ABSTRAK

Fatimah, zuhro 2022, Minat Hasil Jadi Teknik *Ecoprint* Limbah Mawar pada kain katun Di Sidoarjo. Skripsi. Program Studi Pendidikan Vokasional Keluarga. Fakultas Teknik. Universitas PGRI Adibuana Surabaya. Dosen Pembimbing : Sulistiami, S.Pd., M.Pd.

Seiring sengan bekembangnya zaman, industry di bidang fashion yang kini tengah meningkat pesat dengan menghasilkan beragam motif dan beragam Teknik, salah satunya *Ecoprint*, untuk itu peneliti bertujuan untuk mengetahui bagaimana minat masyarakat di Sidoarjo terhadap hasil jadi Teknik Ecoprint limbah mawar pada kain katun.

Dalam penelitian ini menggunakan metode penelitian kuantitatif. Menggunakan Teknik pengumpulan data berupa dokumentasi, eksperiment, dan angket dengan sampel 35 responden. Adapun Teknik analisis data untuk menghitung jawaban responden menggunakan bantuan program computer SPSS 22. Berupa hasil analisis regresi sederhana.

Hasil penelitian menunjukkan bahwa variabel minat konsumen (X) terdapat pengaruh positif dan signifikan terdapat Teknik hasil jadi *Ecoprint* limbah mawar (Y). koenfisien determinasi R^2 sebesar = 0,554 yang berarti variabel independent: variabel minat masyarakat (X) mempunyai konstribusi sebesar 55,4% terhadap variabel dependen: Teknik Ecoprint limbah mawar (Y). dalam artinya H_o di tolak dan H_a diterima.

Kata kunci : *Ecoprint, Limbah Mawar, Minat.*

ABSTRACT

Fatimah, zuhro 2022, Interest in the Ecoprint Technique of Rose Waste on cotton fabric in Sidoarjo. Thesis. Family Vocational Education Study Program. Faculty of Engineering. PGRI Adibuana University, Surabaya. Supervisor : Sulistiami, S.Pd., M.Pd.

Along with the development of the times, the industry in the fashion sector which is now growing rapidly by producing various motifs and various techniques, one of which is Ecoprint, for this reason the researcher aims to find out how the interest of the people in Sidoarjo towards the results of the Ecoprint Technique of rose waste on cotton fabric.

The research method used in this study is a quantitative method. Data collection techniques in this study were in the form of documentation, experiments, and questionnaires with a sample of 35 respondents. The data analysis technique to calculate respondents' answers using the SPSS 22 computer program. In the form of simple regression analysis results.

The results showed that the consumer interest variable (X) had a positive and significant effect on the resulting Ecoprint technique of rose waste (Y). the coefficient of determination $R^2 = 0.554$ which means the independent variable: the public interest variable (X) has a contribution of 55.4% to the dependent variable: the Rose Waste Ecoprint Technique (Y). in the sense that Ho is rejected and Ha is accepted.

Keywords: Ecoprint, Rose Waste, Interest.