ANALISA MOTIVASI DAN DISIPLIN KERJA TERHADAP PRODUKTIVITAS PADA PT. SURA INDAH WOOD INDUSTRIES (SIWI) MENGGUNAKAN METODE COMPERATIVE RISET DESIGN (CRD)

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ABSTRAK

Analisis motivasi dan disiplin kerja terhadap produktivitas - CRD untuk mengukur tingkat motivasi dan disiplin kerja. Sangat penting dalam pemberlakuan di perusahaaan agar dapat meningkatkan jumlah produksi. Penelitian ini dilakukan di PT Sura indah Wood Industries, yaitu perusahaan besar yang bergulat dibidang manufaktur. Penelitian ini menggunakan metode CRD compertive riset design, hasil penelitian ini diolah dengan spss

Dari Hasil Uji-t diketahui bahwa variabel dominan yang mempengaruhi produktivitas Karyawan adalah variabel Disiplin hal ini dapat dilihat dari nilai Unstandardized Coefficients variabel Disiplin Kerja yang lebih besar daripada Unstandardized Coefficients variabel Motivasi Kerja.

Dan Berdasarkan perhitungan koefisien determinan (R^2) menunjukkan bahwa 20,8% faktor-faktor produktivitas dapat dijelaskan oleh Motivasi dan Disiplin sedangkan sisanya 79,2% dapat dijelaskan oleh faktor- faktor lain yang tidak diteliti oleh penelitian ini.

Kata Kunci: CRD, Motivasi dan Disiplin Kerja.

ABSTRACT

Analysis of motivation and work discipline to productivity - CRD to measure the level of motivation and work discipline. It is very important in the implementation of the company in order to increase the amount of production. This research was conducted at PT Sura indah Wood Industries, a large company that is grappling in the manufacturing field. This research uses the CRD compertive research design method, the results of this study are processed with spss.

From the results of the t-test, it is known that the dominant variable that affects employee productivity is the Discipline variable, this can be seen from the value of the Unstandardized Coefficients of the Work Discipline variable which is greater than the Unstandardized Coefficients variable work motivation.

And based on the calculation of the determinant coefficient (R^2) shows that 20.8% of productivity factors can be explained by Motivation and Discipline while the remaining 79.2% can be explained by other factors that were not studied by this study.

Keywords: CRD, Motivation and Work Discipline.