UNDERSTANDING REFERENCE THROUGH CONTEXT AND CO-TEXT IN ADVERTISEMENT

UNDERGRADUATE THESIS



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UNIVERSITAS PGRI ADI BUANA SURABAYA FACULTY OF TEACHER TRAINING AND EDUCATION ENGLISH LANGUAGE EDUCATION DEPARTMENT 2020

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Submitted in partial fulfillment of the requirements for Completing the Bachelor Degree in the Department of English Language Education

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UNIVERSITAS PGRI ADI BUANA SURABAYA FACULTY OF TEACHER TRAINING AND EDUCATION ENGLISH LANGUAGE EDUCATION DEPARTMENT 2020

CERTIFICATION

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: Understanding Reference through Context and

Co-text in Advertisement

has been approved by the advisor for further examination.

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APPROVAL SHEET

This is to certify that the undergraduate thesis entitled "Understanding Reference through Context and Co-text in Advertisement" by Elly Uzlifatin Jannah (Reg. No. 165300058) has been approved by the Board of Examiners on 14 February 2020.

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STATEMENT OF ORIGINALITY

This is to certify that I, the undersigned below:

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justify that this Undergraduate Thesis is my original work. I do not plagiarize other people's works, except the legal quotations. If it can be proved someday that this thesis is a plagiarism, I am to bear the consequences of my deed.

Surabaya, 14 February 2020

The researcher,

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Elly Uzlifatin Jannah

DEDICATION

This research is dedicated to my warmest parents and family, and also to me, myself, as the researcher.

MOTTO

"Allah does not change the condition of people, unless they change it themselves"

(QS. Ar-Ra'd:11)

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