

ABSTRACT

Wati Ambar, Ari, Nining .2022 Public Interest in the Result of Tote Bag Bags Using Hand Painting and Ribbon Embroidery Techniques in Surabaya. Thesis of Family Welfare Education Study Program. Faculty of Engineering, PGRI Adi Buana University, Surabaya. Advisor : Difficultiami.S.Pd.,M.Pd

Keywords: Student Interest, Tote Bag With Hand Painting Technique, And Ribbon Embroidery

Along with the development of the era, plastic waste is increasing and it is not easy to decompose, therefore the researchers here are concerned with this research on PVKK students of PGRI Adi Buana University Fashion Design, Surabaya. The aim is to introduce hand painting and ribbon embroidery techniques on tote bags. and can encourage student interest and develop tote bags to be used as references for entrepreneurship, so researchers want to conduct research.

The purpose of this study 1. to describe the finished product of a tote bag with a hand painting technique 2. to describe the finished product of a tote bag using a ribbon embroidery technique 3. to describe the comparison of the finished toe bag using a hand painting and ribbon embroidery technique.

This study uses a quantitative approach with a student population of Adi Buana PVKK Fashion Design 2018. Jln Ngagel Dadi III B No 37, Ngagel Rejo Kec. Wonokromo, Surabaya City, East Java 60245. The sample in this study was 30 PVKK Adi Buana students. Data collection techniques 1. experiment 2. documentation 3. questionnaire or questionnaire. The data analysis technique used is the T-test.

The results of this study 1. The results of this study indicate that there is an influence on the results of the tote bag hand painting. It is very rough and the texture is very stiff on the hand painting but easily absorbs on the fabric and the coloring is very good. 2. The results of this study indicate that there is an effect on the finished product of a ribbon embroidered tote bag. the texture of the ribbon is embossed and very good, not stiff, the color composition is very fitting and elegant. 3. The results of this study indicate that there is interest in the finished products of hand painting tote bags and ribbon embroidery. The most popular is ribbon embroidery because many people like the color and texture of the ribbon embroidered tote bag.

ABSTRAK

Wati ambar,Ari,Nining .2022 *Minat Masyarakat Terhadap Hasil Jadi Tas Tote Bag Dengan Teknik Hand Painting Dan Sulaman pita Di Surabaya*. Skripsi Progam Studi Pendidikan Kesusjahteraan Keluarga. Fakultas Teknik Universitas PGRI Adi Buana Surabaya. Pembimbing :Sulitiami.S.Pd.,M.Pd

Kata Kunci : *Minat Mahasiswa,Tas Tote Bag Dengan Teknik Hand Painting,Dan sulaman Pita*

Seiring dengan perkembang zaman sampah plastik semakin banyak dan tidak mudah terurai oleh karena itu disini peneliti terhadap dengan adanya penelitian ini pada mahasiswa PVKK Tata Busana Universitas PGRI Adi Buana Surabaya. tujuan mengenalkan teknik hand painting dan sulaman pita pada tas tote bag. dan dapat mendorong minat mahasiswa serta mengembangkan tas tote bag agar dijadikan referensi kewirausahaan ,maka peneliti ingin mengadakan penelitian .

Tujuan penelitian ini 1. mendeskripsikan hasil jadi tas tote bag dengan teknik hand painting 2. mendeskripsikan hasil jadi tas tote bag dengan teknik sulaman pita 3. mendeskripsikan perbandingan hasil jadi tas toe bag dengan teknik hand painting dan sulaman pita.

Penelitian ini menggunakan pendekatan kuantitatif dengan populasi mahasiswa Adi Buana PVKK Tata Busana 2018 .jln Ngagel Dadi III B No 37, Ngagel Rejo Kec.Wonokromo, Kota Surabaya, Jawa Timur 60245. sampel dalam penelitian ini adalah 30 mahasiswa PVKK Adi Buana.teknik pengumpulan data 1.eksperimen 2. dokumentasi 3. angket atau kuisiner. teknik analisis data yang digunakan adalah dengan uji- T.

Hasil penelitian 1.Hasil penelitian ini menunjukkan bahwa ada pengaruh terhadap hasil tastote bag hand painting.sangat kasar dan tekstur sangat kaku pada hasil hand painting tetapi mudah menyerap pada kain dan pewarnaanya sangat bagus. 2.Hasil penelitian ini menunjukkan hasil bahwa ada pengaruh terhadap hasil jadi tas tote bag sulaman pita. tekstur pita timbul dan sangat bagus tidak kaku ,komposisi warna sangat pas dan legan. 3.Hasil penelitian ini menunjukkan bahwa ada minat terhadap hasil jadi tas tote bag hand painting dan sulaman pita. yang paling diminati yaitu sulaman pita karena warna dan tekstur banyak yang menyukai dari tastote bag sulaman pita.