

# CHAPTER 1

## INTRODUCTION

The first chapter is an introduction, this chapter consists of Background of The Study, Scope and Limitation, Statements of The Problem, Objectives of The Study, Significance of The Study, and Definition of Key Terms.

### **A. Background of the Study**

The problem of hero is how he is portrayed with positive image, such as wearing colorful costume, good behavior, and other traits. However, it seems to ignore the essence of hero's journey. In Campbell's perspective (1990), a hero is seen from his ventures realm from the common world into supernatural wonder. From this journey, a hero travels a journey that leads him to victory that is won and after that, he comes back to his common life but with power. With this sense, becoming a hero is not about how he looks like, but how he has journey and the victory reveals his good point to help people with his gifted power. It is like what happens to Billy in *Shazam* (2019).

*Shazam* is a film narrates a story of Billy Batson, a 14 year old boy. Billy Batson is an orphan who often moves foster homes. One day Billy met an old wizard named Shazam. Somehow, the old wizard gave Billy super powers. Billy just needs to say the word "Shazam!" and he turned into a super-strength adult youth. Still spirited

children, Billy as an adult Shazam likes to have fun. Adult Shazam also does things done by teenagers of Billy's age. But he still hasn't found any superpowers he has. Accompanied by his best friend, Freddy, adult Shazam recorded a trial of super strength that he had. Shazam must quickly master his strength to fight Dr. Thaddeus Sivana. His transformation into a super hero is passed through with careless fun, the adventures of Freddy and Shazam. From the narration of the film, it shows a simply situation that Billy is anti-hero with hero's journey. Heroes' journey is known from Billy's changes in living his day when he meets an old wizard named Shazam and gets the super power given by that witch.

Furthermore, hero himself is anyone who can show courage when faced with a problem. A hero is a person who is able to help another in various ways. A person can become a hero by saving someone who is in danger. Another example of a hero is someone who is there to help others and gives them strength to go on through life's difficulties. A hero can be someone who gave up his or her life so another could live. A hero does not always have to show courage he can be afraid but still be a hero through his other actions.

A movie narrates a story, a story reveals a problem of the hero, a hero's victory implies morality that A film tells a story, a story reveals the problem of the hero, the victory of a hero implies morality, that moral standards must take precedence over other values including self-interest. Example in the film Shazam; Billy

prioritizes moral standards, when he prefers to help people by utilizing the heroism in his body, rather than wanting to return to being a normal human being as before, even Billy (Shazam) is willing to lose many things in his life. and turn him into a hero.

There are some researchers that takes theory about hero's journey by Joseph Campbell's ; The first research was conducted by Zunianto (2016) with the title: The Stage to be Hero: Analysis of the Hercules Journey in Hercules Film (2014) originating from the State Islamic University of Sunan Kalijaga Yogyakarta Islamic University, The second study was conducted by Khanafi (2016) with the title: Joseph Campbell's Monomy as Presents in Spider-Man Film came from the State Islamic University of Sunan Kalijaga Yogyakarta. In both studies, each also uses the same object, namely film.

Although in this study using the same theory that is Joseph Campbell's theory, but there are differences between this study with previous research. The first research only focused on hero's journey in the film Hercules, the result of this research is knowing the steps of Hero's journey in Hercules (2014) Movie and The second research focused only on hero's journey in the film Spider-Man, the result of this research is the results of this research is knowing the steps of Hero's journey fit in Spider-Man Movie. But in this research, with the title "The Journey of Heroes as represented in Shazam Movie (2019): a Structural Narrative Analysis", this research is not only focused on hero's journey in the film Shazam but this film is also a

kind of media to be used in teaching moral values from narration. Teaching the moral value of the narrative of a story can use film because the film expresses some points that are similar to narrative texts, especially in fiction, and the result of this research is and the result of this research is knowing the description of Shazam (from Billy to Shazam) in Shazam (2019); and find out the elements of the Heroes of the Journey in Shazam (2019) based on the Joseph Campbell Heroes' Journey theory.

Based on the previous study, the researcher thinks that it's important to explore more about Hero's Journey. This research explain or analyze about monomyth or other words of a hero's journey. The researcher chooses a Shazam movie and analyzed the main role of the movie. The researcher explain how the main character in the movie which seen from the side of social, struggle, sacrifice and so forth. Therefore this movie has various sides that can be analyzed using various ways or methods. And then, with various aspects to be analyzed, means many results to get more point of view.

Of course, this implication refers to use this movie to be a sort of media to use in teaching moral value from the narration. Teaching moral value from narration of a story can use film because film reveals some points which are similar to text narrative, particularly in fiction. In Shazam (2019), it reveals a simply point

that a look or image does not determine a hero, but a hero determines a victory to people, no matter his appearance as it is narrated in *Shazam* (2019). Finally, it can be stated that this research analyzes the structural narrative using Campbell's Hero's Journey to reveal Billy as antihero who ventures as a hero. The potential title that allows this research to go further is "Hero's Journey as represented in Shazam Movie (2019) : a Structural Narrative Analysis".

## **B. Scope and Limitation of the Study**

This part contains scope and limitation. The scope of this research refers to how wide this research reaches the scale of discussion and the limitation is the border of the topic discussion. To clarify it, the scope of this research is literary study on narratology. The limitation of this research is on Hero's Journey of Billy in *Shazam* (2019). The logical consequence of these points refers to how research analyzes Hero's Journey in the *Shazam*(2019) with focus on the main character, Billy.

## **C. Statements of the Problem**

According to the background above, it is found that the problem is the structural narration of Hero's Journey of Shazam. He appears as Billy and ends as double personality as Billy and Shazam. Of course, this revelation triggers issues to expose, the bad

guy with bad power that turns to good guy with good power. To formulate it into questions, this research reveals two points:

1. How is Shazam's portrayal narrated in *Shazam* (2019)?
2. What elements of Hero's Journey are used to narrate Shazam's venture in *Shazam*(2019)?

#### **D. Objectives of the Study**

This part contains the objectives of the research and it also reveals the aims of this research to answer the proposed questions previously. Based on the line proposed before, there are two objectives to reveal:

1. To describe the portrayal of Shazam (from Billy to Shazam) in *Shazam* (2019);
2. To analyze the elements Hero's Journey in the *Shazam*(2019) based on Joseph Campbell Hero's Journey theory.

#### **E. Significance of the Study**

This part contains the significances of the research with its purposes for some good points such as for teacher, students, institution, and of course, teaching instruments. To specify it, the significances can be seen as follows:

1. For the teacher, this research can be an inspiration and good material in a process teaching and learning for the student in understanding moral value because film has structural

narrative which is the same as fiction. The teacher also can give the explanation that everyone can become a hero according to what they want;

2. For the student, this research influences the student interesting about hero's journey and moreover, it can make them understand the structural narrative of a hero theoretically;
3. For the researchers, it could be a reference for further research in the same field. For sure, it can be also a collection in the library to give cognitive reaction to the next study;

#### **F. Definition of the Key Terms**

In this part, it is important is to provide an explanation or any information about the important terms because it functions to avoid any misunderstanding that happens to readers when they follow this research. To guide the readers to understand is the point and to make difficult terms become easier to be approval in use. Here are some important or key terms to know:

##### 1. Hero

According to Joseph Campbell (1990), "A hero ventures forth from the world of common day into a region of supernatural wonder: fabulous forces are there encountered and a decisive victory is won: the hero comes back from this mysterious adventure with the power to bestow boons on his fellow man".

It means that to become a hero, someone will go through

several stages one of which is one will experience a supernatural age in a new world that aims to provide the help of fellow human beings.

2. Journey

According to Merriam-Webster, Journey is something suggesting travel or passage from one place to another place

3. Hero's Journey

According to Joseph Campbell (1949), The Hero's Journey is a classic story structure that's shared by stories worldwide.

4. Movie

According to Dudley Andrew (1984), "For their part, the fine arts in our era have been dominated by interests in the production of art. Consequently, those film departments lodged within the fine arts have emphasized production". It means that a movie is a work of art created by humans which is the film becomes a production that is good enough for a work of art.

5. Narrative

According to Mark Currie (2007), "Narrative is understood as retrospection more readily than it is understood as anticipation, but it cannot really be one without also being the other. If, in order to look back at what has happened, we tell a story, we must also know that the present is a story yet to be told". It means that in the narrative there are various aspect it can be



text or image, and a narrative usually gives the explanation which has connection each other.

6. Structural Narrative

According to Vladimir Propp, narrative structure is about story and plot: the content of a story and the form used to tell the story. Story refers to the dramatic action as it might be described in chronological order. Plot refers to how the story is told. Story is about trying to determine the key conflicts, main characters, setting and events. Plot is about how, and at what stages, the key conflicts are set up and resolved