CHAPTER I
INTRODUCTION

In this chapter, the researcher explains about: background of the study, statement of the problem, scope and limitation of the study, variable and definitions of operational variables, purpose of the study, and significance of the study.

A. Background of the Study

One of the skills taught in teaching English in Senior High School is writing.Writing skills are special abilities that can help writers incorporate their thoughts or ideas into words that are meaningful and contain messages. Writing skill helps the learner gain independence, comprehensibility, fluency, and creativity in writing. According to Harmer (2007),writing is a very complex activity for its complicated components such as the development of ideas, the use language, spelling, grammar, organization, vocabullary, content, communication skill, and the use of pronounciation. Sometimes the students' could speak English fluently but they were not definite understand in writingfor making essays. But in fact, most Indonesian students' could not learn English well, especially in writing.

It is usually indicated when they write the paper in English. Many factors are caused students difficult write is low vocabulary, garammar, and pronounciation.Not all students' have some ability to write ideas, they are because they don't have interest in studying writing skills. The cause is when the student have task to write in lesson writing, students' have difficulty developing their ideas into paragraphs. Most of the students' admittes that they often felt bored when they had to write. It was found that students had difficulties in expressing their idea, expecially problem to develop the main idea be a paragraph and low grammar rules such as dispotition of the subject, verb, adverb and etc.

One of the media in teaching writing is Renderforest. Renderforest as visual aids is interesting, that can help the students to develop the idea. The colorful

animation can attract the students' attention to learn. It is assumed that if the students' are motivated to learn. The students will be easier to write some ideas in English Language. Teaching writing is more than just dealing with handwriting, spelling system, layout, and pronounciation.Teaching writing is about how the teacher can develop students' creativity in writing and also work cooperatively.Renderforest Video Maker is a cloud-based video maker platform created to help you create beautiful, powerful and professional-videos quickly and effortlessly. You can create videos for a variety of purposes within minutes. Your imagination is your only limit. It can make the students to develop their idea, vocabulary, grammar, and pronounciation. Many ideas can solvestudents' thoughts in pouring out their ideas in writing. The software provides all the necessary tools and we can even upload images and videos and experiment with color and palette to help you find the look and feel that you are aiming for. Once you are done, you can store your video in Renderforests's cloud storage. In Modern era we can try and develop any kind of technology easily.

Research journal from Sabri Achmed (2019:216-231), Previous research has suggested the effectiveness of extanding mobile device into e-learning. However, mobile learning in the form of instant messaging is still under-represented. This research project explore the effectiveness of instant text messaging via WhatsApp for students in higher education. A group of 50 students were given a written assigment and were required to text message one another. The students used WhatsApp Messager to develop their ELF basic writing achievement. The result showed student strengths and weaknesses. Altough their holistic score remained low, they seemed to have benefited from the spell checker as they have received better score in the area of spelling and vocabullary. The results showed that the use of WhatsApp in the classroom develop students' motivation to write.

Having recognized the problem previously, the researcher was interested to examine the effectiveness of students' writing achivement via Renderforest media.

B. Limitation of The Study
1. Scope   : The scope of the research is teaching writing using Renderforest media.
2. Limitation   : The researcher focuses on descriptive text with using Renderforest media on teaching writing.

C. Statement of The Problem
A scientific study must have a problem because with it can be used as the basic of research. On the basis of the above background, the researcher focuses more on the importance develop writing achievement on studens',the problem was :

"is there any effectiveness of using Renderforest as media on students writing achievement ?"

D. Purpose of The Study
Based on the statement of a problem this research aimsto know the effectiveness of using renderforest media on student's writing achievement.

E. Significance of The Study
In its effectiveness, based on the statement above using renderforest to develop and motivated writing achievement students' in schools. Because there are benefits if applied to students at school:

1. For Students
    a. Students' understand in writing achievement if uses renderforest as media learners. They are not bored in learning process, and it motivated them to learnEnglish well.

   b. Creation and imagination of the students in the achivementofwriting use of Renderforest media in the learning process.

For teacher
   a. Can develop professionalism of teacher.
   b. Can develop the knowledge of technology.
   c. Can develop the creative thinking.
   d. Can make students' enjoyable in learning English.

For the researcher

   a. The researcher get more information of progress renderforest media.
   b. The researcher can help the student in understanding easily.