

CHAPTER I INTRODUCTION

In this chapter, the researcher presents the background of the research, scope and limitation, research questions, statements of the problem, purpose of the research, significance of the research, and definition of key terms.

A. Background of the Study

Masculinity is one of the hot issues and an interesting topic to be discussed, because masculinity studies have grown rapidly internationally over the past decades. The research field today is different than years ago. Since the early 2000s, a growing number of masculinity scholars have integrated theoretical insight from contemporary “third wave” feminism (Gottzen and Mellstrom, 2014: 2).

Masculinity is the concept of men about a set of attributes, behaviors, and roles. In traditional roles, what is called masculinity is not doing feminine things such as cooking, cleaning, and rearing. Traditional people believe that formation of male is anti-femininity no matter what kind a man adheres, being a man actually “not being like a woman (Kimmel, 2004: 185) cited by (Senel, 2017: 27). Masculinity conceptualized in society is social conditions that have been related to the dominations to female called hegemonic Masculinity. The men’s hegemonic concept is described as powerful, successful, competent, and authoritative men who gain some reputation from a workplace and pride in the public area. Hegemonic men’s concept is “a man in power, a man with power, and a man of power” (Kimmel, 2004: 184) cited by (Senel, 2017: 25). The form of this hegemonic masculinity could be said as an ideal reference for men when they have been evaluated, or thus this dominant masculinity is considered as standardization for becoming a real man in whole society (Feasey, 2008).

Walby (1990) cited by Iryanti, Priyatna and Mulyadi (2017: 340) says that a male is superior in the hierarchy, dominate, oppresses, and exploits the female. It is related to dominant or hegemonic masculinity that is beneficial for men as their dominating power towards women that always seen as a

powerless and negative. Men's beneficial are larger than women since men are considered to have more chances in the community or public areas, whereas women's are limited.

After women's liberation movement or people known as feminism movement, both men and women have the same rights because the achievement of gender equality (UNICEF, 2011). It requires a context in which women and men enjoy equal opportunities and treatments in the world of work and family's responsibilities, and these equalities are more equally shared. For the example, father and mother are aware of gender equality and they have the essential parts to take care children even household. Consequently, nowadays fathers are aiming for something else, about fathering practices and family lives (Adreasson and Johansson, 2017: 82).

Adreasson and Johansson (2017) showed that the relationship between a father and a child becomes close and intimate. In modern society, a father not only becomes as a breadwinner but also has roles to build his family intimacy. New western men's tendency, for instance, is for noticing more about rearing considered as a new form of masculinity in modernization. According to Rizvi (2015: 14) in her research entitled "Father's Masculinity Ideology and Their Adolescent's Perception of Father's Love" has said that softer and more involved men in western cultures are known as a new man and a new father. Another research has been conducted by Iryanti, Priyatna, and Mulyadi entitled "The Construction of Father New Masculinity in South Korea Variety Show Superman Is Back" (2017) has found that the behaviors and roles of these men showed in the variety show are the representation of new father. And it explores more thoroughly about masculinity in different concept.

The concept of masculinity in modern society is a new idea of men's roles. Masculinity redefined how to be a man let alone how to be a father in this millennial age. In the Western world, "new" fathers is described to be more "involved" and willing to participate in their children's lives (Dermott, 2008). If the old masculinity is characterized by careless for all things that relation to women's role, then the new masculinity encourage men's enthusiasm in embracing woman's roles and qualities (Chapman, 1998). Chapman also revealed that masculinity in new form would prioritize love and

relationship to women and children over personal ambitions. It means this masculinity contrasted the idea with the masculine as a representation of traditional masculinity from ignorant, domination, power, competitive, and ambitious become care, cooperation, lovely, embraced, and patient.

The transition of the traditional masculinity becomes new concept in modern society is conducted by Johansson and Andreasson (2017) *Fatherhood in Transition: Masculinity, Identity, and Everyday Life* in which a family in a middle class which is both men and women work, they split evenly the household work and children affairs. This is evidenced in the research of Roberts that has shown contemporary men now willingly and enthusiastically engage with employment previously coded as “feminine”, and extend into the domestic work on contributing significantly to childcare and household (2017). This condition affects the transition of relationship between father and child. A father who has never even played with his child becomes a more intimate and closer father. This men’s role and value transition is new global system that has been accepted and developed in the life of modern society.

To build a better understanding of this new concept of masculinity the researcher conducted the research about masculinity in modern society in a movie entitled *Incredibles2*. *Incredibles2* narrates a story of a father’s love and how his struggles to take care his children. In this research, the father replaces the mother’s position when the mother is handling and struggling to save the world. What the condition shows from the movie is different from other previous research about masculinity in modern society which only focus that men also have roles in child care and household besides as breadwinner. In this research, mother is likely as a breadwinner and father has full responsibility for housework and children affairs. In transition, father is like having two roles in the family as breadwinner and also as a person who responsible of family intimacy and integrity (Adreasson and Johansson 2017: 5). In this research, Bob Parr indicates father’s masculinity in modern society in the real life that sometimes men and women are not only sharing the roles, but they exchange their roles. This is the truth in real life that people often meet in this modern era nowadays. The

other reason why the researcher chose this movie is that *Incredibles2* seems to propose the representation of the new image of father through the character of the father and the children relates to masculinity in modern society. The main character Bob Parr as the father seemed to be successful to bring out the new image of father related to this masculinity who is care, lovely, and patient in the movie.

B. The Scope and Limitation of the Research

The research is about the gender equality in modern era in which the discussion involves many branches of fields. In relation to this study, the scope of this research is about masculinity in modern society. And in order that the discussion is not too large, the limitation of this research focuses on father's masculinity. To describe this issue the data are taken from *Incredibles2* movie.

C. Statements of The Problem

Based on the elaboration in the background of the study, the research questions are formulated as follows:

1. How is the father's masculinity in modern society represented in *Incredibles 2*?
2. What are the values of the father's masculinity in *Incredibles2* that is relevant to modern society?

D. Purposes of the Research

Based on the research questions above, the purposes of this research are described as follows:

1. To describe how the father's masculinity in modern society represented in *Incredibles 2*
2. To point out the values represented by the father's masculinity in *Incredibles2* that is relevant to modern society.

E. Significance of the Research

The researcher hopes by doing this research, the researcher can extend the understanding of masculinity and considering how important it in modern society. The researcher hopes that the result can give knowledge and solutions of problems in modern society, especially to family or family education. Besides that, this research

can give the readers' understanding of what father's values represented in modern society that can be helpful to overcome many problems caused by feminism movement that can impacts to children.

F. Definition of The Key Terms

To avoid misunderstanding the meaning of the terms that is used in this research, the researcher provides the definition of key terms, as follows:

1. **Feminism**
Feminism is all activities that scream the existence of the women's right and the movement that voice the women's own polemic to oppose the patriarchy system that always puts men and women in unequal status of humanity (Gamble, 2006: 5).
2. **Masculinity**
Masculinity is the concept of man socialized into their gender roles and pressured to follow rules about how men should think, feel and act (Buscher, 2005: 6).
3. **Hegemonic Masculinity**
Hegemonic masculinity could be said as standardization for becoming a man in patriarchy system in whole society that have said a male is superior in the hierarchy, dominate, oppresses, and exploits the female.

