

CHAPTER I

INTRODUCTION

This chapter contains the background of the study, scope and limitation of the study, statement of the study, objective of the study, significance of the study, and definition of the key terms.

A. Background of the Study

Military language is so crucial in military world because it relates to the disaster that can be caused by it. Each code, sign, and word can be so important because it delivers meaning and if it gets lost, death can be the result. As it is stated by Ganoe, that “all military language should be of the utmost brevity and clarity” (1918: 1). The problem is with this brevity and clarity, it explain that the utterances are not delivered completely. With this incomplete utterance, it indicates that military requires delivery of meaning as short as it can and it also needs the understanding of the hearer to get the point. This is the point, in the brevity and clarity utterances, the speakers speak something as the action of what to do. This is the problem of speech act.

Speech act is included in the pragmatic field, because speech act plays an important role in communication studies. Searle as quoted by Rahardi (2005: 35) states that in practice the use of language at least consist of three types of speech acts; those are locutionary, illocutionary, and perlocutionary acts. Moreover, Searle as quoted by Rahardi (2005: 35) classifies that among the three type of speech act, illocutionary act has five divisions; they are: assertives, directives, expressive, commissives, and declarations.

This research will take an idea of the directive speech act, because directive speech act in a military context is different from directive speech act which often occurs in everyday life. Therefore, directive speech act in a military context is interesting to discuss.

Directive is a form of speech act that the speaker is addressing to create an effect for the listener to do action. Searle as quoted by Lailiyah (2015) explained that directive as an attempt by the speaker to make the listener do something, such as commanding, requesting, asking, or inviting. According to Cutting (2002: 17)

directive speech act includes actions in which the words are intended to make the listener do something. This research will use the movie script as the research object because movie script is a conversational form. Therefore, *American Sniper* movie script is chosen by the writer as the object of the research.

American Sniper movie was released in 2014 which was taken from the true story. It was directed by Clint Eastwood. This movie told about a very legendary marksman (*Chris Kyle*) from US military. His father (*Wayne Kyle*) was a cowboy who taught *Chris Kyle* to shoot through hunting because his father wanted *Chris Kyle* had the ability to shoot like him. One day *Chris Kyle* watched the news on television that there was a war in Iraq that killed many victims. After that, he went to Armed Forces to join the SEALs, so that he could be sent to Iraq to protect and save the people there from the war. In the movie, the command, instruction, code, and all utterances in the military language are applied as speech act and it becomes the reason why this movie is importantly analyzed in the problem of military language.

The writer would like to analyze *American Sniper* movie, because this movie was taken from the real story. In addition, this movie got the good criticism from movie observer and received many awards such as Academy Award for best sound editing (2015), MTV Movie Award for best male performance (2015), AFI Movie of the year (2014), National Board of Review: Top ten films (2015), Japan Academy Prize for Outstanding Foreign Language Film (2016), and etc.

B. Scope and Limitation of the Study

The scope of the study is pragmatics, especially in speech act and the limitation of the study is directive speech act that is produced in military context in *American Sniper* movie script.

C. Statement of the Problem

Based on the background of the study above, the writer formulates the problem of the study as follow:

1. What kinds of directive speech act are produced in military context in *American Sniper* movie script?

2. How are directive speech act used in military context in *American Sniper* movie script?

D. Objective of the Study

Based on the research question above, the objectives of the research are to answer the research questions. To make it specific, it can be seen as follows:

1. To find the kinds of directive speech act in military context that exist in *American Sniper* movie script.
2. To describe how are directive speech act used in military context in *American Sniper* movie script.

E. Significance of the Study

The results of this study are expected to enrich knowledge in pragmatic analysis in terms of speech acts especially directive speech act. The results will give some significance as follow:

1. Theoretical Significance

The results of this study are expected to make a useful contribution for all who want to learn about speech act especially in directive speech act. Thus, the results of this study provide more explanation of speech acts, especially directive speech act.

2. Practical Significance

For the reader, the results of this study may serve as a reference for learning speech acts and can be used as additional knowledge in the pragmatics field.

For other researcher, the results of this study can be used as a reference to obtain additional information related to the same field.

For teacher, this research is expected to provide knowledge to increase the ability of teachers to create good communication between teacher and students in the class.

F. Definition of the Key Terms

This part is actually the important thing to know because it functions to make the similar understanding to the context of what this research means. The key terms that can be considered are here.

1. **Speech Act:** Speech act is an act when we say the word. Generally, it recognizes the type of action performed by the speaker's utterance (Yule, 1996).
2. **Directive Speech Act:** Directive speech act is a form of speech act that the speaker is addressing to create an effect for the listener to take action (Searle, 2005)
3. **Movie Script:** Movie is cinematographic works that can work as a source of entertainment or as an art form. Movie script is a complete story script with descriptions, dialogues, and contains information such as scenes, cast names, visual descriptions, dialogue figures, beat, and transitions (Lutters, 2004).
4. **Military Language:** Language that is used in military field with specific codification, signs, and utterances (Ganoë, 1918).