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1	Revisi Data and Source of Data	4	Ter
2	Improve the Conclusion	T	*
3	Data Collection Technique	f 1	F

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No	Dates	Materials	Advisor1	Advisor2
1	8/1/2019	Submission of Chapter 1	4	KA
2	10/1/2019	Chapter 1, 2 Revised (Tenses, Background)	A	(a)
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8	28/1/2019	Chapter 5 ACC, Abstract Revised	R	X
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10	30/1/2019	Final Document ACC	R	F

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Appendix 1

	Speech in Mental Health I	Day	
	Recept	ion	
No.	The Sentence of the Speech	Line and Type of	
		Style	
1.	Good evening everybody, Very	Line 1-3	
	good! Very good! I can see how	1. Formal	
	this is going to go, On behalf of	2. Casual	
	Her Majesty The Queen. I am		
	delighted to welcome you all to		
	Buckingham Palace.		
2.	Tonight, we are here to celebrate	Line 4-7	
	decades of tireless campaigning,	1. Formal	
	after thousands of people have		
	given their time and energy, and		
	after many brave individuals have		
	had the courage to come forward		
	and share their stories, mental		
	health is no longer a Cinderella		
	issue		
3.	You have all been invited to the	Line 8-10	
	palace to recognise that in the	1. Formal	
	UK, we now accept that the health		
	of our minds is as essential as the		
	health of our bodies.		
4.	Tonight, on the evening of World	Line 11-13	
	Mental Health Day we celebrate	1. Formal	

	that while there is more work to	
	do, the walls of judgement and	
	stigma around mental illness are	
	finally falling	
5.	Catherine, Harry and I are proud	Line 14-16
	to stand up in support of this	1. Casual
	community. All three of us have	2. Formal
	seen that mental health is at the	
	heart of so many of the issues we	
	are passionate about	
6.	Catherine has been inspired by the	Line 17-18
	work being done to support	1. Casual
	children, parents and teachers to	2. Formal
	prioritise mental health from the	
	earliest years of life.	
7.	Harry has seen first-hand that	Line 19-20
	recovery from emotional	1. Casual
	challenges is every bit as	2. Formal
	important as recovery from	
	physical injury for our veterans.	
8.	And through my work with	Line 21-23
	homelessness and responding to	1. Formal
	emergencies both as a Search and	
	Rescue and HEMS pilot, I have	
	seen how serious the	
	consequences of poor mental	
	health can be.	
9.	We know that none of the recent	Line 24-26
	work we have supported through	Formal

	our Heads Together campaign	
	would have been possible without	
	the people in this very room.	
10.	It was organisations represented	Line 27-28
	here that fought quietly for	Formal
	decades to challenge the notion	
	that mental health was not as	
	important as physical health.	
11.	It was you that supported people	Line 29-31
	who were often the victims of	Formal
	prejudice and misunderstanding	
	at times when they just needed	
	help, advice, and care	
12	It was the mental health	Line 32-33
	community in this country that	1. Formal
	has pushed this issue to its tipping	
	point.	

Appendix 2

	Speech in Mental Health Day Reception		
No. The Sentence of the Speech Line and Type			
		Style	
1	Today, we are here to say thank	Line 1	
	you. Thank you to everybody	Formal	
2	When Catherine, Harry and I	Line 2-3	
	launched Heads Together, it is	1. Formal	
	fair to say that we were ambitious	2. Casual	
	about what it could achieve.		

3	It was Catherine who first realised	Line 3-4
	that all three of us were working	1. Casual
	on mental health in our individual	2. Formal
	areas of focus	
4	She had seen that at the core of	Line 6-8
-	adult issues like addiction and	Formal
	family breakdown, unresolved	
	childhood mental health issues	
	were often part of the problem	
5	Harry had seen that it wasn't	Line 9-11
	enough to help veterans recover	1. Casual
	from their physical injuries	2. Formal
	without acknowledging the	
	emotional and mental support	
	they required	
6	And after years of working with	Line 12-15
	the homeless, and having been	Formal
	called out to multiple scenes of	
	suicide as a Search and Rescue	
	and then HEMS pilot, I	
	understood the damage poor	
	mental health was causing to our	
	communities and for our families	
7	We decided to assemble a	Line 16-19
	coalition of charities – comprised	Formal
	of people who had spent decades	
	working to bring mental health	
	out of the shadows – to campaign	
	together to change the national	

	conversation on mental health	
8	And in the weeks leading up to	Line 20-22
	this year's Virgin Money London	Formal
	Marathon, this country had a	
	conversation on mental health	
	that for the first time was positive	
	and truly national	
9	Up and down the country; in	Line 23-25
	schools and workplaces; in towns,	Formal
	cities, and villages; among men	
	and women; between young and	
	old – the UK was finally talking	
	about mental health	
10	And they were talking without	Line 26-29
	sadness, and without stigma. They	Formal
	were talking in a frank way, with	
	everyday language, and without	
	fear of judgement, to their friends,	
	to their partners, to their children,	
	and to their colleagues	
11	Catherine, Harry and I are of	Line 30-34
	course proud to have played our	1. Casual
	part in this. But it was the people	2. Formal
	in this room who really made it	
	happen – our partners in Heads	
	Together; the stars of the Ok to	
	Say films; the sponsors who gave	
	generously; the runners who hit	
10	the streets of London	1. 25.25
12	As well as the media	Line 35-37
	organisations who helped tell the	Formal
	stories – the success of Heads	
	Together was down to you. You	

	changed the conversation on mental health	
13	And now we are going to keep	Line 38-41
	working with you to help people	Formal
	have better conversations on	
	mental health wherever they are	
	and whenever they need them.	
	Thank you and huge	
	congratulations for all you have	
	achieved	

Appendix 3

Speech Transcription The Duke of Cambridge speech in World Mental Health Day Reception

Source: The home of the Royal Family/ www.royal.uk

Retrieved: 13 Nov. 18/ 14:55 pm.

(Line 1) Good evening everybody. Very good, I can see how this is going to

go. On behalf of Her Majesty The Queen, I am delighted to welcome you all to Buckingham Palace.

(Line 5) Tonight, we are here to celebrate (Line 5) decades of tireless campaigning; after thousands of people have given their time and energy; and after many brave individuals have had the courage to come forward and share their stories, mental health is no longer a Cinderella issue.

You have all been invited to the palace to recognise that in the UK, we now accept that (Line 10) the health of our minds is as essential as the health of our bodies.

> Tonight, on the evening of World Mental Health Day, we celebrate that while there is more work to do, the walls of judgement

and stigma around mental illness are finally falling.

(Line 15) Catherine, Harry and I are proud to stand up in support of this community. All three of us have seen that mental health is at the heart of so many of the issues we are passionate about.

> Catherine has been inspired by the work being done to support children, parents and teachers to prioritise mental health from the earliest years of life.

(Line 20) Harry has seen first-hand that recovery important as recovery from physical injury for our veterans.

And through my work with homelessness and responding to emergencies both as a Search and Rescue and HEMS pilot, I have seen how serious the consequences of poor mental health can be.

(Line 25) We know that none of the recent work we have supported through our Heads Together campaign would have been possible without the people in this very room.

> It was organisations represented here that fought quietly for decades to challenge the notion that mental health was not as important as physical health.

(Line 30) It was you that supported people who misunderstanding at times when they just needed help, advice, and care.

It was the mental health community in this country that has pushed this issue to its tipping point.

Speech Transcription The Duke of Cambridge speech at a reception to celebrate the impact of Heads Together

Source: The home of the Royal Family/ www.royal.uk

Retrieved: 22 Jan. 19/ 20:15 pm.

(Line 1)	Today, we	are here to	say thank y	ou. Thank you
	to everybody.			

When Catherine, Harry and I launched Heads Together, it is fair to say that we were ambitious about what it could achieve.

It was Catherine who first realised that (Line 5) all three of us were working on mental health in our individual areas of focus.

> She had seen that at the core of adult issues like addiction and family breakdown, unresolved childhood mental health issues were often part of the problem.

	Harry had seen that it wasn't enough to
(Line 10)	help veterans recover from their physical
	injuries without acknowledging the emotional
	and mental support they required.

And after years of working with the homeless, and having been called out to multiple scenes of suicide as a Search and (Line 15) Rescue and then HEMS pilot, I understood the damage poor mental health was causing to our communities and for our families.

We decided to assemble a coalition of charities – comprised of people who had spent decades working to bring mental health out of the shadows – to campaign together to change the national conversation on mental health.

And in the weeks leading up to this year's Virgin Money London Marathon, this country had a conversation on mental health that for the first time was positive and truly national.

Up and down the country; in schools and workplaces; in towns, cities, and villages; among men and women; between young and old – the UK was finally talking about mental health.

And they were talking without sadness, and without stigma. They were talking in a frank way, with everyday language, and without fear of judgement, to their friends, to their partners, to their children, and to their colleagues.

Catherine, Harry and I are of course proud to have played our part in this. But it was the people in this room who really made it happen – our partners in Heads Together; the stars of the Ok to Say films; the sponsors who gave generously; the runners who hit the streets of London;

(Line 20)

(Line 25)

(Line 30)

(Line 35) As well as the media organisations who helped tell the stories – the success of Heads Together was down to you. You changed the conversation on mental health.

(Line 40) And now we are going to keep working with you to help people have better conversations on mental health wherever they are and whenever they need them. Thank you and huge congratulations for all you have achieved.