CHAPTER I

INTRODUCTION

A. Background of the Study

In this world there are many kinds of language variation. Many people also mastering more than one language even more than two languages to communicate with the other community and society. We can be found this phenomenon everywhere in our daily life, television, newspaper, magazine, or social media. Sometimes the speaker also mix two of language in a single sentence or topics. In this case people who has ability to speak more than one language we can called it bilingual. If language is the property of the group, bilingualism is the property of the individual (Li Wei, 2000:21). In other hand (Spolsky, 1998:45) defines as "a person who has some functional ability in the second language". One of bilingualism phenomenon is code mixing.

Code-mixing is one of language variation which is many people used nowadays as their identity. Muysken (2000:1) mention that code mixing refers to all cases where lexical items and grammatical features from two languages appear in one sentences. Sometimes the speaker used a piece of words from different dialect or language in the formal or informal situation.

Indonesian people also influence phenomenon of code mixing. Where people use more than one language on the same topic in their conversation. Mostly, the language that they use are Indonesian-English. For people nowadays it looks cool when they mixing the mother language and foreign language especially, English. Code mixing frequently use in social media like Instagram, Twitter, Facebook, and Youtube.

In Youtube people also found so many Youtubers use code mixing for their identity. Because the Youtuber must attract to audience interest by their utterances. One of Youtuber who uses code mixing is "Nessi Judge" she talks about many topics in her Youtube channel like horror, creepy pasta, fun fact, hot news, etc. She speaks English closely native, and she got more 3 millions subscribers because her uniquely. Therefore, the writer wants to analyze the code mixing use Indonesian-English in "Nessie Judge" Youtube channel.

Many researcher conducted the study of code mixing. The first is Kuswanto (2018) entitled "Code-Mixing in Novel Anak Rantau by Ahmad Fuadi". He analyzed the components of language used in code-mixing in Novel Anak Rantau by Ahmad Fuadi. The result of the analysis is two types of code mixing, internal and external code mixing commonly used by the Minang tribe community. The second research is related to the study of code mixing had been conducted by Kurniawan (2016) with "Code-mixing on Facebook postings by EFL students: A small scale study at an SMP in Tangerang". He analyzed the used of English, in terms of code mixing forms, and its motivations by EFL teenager learners. This study create that English is frequently used by students in social media to perform code-mixing which are present in caption, status, hashtag, and comments. And identified as follows: 1) talking about a particular topic, 2) quoting somebody else's statements, 3) being emphatic about something, 4) interjection (inserting sentence fillers or sentence connectors), 5) indicating pride and 6) limited words.

From the previous study result above, the two researchers has different object to the current research. The researchers above analyzed about code mixing in written form. In this study, the writer conducts the research in the speaking form, so it has different subject to the two researchers above. The writer wants to analyzing nowadays phenomena that many people especially Youtubers. They applying Indonesian-English for their conversation. Therefore, the purpose of this study is to find out the types of code mixing and the function of code mixing form in Youtube "Nessie Judge".

B. Scope and Limitation of the Study

In this study, the scope is about Sociolinguistics analysis. And the limitation of the study is code mixing use in the content video Nessie Judge on Youtube channel.

C. Statements of the Problem

The statements of the problem focus on code mixing in the Youtube video Nessie Judge. The problems of the study can be formulated as
follows:
1. What are the types of code mixing in *Youtuber Nessie Judge?*

2. What are the functions of code mixing use in *Youtuber Nessie Judge?*

D. Purpose of the Study

Based on the research questions, the purpose of the study of this research are :

1. To find out the types of code mixing in Youtuber Nessie Judge.
2. To explain the function of code mixing in Youtuber Nessie Judge.

E. Significance of the Study

The writer expect from this study will give some benefit as follow:

1. For teacher
   This study can be the reference in sociolinguistics especially code mixing analysis.
2. For the students
   To give the students knowledge about sociolinguistics in code mixing of particular bilingualism.
3. For the readers
   Can influence Youtube viewers to study linguistics especially code mixing.
4. For the other researcher
   To give reference for other researchers who are interested in analyzing about code mixing.

F. Definition of Key Terms

In this research there is the definition of key terms as followed:

1. Sociolinguistics
   Sociolinguistics is concern with investigating the connection between language and society with the goal of a better understanding of the structure of language and the way language function in communication. (Wardhaugh, 2006:13)
2. Bilingualism
   Bilingualism is pressed to the use of language in social context, not from getting language, the existence of language, or the attitude of the language and the using of it. (Giyoto, 2013:60)

3. Code mixing

    Code mixing is using two languages within the same sentence in which morphemes from two languages appearing in one sentence to form a word or phrase (Gafaranga, 2007:22)

4. Youtube

    Youtube is an American video-sharing website headquartered in San Bruno, California. Google bought the site in November 2006 for US$1.65 billion; Youtube now operates together of Google's subsidiaries. (Wikipedia)