | 5 | 4 | 3 | 3 | 4 | 23 |
| Resp_64 | 5 | 4 | 4 | 4 | 3 | 4 | 24 |
| Resp_65 | 4 | 5 | 4 | 3 | 3 | 4 | 23 |
| Resp_66 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_67 | 5 | 5 | 4 | 4 | 4 | 4 | 26 |

| | | | | | | | |
|---------|---|---|---|---|---|---|----|
| Resp_68 | 4 | 4 | 5 | 4 | 5 | 5 | 27 |
| Resp_69 | 5 | 4 | 4 | 4 | 5 | 4 | 26 |
| Resp_70 | 4 | 5 | 4 | 4 | 4 | 5 | 26 |
| Resp_71 | 5 | 5 | 4 | 4 | 3 | 3 | 24 |
| Resp_72 | 3 | 3 | 4 | 4 | 2 | 3 | 19 |
| Resp_73 | 5 | 5 | 4 | 4 | 3 | 3 | 24 |
| Resp_74 | 3 | 3 | 4 | 4 | 2 | 3 | 19 |
| Resp_75 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_76 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| Resp_77 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_78 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| Resp_79 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| Resp_80 | 4 | 5 | 4 | 4 | 4 | 5 | 26 |
| Resp_81 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_82 | 5 | 4 | 5 | 5 | 5 | 4 | 28 |
| Resp_83 | 4 | 4 | 4 | 4 | 4 | 3 | 23 |
| Resp_84 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_85 | 4 | 5 | 5 | 4 | 4 | 4 | 26 |
| Resp_86 | 4 | 4 | 4 | 3 | 3 | 4 | 22 |
| Resp_87 | 5 | 4 | 4 | 5 | 4 | 4 | 26 |
| Resp_88 | 4 | 5 | 4 | 5 | 4 | 4 | 26 |
| Resp_89 | 2 | 3 | 4 | 5 | 4 | 1 | 19 |
| Resp_90 | 3 | 3 | 4 | 4 | 4 | 4 | 22 |
| Resp_91 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |

| | | | | | | | |
|----------|---|---|---|---|---|---|----|
| Resp_92 | 3 | 1 | 5 | 4 | 3 | 4 | 20 |
| Resp_93 | 4 | 4 | 5 | 3 | 5 | 3 | 24 |
| Resp_94 | 4 | 4 | 4 | 5 | 5 | 3 | 25 |
| Resp_95 | 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| Resp_96 | 4 | 5 | 5 | 4 | 4 | 5 | 27 |
| Resp_97 | 5 | 5 | 4 | 4 | 4 | 5 | 27 |
| Resp_98 | 4 | 5 | 4 | 5 | 4 | 5 | 27 |
| Resp_99 | 5 | 4 | 5 | 4 | 5 | 4 | 27 |
| Resp_100 | 5 | 4 | 4 | 5 | 5 | 4 | 27 |
| Resp_101 | 5 | 4 | 3 | 4 | 4 | 4 | 24 |
| Resp_102 | 5 | 4 | 4 | 4 | 5 | 4 | 26 |
| Resp_103 | 2 | 2 | 3 | 2 | 3 | 3 | 15 |
| Resp_104 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_105 | 5 | 4 | 5 | 3 | 4 | 5 | 26 |
| Resp_106 | 4 | 4 | 3 | 4 | 4 | 4 | 23 |
| Resp_107 | 4 | 3 | 3 | 3 | 4 | 4 | 21 |
| Resp_108 | 4 | 5 | 4 | 3 | 4 | 2 | 22 |
| Resp_109 | 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| Resp_110 | 4 | 4 | 3 | 5 | 5 | 5 | 26 |
| Resp_111 | 4 | 4 | 3 | 3 | 4 | 5 | 23 |
| Resp_112 | 5 | 5 | 4 | 4 | 4 | 3 | 25 |
| Resp_113 | 5 | 4 | 4 | 4 | 4 | 5 | 26 |
| Resp_114 | 3 | 4 | 5 | 4 | 2 | 3 | 21 |

| | | | | | | | |
|----------|---|---|---|---|---|---|----|
| Resp_115 | 3 | 5 | 5 | 3 | 2 | 1 | 19 |
| Resp_116 | 4 | 3 | 5 | 3 | 4 | 5 | 24 |
| Resp_117 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_118 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| Resp_119 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_120 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_121 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_122 | 4 | 4 | 4 | 4 | 3 | 4 | 23 |
| Resp_123 | 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| Resp_124 | 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| Resp_125 | 4 | 4 | 3 | 3 | 4 | 4 | 22 |
| Resp_126 | 5 | 5 | 4 | 5 | 4 | 5 | 28 |
| Resp_127 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| Resp_128 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_129 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_130 | 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| Resp_131 | 5 | 5 | 5 | 4 | 4 | 5 | 28 |
| Resp_132 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_133 | 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| Resp_134 | 4 | 5 | 4 | 5 | 4 | 4 | 26 |
| Resp_135 | 4 | 5 | 5 | 5 | 4 | 5 | 28 |
| Resp_136 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| Resp_137 | 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| Resp_138 | 5 | 5 | 5 | 5 | 4 | 5 | 29 |

| | | | | | | | |
|----------|---|---|---|---|---|---|----|
| Resp_139 | 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| Resp_140 | 5 | 4 | 4 | 3 | 5 | 4 | 25 |
| Resp_141 | 5 | 4 | 5 | 4 | 2 | 3 | 23 |
| Resp_142 | 5 | 4 | 5 | 4 | 2 | 3 | 23 |
| Resp_143 | 4 | 5 | 4 | 3 | 3 | 4 | 23 |
| Resp_144 | 5 | 4 | 4 | 4 | 3 | 4 | 24 |
| Resp_145 | 4 | 5 | 4 | 3 | 3 | 4 | 23 |
| Resp_146 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_147 | 5 | 5 | 4 | 4 | 4 | 4 | 26 |
| Resp_148 | 4 | 4 | 5 | 4 | 5 | 5 | 27 |
| Resp_149 | 5 | 4 | 4 | 4 | 5 | 4 | 26 |
| Resp_150 | 4 | 5 | 4 | 4 | 4 | 5 | 26 |
| Resp_151 | 5 | 5 | 4 | 4 | 3 | 3 | 24 |
| Resp_152 | 3 | 3 | 4 | 4 | 2 | 3 | 19 |
| Resp_153 | 5 | 5 | 4 | 4 | 3 | 3 | 24 |
| Resp_154 | 3 | 3 | 4 | 4 | 2 | 3 | 19 |
| Resp_155 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_156 | 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| Resp_157 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_158 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| Resp_159 | 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| Resp_160 | 4 | 5 | 4 | 4 | 4 | 5 | 26 |
| Resp_161 | 5 | 4 | 5 | 4 | 4 | 4 | 26 |

| | | | | | | | |
|----------|---|---|---|---|---|---|----|
| Resp_162 | 3 | 5 | 5 | 4 | 5 | 5 | 27 |
| Resp_163 | 4 | 5 | 5 | 4 | 4 | 4 | 26 |
| Resp_164 | 5 | 4 | 4 | 4 | 4 | 5 | 26 |
| Resp_165 | 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| Resp_166 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| Resp_167 | 4 | 5 | 4 | 4 | 4 | 4 | 25 |
| Resp_168 | 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| Resp_169 | 3 | 5 | 4 | 2 | 2 | 4 | 20 |
| Resp_170 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_171 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| Resp_172 | 4 | 5 | 4 | 4 | 4 | 5 | 26 |
| Resp_173 | 4 | 5 | 4 | 4 | 4 | 4 | 25 |
| Resp_174 | 5 | 3 | 5 | 5 | 5 | 5 | 28 |
| Resp_175 | 3 | 4 | 4 | 4 | 5 | 5 | 25 |
| Resp_176 | 5 | 3 | 4 | 4 | 4 | 5 | 25 |
| Resp_177 | 4 | 3 | 5 | 3 | 4 | 4 | 23 |
| Resp_178 | 4 | 5 | 5 | 3 | 4 | 4 | 25 |
| Resp_179 | 4 | 4 | 5 | 4 | 3 | 5 | 25 |
| Resp_180 | 5 | 5 | 5 | 2 | 5 | 4 | 26 |
| Resp_181 | 3 | 4 | 5 | 4 | 5 | 4 | 25 |
| Resp_182 | 4 | 4 | 5 | 4 | 3 | 4 | 24 |
| Resp_183 | 5 | 4 | 5 | 4 | 4 | 5 | 27 |
| Resp_184 | 5 | 4 | 4 | 4 | 3 | 4 | 24 |
| Resp_185 | 5 | 4 | 4 | 4 | 3 | 4 | 24 |

| | | | | | | | |
|----------|---|---|---|---|---|---|----|
| Resp_186 | 5 | 5 | 4 | 3 | 3 | 4 | 24 |
| Resp_187 | 5 | 5 | 3 | 5 | 4 | 4 | 26 |
| Resp_188 | 3 | 4 | 5 | 5 | 4 | 4 | 25 |
| Resp_189 | 4 | 5 | 5 | 5 | 5 | 4 | 28 |
| Resp_190 | 5 | 5 | 4 | 4 | 4 | 2 | 24 |
| Resp_191 | 5 | 4 | 4 | 4 | 5 | 5 | 27 |
| Resp_192 | 5 | 4 | 5 | 4 | 4 | 2 | 24 |
| Resp_193 | 5 | 5 | 5 | 2 | 4 | 5 | 26 |
| Resp_194 | 4 | 4 | 3 | 3 | 3 | 3 | 20 |
| Resp_195 | 4 | 5 | 4 | 4 | 4 | 4 | 25 |
| Resp_196 | 5 | 5 | 5 | 5 | 3 | 5 | 28 |
| Resp_197 | 4 | 4 | 3 | 3 | 3 | 3 | 20 |
| Resp_198 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| Resp_199 | 5 | 5 | 4 | 4 | 4 | 5 | 27 |
| Resp_200 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |

Lampiran 8 : Rekapitulasi Data

| No | X1 | X2 | X3 | X4 | Y |
|---------|----|----|----|----|----|
| Resp_1 | 47 | 38 | 40 | 24 | 24 |
| Resp_2 | 46 | 38 | 45 | 29 | 28 |
| Resp_3 | 44 | 38 | 36 | 25 | 23 |
| Resp_4 | 45 | 24 | 39 | 28 | 24 |
| Resp_5 | 45 | 39 | 42 | 24 | 26 |
| Resp_6 | 39 | 33 | 35 | 27 | 25 |
| Resp_7 | 46 | 24 | 42 | 29 | 26 |
| Resp_8 | 46 | 39 | 42 | 25 | 25 |
| Resp_9 | 40 | 32 | 23 | 10 | 22 |
| Resp_10 | 44 | 35 | 33 | 22 | 23 |
| Resp_11 | 43 | 39 | 38 | 26 | 26 |
| Resp_12 | 46 | 33 | 36 | 23 | 26 |
| Resp_13 | 42 | 24 | 29 | 24 | 27 |
| Resp_14 | 40 | 32 | 38 | 25 | 28 |
| Resp_15 | 44 | 31 | 40 | 30 | 28 |
| Resp_16 | 45 | 33 | 40 | 24 | 25 |
| Resp_17 | 43 | 35 | 50 | 30 | 26 |
| Resp_18 | 44 | 38 | 46 | 29 | 26 |
| Resp_19 | 45 | 39 | 44 | 27 | 27 |
| Resp_20 | 39 | 35 | 47 | 28 | 27 |
| Resp_21 | 42 | 40 | 40 | 24 | 24 |
| Resp_22 | 40 | 33 | 43 | 26 | 27 |
| Resp_23 | 41 | 25 | 25 | 8 | 21 |
| Resp_24 | 41 | 35 | 41 | 26 | 25 |
| Resp_25 | 41 | 34 | 41 | 25 | 26 |
| Resp_26 | 40 | 34 | 36 | 23 | 24 |
| Resp_27 | 45 | 37 | 34 | 25 | 24 |
| Resp_28 | 47 | 35 | 35 | 25 | 23 |
| Resp_29 | 45 | 34 | 39 | 21 | 27 |
| Resp_30 | 44 | 37 | 41 | 22 | 29 |
| Resp_31 | 45 | 38 | 33 | 27 | 26 |
| Resp_32 | 37 | 30 | 37 | 27 | 24 |

| | | | | | |
|---------|----|----|----|----|----|
| Resp_33 | 39 | 33 | 37 | 26 | 27 |
| Resp_34 | 43 | 30 | 32 | 25 | 21 |
| Resp_35 | 42 | 31 | 29 | 19 | 19 |
| Resp_36 | 40 | 34 | 37 | 25 | 24 |
| Resp_37 | 43 | 30 | 40 | 23 | 24 |
| Resp_38 | 46 | 36 | 44 | 21 | 28 |
| Resp_39 | 45 | 36 | 40 | 25 | 24 |
| Resp_40 | 42 | 32 | 40 | 22 | 25 |
| Resp_41 | 44 | 37 | 48 | 24 | 30 |
| Resp_42 | 41 | 37 | 38 | 25 | 23 |
| Resp_43 | 44 | 35 | 43 | 26 | 25 |
| Resp_44 | 47 | 38 | 49 | 26 | 29 |
| Resp_45 | 41 | 32 | 37 | 23 | 22 |
| Resp_46 | 48 | 36 | 48 | 27 | 28 |
| Resp_47 | 44 | 39 | 50 | 30 | 30 |
| Resp_48 | 43 | 34 | 40 | 24 | 24 |
| Resp_49 | 37 | 37 | 42 | 25 | 24 |
| Resp_50 | 43 | 36 | 47 | 20 | 29 |
| Resp_51 | 46 | 39 | 47 | 25 | 28 |
| Resp_52 | 49 | 32 | 40 | 24 | 24 |
| Resp_53 | 42 | 34 | 45 | 26 | 27 |
| Resp_54 | 46 | 38 | 42 | 24 | 26 |
| Resp_55 | 47 | 35 | 48 | 29 | 28 |
| Resp_56 | 41 | 37 | 41 | 28 | 25 |
| Resp_57 | 44 | 37 | 42 | 25 | 25 |
| Resp_58 | 45 | 34 | 46 | 22 | 29 |
| Resp_59 | 44 | 36 | 46 | 22 | 29 |
| Resp_60 | 49 | 24 | 42 | 26 | 25 |
| Resp_61 | 43 | 33 | 37 | 24 | 23 |
| Resp_62 | 38 | 38 | 39 | 23 | 23 |
| Resp_63 | 44 | 38 | 38 | 21 | 23 |
| Resp_64 | 40 | 33 | 39 | 25 | 24 |
| Resp_65 | 46 | 35 | 38 | 21 | 23 |
| Resp_66 | 30 | 38 | 41 | 23 | 25 |
| Resp_67 | 47 | 36 | 43 | 22 | 26 |
| Resp_68 | 42 | 37 | 43 | 25 | 27 |
| Resp_69 | 42 | 34 | 42 | 26 | 26 |

| | | | | | |
|-----------------|----|----|----|----|----|
| Resp_70 | 45 | 36 | 43 | 27 | 26 |
| Resp_71 | 48 | 40 | 38 | 20 | 24 |
| Resp_72 | 43 | 36 | 33 | 22 | 19 |
| Resp_73 | 43 | 34 | 38 | 20 | 24 |
| Resp_74 | 40 | 32 | 33 | 22 | 19 |
| Resp_75 | 41 | 37 | 42 | 20 | 24 |
| Resp_76 | 43 | 37 | 47 | 24 | 27 |
| Resp_77 | 40 | 27 | 40 | 21 | 24 |
| Resp_78 | 50 | 32 | 48 | 19 | 28 |
| Resp_79 | 43 | 30 | 47 | 22 | 28 |
| Resp_80 | 40 | 30 | 43 | 25 | 26 |
| Resp_81 | 42 | 33 | 40 | 24 | 24 |
| Resp_82 | 41 | 36 | 45 | 29 | 28 |
| Resp_83 | 30 | 38 | 36 | 25 | 23 |
| Resp_84 | 41 | 35 | 39 | 28 | 24 |
| Resp_85 | 40 | 32 | 42 | 24 | 26 |
| Resp_86 | 43 | 33 | 35 | 27 | 22 |
| Resp_87 | 41 | 31 | 42 | 29 | 26 |
| Resp_88 | 42 | 35 | 42 | 25 | 26 |
| Resp_89 | 33 | 29 | 23 | 10 | 19 |
| Resp_90 | 40 | 32 | 33 | 22 | 22 |
| Resp_91 | 44 | 32 | 38 | 26 | 25 |
| Resp_92 | 41 | 32 | 36 | 23 | 20 |
| Resp_93 | 43 | 33 | 29 | 24 | 24 |
| Resp_94 | 43 | 35 | 38 | 25 | 25 |
| Resp_95 | 30 | 40 | 40 | 30 | 29 |
| Resp_96 | 47 | 39 | 40 | 24 | 27 |
| Resp_97 | 42 | 34 | 50 | 30 | 27 |
| Resp_98 | 42 | 35 | 46 | 29 | 27 |
| Resp_99 | 20 | 38 | 44 | 27 | 27 |
| Resp_100 | 43 | 38 | 47 | 28 | 27 |
| Resp_101 | 39 | 28 | 40 | 24 | 24 |
| Resp_102 | 44 | 33 | 43 | 26 | 26 |
| Resp_103 | 34 | 24 | 25 | 8 | 15 |
| Resp_104 | 37 | 29 | 41 | 26 | 24 |
| Resp_105 | 41 | 34 | 41 | 25 | 26 |

| | | | | | |
|-----------------|----|----|----|----|----|
| Resp_106 | 41 | 35 | 36 | 23 | 23 |
| Resp_107 | 40 | 37 | 34 | 25 | 21 |
| Resp_108 | 45 | 36 | 35 | 25 | 22 |
| Resp_109 | 42 | 35 | 39 | 21 | 27 |
| Resp_110 | 41 | 33 | 41 | 22 | 26 |
| Resp_111 | 40 | 30 | 33 | 27 | 23 |
| Resp_112 | 44 | 36 | 37 | 27 | 25 |
| Resp_113 | 39 | 33 | 37 | 26 | 26 |
| Resp_114 | 41 | 33 | 32 | 25 | 21 |
| Resp_115 | 45 | 31 | 29 | 19 | 19 |
| Resp_116 | 36 | 33 | 37 | 25 | 24 |
| Resp_117 | 42 | 33 | 40 | 23 | 24 |
| Resp_118 | 45 | 37 | 44 | 21 | 28 |
| Resp_119 | 44 | 38 | 40 | 25 | 24 |
| Resp_120 | 47 | 39 | 40 | 22 | 25 |
| Resp_121 | 44 | 34 | 48 | 24 | 30 |
| Resp_122 | 42 | 34 | 38 | 25 | 23 |
| Resp_123 | 45 | 37 | 43 | 26 | 25 |
| Resp_124 | 45 | 38 | 49 | 26 | 29 |
| Resp_125 | 40 | 27 | 37 | 23 | 22 |
| Resp_126 | 48 | 34 | 48 | 27 | 28 |
| Resp_127 | 39 | 30 | 50 | 30 | 30 |
| Resp_128 | 41 | 29 | 40 | 24 | 24 |
| Resp_129 | 42 | 33 | 42 | 25 | 24 |
| Resp_130 | 44 | 37 | 47 | 20 | 29 |
| Resp_131 | 47 | 40 | 47 | 25 | 28 |
| Resp_132 | 42 | 35 | 40 | 24 | 24 |
| Resp_133 | 42 | 35 | 45 | 26 | 27 |
| Resp_134 | 48 | 34 | 42 | 24 | 26 |
| Resp_135 | 44 | 31 | 48 | 29 | 28 |
| Resp_136 | 41 | 30 | 41 | 28 | 25 |
| Resp_137 | 39 | 32 | 42 | 25 | 25 |
| Resp_138 | 43 | 36 | 46 | 22 | 29 |
| Resp_139 | 48 | 33 | 40 | 22 | 29 |
| Resp_140 | 38 | 35 | 48 | 26 | 25 |
| Resp_141 | 41 | 31 | 38 | 24 | 23 |
| Resp_142 | 50 | 32 | 43 | 23 | 23 |

| | | | | | |
|-----------------|----|----|----|----|----|
| Resp_143 | 46 | 39 | 49 | 21 | 23 |
| Resp_144 | 45 | 39 | 37 | 25 | 24 |
| Resp_145 | 30 | 33 | 48 | 21 | 23 |
| Resp_146 | 39 | 35 | 50 | 23 | 25 |
| Resp_147 | 46 | 39 | 40 | 22 | 26 |
| Resp_148 | 46 | 37 | 42 | 25 | 27 |
| Resp_149 | 39 | 28 | 47 | 26 | 26 |
| Resp_150 | 46 | 33 | 47 | 27 | 26 |
| Resp_151 | 42 | 30 | 40 | 20 | 24 |
| Resp_152 | 34 | 27 | 40 | 22 | 19 |
| Resp_153 | 41 | 35 | 48 | 20 | 24 |
| Resp_154 | 40 | 33 | 38 | 22 | 19 |
| Resp_155 | 30 | 38 | 43 | 20 | 24 |
| Resp_156 | 42 | 35 | 49 | 24 | 27 |
| Resp_157 | 43 | 35 | 37 | 21 | 24 |
| Resp_158 | 43 | 33 | 48 | 19 | 28 |
| Resp_159 | 41 | 32 | 50 | 22 | 28 |
| Resp_160 | 44 | 35 | 40 | 22 | 26 |
| Resp_161 | 38 | 33 | 42 | 24 | 26 |
| Resp_162 | 46 | 34 | 47 | 25 | 27 |
| Resp_163 | 45 | 32 | 47 | 26 | 26 |
| Resp_164 | 41 | 35 | 40 | 26 | 26 |
| Resp_165 | 40 | 33 | 45 | 23 | 26 |
| Resp_166 | 43 | 35 | 42 | 27 | 28 |
| Resp_167 | 50 | 39 | 48 | 30 | 25 |
| Resp_168 | 49 | 40 | 41 | 24 | 27 |
| Resp_169 | 44 | 32 | 40 | 25 | 20 |
| Resp_170 | 41 | 35 | 42 | 20 | 25 |
| Resp_171 | 44 | 37 | 48 | 25 | 24 |
| Resp_172 | 47 | 38 | 40 | 24 | 26 |
| Resp_173 | 41 | 28 | 48 | 26 | 25 |
| Resp_174 | 40 | 32 | 38 | 24 | 28 |
| Resp_175 | 38 | 27 | 43 | 29 | 25 |
| Resp_176 | 33 | 29 | 49 | 28 | 25 |
| Resp_177 | 39 | 32 | 37 | 25 | 23 |
| Resp_178 | 46 | 36 | 48 | 22 | 25 |

| | | | | | |
|-----------------|----|----|----|----|----|
| Resp_179 | 43 | 38 | 50 | 22 | 25 |
| Resp_180 | 45 | 32 | 40 | 26 | 26 |
| Resp_181 | 42 | 34 | 42 | 24 | 25 |
| Resp_182 | 30 | 34 | 47 | 23 | 24 |
| Resp_183 | 41 | 31 | 40 | 21 | 27 |
| Resp_184 | 42 | 36 | 48 | 25 | 24 |
| Resp_185 | 38 | 33 | 38 | 21 | 24 |
| Resp_186 | 46 | 36 | 43 | 23 | 24 |
| Resp_187 | 45 | 33 | 49 | 22 | 26 |
| Resp_188 | 30 | 34 | 37 | 25 | 25 |
| Resp_189 | 46 | 35 | 48 | 26 | 28 |
| Resp_190 | 30 | 39 | 50 | 27 | 24 |
| Resp_191 | 42 | 37 | 40 | 20 | 27 |
| Resp_192 | 42 | 36 | 42 | 22 | 24 |
| Resp_193 | 20 | 35 | 47 | 20 | 26 |
| Resp_194 | 41 | 30 | 47 | 22 | 20 |
| Resp_195 | 45 | 35 | 40 | 20 | 25 |
| Resp_196 | 41 | 34 | 45 | 24 | 28 |
| Resp_197 | 43 | 34 | 42 | 21 | 20 |
| Resp_198 | 43 | 32 | 48 | 19 | 25 |
| Resp_199 | 42 | 36 | 41 | 22 | 27 |
| Resp_200 | 50 | 40 | 50 | 25 | 30 |

| | | | | | | | | | | |
|--------|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| X2.3_1 | Pearson Correlation | .036 | .073 | .365** | .609** | 1 | .385** | .171* | .285** | .634** |
| | Sig. (2-tailed) | .608 | .306 | .000 | .000 | | .000 | .015 | .000 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| X2.3_2 | Pearson Correlation | .179* | .106 | .465** | .467** | .385** | 1 | .393** | .506** | .703** |
| | Sig. (2-tailed) | .011 | .136 | .000 | .000 | .000 | | .000 | .000 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| X2.4_1 | Pearson Correlation | .148* | .218** | .575** | .274** | .171* | .393** | 1 | .478** | .654** |
| | Sig. (2-tailed) | .037 | .002 | .000 | .000 | .015 | .000 | | .000 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| X2.4_2 | Pearson Correlation | .039 | .068 | .466** | .377** | .285** | .506** | .478** | 1 | .667** |
| | Sig. (2-tailed) | .581 | .337 | .000 | .000 | .000 | .000 | .000 | | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| TOTAL | Pearson Correlation | .391** | .411** | .719** | .687** | .634** | .703** | .654** | .667** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

| | | | | | | | | | | | | |
|--------|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| X3.5_1 | Pearson Correlation | .467** | .399** | .504** | .518** | .525** | .413** | .375** | .342** | 1 | .616** | .753** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | | .000 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| X3.5_2 | Pearson Correlation | .388** | .534** | .275** | .460** | .437** | .405** | .266** | .474** | .616** | 1 | .726** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| TOTAL | Pearson Correlation | .643** | .624** | .601** | .797** | .723** | .730** | .680** | .664** | .753** | .726** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

4) Promosi

| | | X4.1_1 | X4.1_2 | X4.2_1 | X4.2_2 | X4.3_1 | X4.3_2 | TOTAL |
|--------|---------------------|--------|--------|--------|--------|--------|--------|--------|
| X4.1_1 | Pearson Correlation | 1 | .257** | .560** | .514** | .353** | .213** | .675** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 | .002 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| X4.1_2 | Pearson Correlation | .257** | 1 | .414** | .311** | .313** | .564** | .695** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 | .000 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| X4.2_1 | Pearson Correlation | .560** | .414** | 1 | .494** | .573** | .265** | .780** |
| | Sig. (2-tailed) | .000 | .000 | | .000 | .000 | .000 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| X4.2_2 | Pearson Correlation | .514** | .311** | .494** | 1 | .455** | .153* | .705** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 | .031 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| X4.3_1 | Pearson Correlation | .353** | .313** | .573** | .455** | 1 | .333** | .712** |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | | .000 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| X4.3_2 | Pearson Correlation | .213** | .564** | .265** | .153* | .333** | 1 | .619** |
| | Sig. (2-tailed) | .002 | .000 | .000 | .031 | .000 | | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| TOTAL | Pearson Correlation | .675** | .695** | .780** | .705** | .712** | .619** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

b. Variabel Peningkatan Penjualan

| | | Y.1_1 | Y.1_2 | Y.2_1 | Y.2_2 | Y.3_1 | Y.3_2 | TOTAL |
|-------|---------------------|--------|--------|--------|--------|--------|--------|--------|
| Y.1_1 | Pearson Correlation | 1 | .303** | .091 | .168* | .253** | .233** | .578** |
| | Sig. (2-tailed) | | .000 | .200 | .017 | .000 | .001 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| Y.1_2 | Pearson Correlation | .303** | 1 | .160* | .170* | .100 | .164* | .509** |
| | Sig. (2-tailed) | .000 | | .024 | .016 | .158 | .020 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| Y.2_1 | Pearson Correlation | .091 | .160* | 1 | .278** | .130 | .170* | .474** |
| | Sig. (2-tailed) | .200 | .024 | | .000 | .066 | .016 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| Y.2_2 | Pearson Correlation | .168* | .170* | .278** | 1 | .365** | .230** | .618** |
| | Sig. (2-tailed) | .017 | .016 | .000 | | .000 | .001 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| Y.3_1 | Pearson Correlation | .253** | .100 | .130 | .365** | 1 | .455** | .686** |
| | Sig. (2-tailed) | .000 | .158 | .066 | .000 | | .000 | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| Y.3_2 | Pearson Correlation | .233** | .164* | .170* | .230** | .455** | 1 | .667** |
| | Sig. (2-tailed) | .001 | .020 | .016 | .001 | .000 | | .000 |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
| TOTAL | Pearson Correlation | .578** | .509** | .474** | .618** | .686** | .667** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | |
| | N | 200 | 200 | 200 | 200 | 200 | 200 | 200 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

2. Uji Reliabilitas

a. Variabel Bauran Pemasaran (X)

1. Produk

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .826 | 10 |

2. Harga

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .753 | 8 |

3. Lokasi

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .879 | 10 |

4. Promosi

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .785 | 6 |

b. Variabel Peningkatan Penjualan (Y)

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .632 | 6 |

Lampiran 10 : Uji Asumsi Klasik

1. Uji Normalitas

| One-Sample Kolmogorov-Smirnov Test | | |
|------------------------------------|----------------|-------------------------|
| | | Unstandardized Residual |
| N | | 200 |
| Normal Parameters ^{a,b} | Mean | .0000000 |
| | Std. Deviation | 1.87733399 |
| Most Extreme Differences | Absolute | .053 |
| | Positive | .041 |
| | Negative | -.053 |
| Test Statistic | | .053 |
| Asymp. Sig. (2-tailed) | | .200 ^{c,d} |

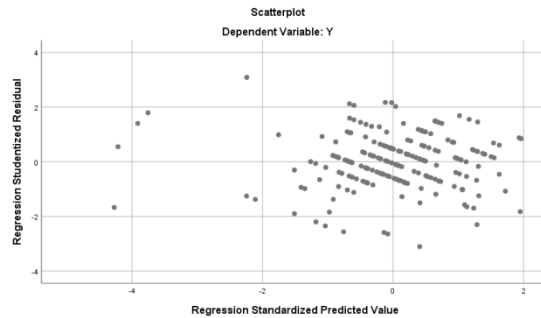
a. Test distribution is Normal.
b. Calculated from data.
c. Lilliefors Significance Correction.
d. This is a lower bound of the true significance.

2. Uji Multikolinieritas

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| | | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 | (Constant) | 6.515 | 1.861 | | 3.502 | .001 | | |
| | X1 | .075 | .030 | .136 | 2.502 | .013 | .967 | 1.034 |
| | X2 | .083 | .041 | .114 | 2.027 | .044 | .902 | 1.109 |
| | X3 | .237 | .028 | .513 | 8.567 | .000 | .794 | 1.260 |
| | X4 | .117 | .043 | .158 | 2.704 | .007 | .837 | 1.194 |

a. Dependent Variable: Y

3. Uji Heteroskedastisitas



4. Uji Autokorelasi

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Change Statistics | | | | Sig. F Change | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|-------------------|----------|-----|-----|---------------|---------------|
| | | | | | R Square Change | F Change | df1 | df2 | | |
| 1 | .668 ^a | .446 | .434 | 1.89649 | .446 | 39.187 | 4 | 195 | .000 | 1.854 |

a. Predictors: (Constant), X4, X1, X2, X3

b. Dependent Variable: Y

Lampiran 11 : Analisis Regresi Linier Berganda

1. Uji t

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 6.515 | 1.861 | | 3.502 | .001 |
| | X1 | .075 | .030 | .136 | 2.502 | .013 |
| | X2 | .083 | .041 | .114 | 2.027 | .044 |
| | X3 | .237 | .028 | .513 | 8.567 | .000 |
| | X4 | .117 | .043 | .158 | 2.704 | .007 |

a. Dependent Variable: Y

2. Uji F

ANOVA^a

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|-----|-------------|--------|-------------------|
| 1 | Regression | 563.768 | 4 | 140.942 | 39.187 | .000 ^b |
| | Residual | 701.352 | 195 | 3.597 | | |
| | Total | 1265.120 | 199 | | | |

a. Dependent Variable: Y

b. Predictors: (Constant), X4, X1, X2, X3