## **ABSTRACT**

Pratiwi, Hana Wahyu. 2019. The Understanding of Conversational Implicature Between Alice and Her Father in "Wish You Were Here" Novel by Victoria Connelly. Undergraduated Thesis. English Education Department, Faculty of Teacher Training and Education. University of PGRI Adi Buana Surabaya. Advisor I: Dr. Endang Mastuti.Rahayu, M.Pd. and Advisor II: Hertiki, S.Pd, M.Pd.

**Key Words**: conversational implicature, novel, cooperative principle

The purpose of this study is to understand conversational implicature between Alice and her father in "Wish You Were Here" novel by Victoria Connelly. The writer is interested in this novel, because the genre of this novel tells about a woman named Alice who thought that she was an ordinary woman who wanted to be loved and get intention from the opposite sex.

This study was qualitative, because the data was taken from utterances of Alice and her father. The writer collected data from novel by reading the novel, sorting the utterances, enlisting the utterances, giving explanation, and arranging the obtainable data systematically. To analyze the data, the writer used qualitative descriptive method

From conversation between Alice and her father in "Wish You Were Here" novel, the writer finds out three maxims in their conversations according to four maxims in cooperative principle from Paul Grice theory. There are three maxims; maxim of quality, maxim of quantity, and maxim of relation. The writer concluds that dominan maxim which is flouted by Alice and her father in "Wish You Were Here" novel by Victoria Connelly is maxim of quantity.

## Abstrak

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**Kata Kunci**: implikatur percakapan, novel, prinsip kerja sama.

Tujuan dari penelitian ini adalah untuk memahami implikatur percakapan antara Alice dan ayahnya dalam novel "Wish You Were Here" oleh Victoria Connelly. Penulis tertarik pada novel ini, karena aliran novel ini bercerita tentang seorang wanita bernama Alice yang berpikir bahwa dia adalah wanita biasa yang ingin dicintai dan mendapatkan perhatian dari lawan jenis.

Penelitian ini adalah kualitatif, karena data diambil dari ucapan Alice dan ayahnya. Penulis mengumpulkan data dari novel dengan membaca novel, mengurutkan ucapan, mendaftar ucapan, memberikan penjelasan, dan mengatur data yang diperoleh secara sistematis. Untuk menganalisis data, penulis menggunakan metode deskriptif kualitatif

Dari percakapan antara Alice dan ayahnya dalam novel "Wish You Were Here", penulis menemukan tiga maksim dalam percakapan mereka menurut empat maksim dalam prinsip kerja sama dari teori Paul Grice. Ada tiga prinsip; maksim kualitas, maksim kuantitas, dan maksim relasi. Penulis menyimpulkan bahwa maksim dominan yang dilanggar oleh Alice dan ayahnya dalam novel "Wish You Were Here" oleh Victoria Connelly adalah maksim kuantitas.

Kata Kunci: implikatur percakapan, novel, prinsip kerja sama.