

ABSTRAK

Fitriani, Tri Nur Azizah. 2018. Tindak Tutur Direktif dalam Acara Talk Show Hitam Putih di Trans 7. Program Studi Pendidikan Bahasa dan Sastra Indonesia. Universitas PGRI Adi Buana Surabaya. Pembimbing: Dr. Dra. Rahaya Pujiastuti, M.Pd.

Kata Kunci : Bahasa, tindak tutur, direktif, Talk Show

Bahasa berfungsi direktif yaitu mengatur tingkah laku pendengar. Mengatur tingkah laku pendengar juga didapat pada tindak tutur direktif yang memiliki bentuk tindak tutur langsung dan tindak tutur tidak langsung dan memiliki fungsi pertanyaan, perintah, permohonan, pemberian saran, nasehat, dan melarang. Di dalam acara Talk Show Hitam Putih di Trans 7 terdapat tindak tutur salah satunya tindak tutur direktif. Berdasarkan hal tersebut, penelitian ini bertujuan untuk mengetahui dua hal yaitu bentuk-bentuk tindak tutur direktif dan fungsi dari tindak tutur direktif.

Peneliti menggunakan pendekatan kualitatif. Data penelitian ini berupa tindak tutur direktif dalam bentuk tindak tutur langsung dan tindak tutur tidak langsung dan fungsi tindak tutur direktif yaitu perintah, permohonan, pemberian saran, nasehat dan melarang. Sumber data penelitian ini adalah *acara Talk show Hitam Putih di Trans 7*. Teknik pengumpulan data dilakukan dengan dokumentasi. Prosedur analisis data dengan cara mengklasifikasi tindak tutur direktif dalam acara *Talk Show Hitam Putih*, mengkode data, menafsirkan data dan menyimpulkan.

Berdasarkan hasil analisis data, dapat disimpulkan bahwa (1) bentuk tindak tutur direktif dalam acara Talk Show Hitam Putih di Trans 7. terdiri atas tindak tutur langsung dan tindak tutur tidak langsung. Tindak tutur langsung maksud

tuturannya sesuai dengan perintah atau pertanyaan penutur kepada mitra tutur. Tindak tutur tidak langsung mengarah pada pertanyaan yang dimaksud oleh penutur sebagai permintaan atau perintah kepada mitra tutur. (2) fungsi tindak tutur direktif dalam Talk Show Hitam Putih di Trans 7, ada enam yaitu menyelidiki atau mencari tau. Perintah meliputi memerintah, menuntut, dan mengatur. Permohonan meliputi meminta dan memohon. Pemberian saran meliputi mengusulkan dan menyarankan. Nasehat meliputi menasehatka. Melarang meliputi melarang dan membatasi.

ABSTRACT

Fitriani, Tri Nur Azizah. 2018. Debuts of the Directive in the Talk Show Black and White Event in Trans 7. Indonesian Language and Literature Education Study Program. Universitas PGRI Adi Buana Surabaya.
Advisor: Dr. Dra. Rahaya Pujiastuti, M.Pd.

Keywords: Language, speech act, directive, Talk Show

The language functions directive that is to set the listener behavior. Adjusting listeners' behavior is also found in acting speech acts that have direct speech acts and indirect speech acts and have questions, orders, requests, suggestions, advice, and prohibitions. In the event of Black and White Talk Show in Trans 7 there is a speech act one of them act directive speech. Based on this, this study aims to know two things, namely the forms of speech acts directive and the function of acting speech directive.

Researchers use a qualitative approach. The data of this research are directive speech acts in the form of direct speech acts and indirect actions and speech acting functions directive ie questions, orders, requests, giving advice, advice and prohibit. The source of this research data is Talk show Black and White in Trans 7. Textnik data collection is done by documentation. The procedure of data analysis by way of classifying act directive directive in Black Talk Show event, coding data, interpreting data and concluding.

Based on data analysis result, it can be concluded that (1) the form of speech act directive in Black Talk Show in Trans 7 shows consist of direct speech act and indirect speech act. The direct speech acts the intent of the speech in accordance with the command or the speaker's question to the said partner. Speech does not directly lead to questions that are spoken by the speaker as a request or command to the said partner. (2)

the speech acting speech function in the White Black Talk Show in Trans 7, there are six questions that include asking, investigating or searching for tau. Commands include governing, demanding, and governing. Applications include asking and pleading. Advising involves suggesting and suggesting. Advice involves mentoring. Prohibits include prohibiting and restricting.