

CHAPTER I INTRODUCTION

A. Background of the Study

According to *The Glorier International Dictionary (1981)*, a joke is an amusing story to make laugh. The word joke can also be used as a slang term that also misleads a person or thing which is not taken seriously by others in general. Jokes aim to make people laughing, cheerful, and also to make people get intimate to one another. However, people are not going to laugh if they have different taste of humor (Whardani, A. 2013). Because they have different taste of humor, they have different interpretations of the jokes. Besides the different taste of humor, the way they interpret the jokes is influenced by their background knowledge between jokers and interlocutors (audiences). Jokes are presented in various media such as printed, online, or broadcasted media. In printed media, jokes can be read through humor comics, and usually, some television programs show humors such as comedy, stand up comedy, and comedy movie (Soedjarmo, et al. 2016).

Based on the description above, the joke is needed cooperation between interlocutor to generate the joke. Jokes cannot be separated from the cooperation between interlocutors. The cooperative principle has four maxims that must be followed. Jokes will occur if one of participants intentionally breaks the maxims. While according to Grice (1983), there are flouting maxims and violating maxims. The structure of the jokes it can be flouting the maxims and also violating the maxims. Flouting is blatantly breaking the maxims, but not intend to mislead, and the speaker wishes to prompt the hearer to look for the implied meaning. While violating the maxims is the speaker violates to mislead the interlocutors (Thomas, J. 2013).

With the explanation above, the writer studies about how flouting maxims and violating maxims in the jokes happen. The research object is a movie entitled *Mr. Iglesias*. *Mr. Iglesias* is an American comedy movie that provide lot of joke. This movie releases on June 21, 2019, created by Kevin Hench, and starring Gabriel Iglesias and other movie stars. The writer chooses this movie as an

object of the research because of the conversations in this movie can be analyzed based on cooperative principles.

B. Scope and Limitation of the Study

The scope of this research is about the cooperative principles those are part of pragmatics. The research is only focused on the cooperative principles proposed by Grice. The writer limits the problem of how flouting maxims and violating maxims in the jokes and analyze some jokes contained in the movie.

C. Research Question

Based on the background above:

1. What types of maxims are broken in *Mr. Iglesias's* movie?
2. How are the jokes structured based on flouting maxims or violating maxims in the *Mr. Iglesias's* movie?

D. Purpose of the Study

Based on the questions above, the research intend:

1. To find out the types of maxims are broken in *Mr. Iglesias* movie.
2. To explain how jokes are structured based on flouting maxims or violating maxims in the *Mr. Iglesias's* movie.

E. Significance of the Study

The researcher expect that this research will benefit for the researcher, teachers, and students. For the researcher, this research will gain the knowledge about pragmatics especially cooperative principles that used in the jokes. For students, this research will be as an additional contribution to pragmatics research especially in cooperative principle, an inspiration to the students who major English and interested in analyzing as the corpus. In addition, the students will increase knowledge about cooperative principle use in communicating and making jokes. The beneficial for the teachers, this research will be as an inspiration to the teachers to make jokes when their students feel bored. Theoretically, this research will give information about cooperative principle and how jokes happen by flouting and violating the maxims.

F. Definition of The Key Terms

The following is the operational definitions of the key terms used in the present study:

1. A joke is an amusing story to make laugh (The Glorier International Dictionary, 1981),.
2. Cooperative principle is cooperation in conversation attempt to be informative, truthful, relevant, and clear.
3. Flouting is blatantly breaking the maxims, but not intend to mislead, and the speaker wishes to prompt the hearer to look for the implied meaning (Thomas, J. 2013).
4. Violating the maxims is the speaker violates to mislead the interlocutors (Thomas, J. 2013).