

CHAPTER I

INTRODUCTION

A. Background of the Study

The millennium era could connect people from all over the universe (Margana, 2015). Conversely, there is an urgent need for an international language to communicate with others, and it is one of the languages growing in popularity along with English (Sasaki et al., 2006). Language is the medium through which people convey their thoughts, sometimes followed by gestures. The context in which language is used is very important. This means that there is a social dimension that plays an important role in guiding language usage among speakers. In other words, language use is highly dependent on the social context in which interaction takes place. Some aspects of life affect language. They include social structure, social environment, and social values (Aliyu & Ikegwuonu, 2022).

The importance of English for Indonesia is widely recognized as it is important as a means of global communication, and the most commonly cited reason is that English is a global or international language. That's it. English's global position is determined by the number of people who speak it (Lauder, 2008). As a result, English is widely taught and learned as an important language in Indonesia (Panggabean, 2015).

However, to achieve a successful of language program especially English, there are some key points which are very important. The process of teaching and learning the language includes many major components. One of the most important aspects is gender equality. Gender awareness process is very important in the world of education by straightening up several aspects such as curriculum, teaching method, teaching guidelines and textbooks (Otlowski, 2003).

Because textbooks are typically the most prominent element of the curriculum and also the only learning resource used by teachers and students, it is essential to analyze textbooks from a gender perspective. In many parts of the world, textbooks are an effective vehicle for teaching and learning, rather than being used as one potential resource (Loan et al., 2010).

Textbooks also play an important role in society by directly or indirectly conveying social norms, norms, and values (Brugeilles &

Cromer, 2009). They are means of socializing, and representations of the world that can influence students' attitudes and orientations (Craeynest, 2015).

Textbooks also provide access to all kinds of information. Thus transferring the cultural capital of a society to its youngest citizens at a given point in time (Brugeilles & Cromer, 2009b). It is therefore clear that textbooks play a special role in all educational systems, as they are almost the only way for teaching. This makes gender expressions particularly powerful and meaningful (Bursuc, 2015).

Equitable education systems prepare girls and boys alike to be productive and confident citizens. After they go to school, their education must be free of gender stereotypes, prejudices, and discrimination. In many countries, education systems provide examples of curricula and materials that reinforce stereotypes, teachers with biased expectations, and other different means of contributing to gender inequalities that are facilitated by the teaching and learning process (Bursuc, 2015).

Gender equality does not imply that women and men are the same, but that they have equal value and should be accorded equal treatment (Craeynest, 2015). At best, gender equality, especially with respect to access to education, has contributed to the development of the concept of the right to education for all (Brugeilles & Cromer, 2009).

B. Limitation Of the Study

In this study researcher having a scope in gender representation in EFL textbook entitled "BAHASA INGGRIS XII" by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud, Because the EFL textbook from Kurikulum Merdeka not released yet for XII grade of high school, also if we analyze all texts, they fall into genres other than gender analysis, so we only look for gendered images and texts.

In this study, researcher will explore only genre representation of male and female. It covers character, lesson, designation, activities, attributes. The analysis of the text will be discussed based on the concept of gender. Researcher take the Carole Brugeilles and Sylvie Cromer framework because there is the one and only guidelines for analyzing gender representation in EFL Textbook.

C. Research Question

- What is the proportion of male characters and female characters in the texts and images from EFL Textbook entitled "*Bahasa Inggris XII*" by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud according to Carole Brugeilles and Sylvie Cromer framework?
- Is there any difference between the proportion in the texts and in the images from EFL Textbook entitled "*Bahasa Inggris XII*" by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud according to Carole Brugeilles and Sylvie Cromer framework?

D. Purpose of the Study

1. To find the proportion of male characters and female characters in the texts and images from EFL Textbook entitled "*Bahasa Inggris XII*" by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud according to Carole Brugeilles and Sylvie Cromer framework.
2. To find any difference between the proportion in the texts and in the images from EFL Textbook entitled "*Bahasa Inggris XII*" by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud according to Carole Brugeilles and Sylvie Cromer framework.

E. Significance of the study Of the Study

There are several benefits which are expected by this research:

1. For the teachers, this research can be a recommendation for teacher. Researcher hope that the teachers will use and choose textbooks with good representation in gender equality.
2. For the students, students will get a new learning experience by studying gender equality in the EFL Textbook and understand the benefits of learning English by understanding gender equality.
3. For the other researchers, there are more sources and references to do this research, providing more data to support the research.

F. Definition of the Key Terms

A textbook is a comprehensive compilation of the contents of a field of study intended to explain it. Textbooks are typically produced in educational institutions to meet the needs of educators. Textbooks are textbooks and other books used in schools.

The concept of gender must first be distinguished from the concept of sex. Gender or definition of sex is biologically, congenital at birth, and between two human beings for whom male or female is a gift from God. In general, there is still have the idea that women are still inferior to men in our country. Men, or people as they are often called women, are a second-class group. Gender inequality is still common in the Indonesian educational process. Educational institutions play a key role in socializing and sustaining the values and perspectives that underlie the emergence of various gender inequalities in society (Brugeilles & Cromer, 2009).

Carole Brugeilles and Sylvie Cromer framework is that a guideline for collecting gender representation of male and female include character, lesson/exercise, designation, activities, and attributes to collecting data for gender classification. Depending on available resources, it may be decided that only certain types of characters are inspected (Brugeilles & Cromer, 2009).

A character is a person, animal, being, creature, or thing in a story. The writer uses the characters to drive the action and dialogue, and the plot moves the story along his lines.

A lesson is a plan of action intended to teach someone something. Teaching, of course, is most commonly used in schools. There are many different ways to teach something. The lesson structure below can be used for Orientation, Activity 1, Activity 2 and Activity 3.

A designation is the act of referring to someone by name, title, or task. An example of an appointment is an appointment as president of an organization. what it means.

Activities is quality or state of being active: a particular kind of action or behavior. Some time it can describe what are you doing on today, yesterday, and tomorrow.

Attributes is a quality, character, or quality attributed to someone or something, an object closely related to or belonging to a particular person, thing, or position.