

ABSTRACT

This research was made to review effect of price earning ratio and profitability on stock income. The sample use in this study is the Building Construction listed in Indonesia Stock Exchange 2013 – 2018 period. The study using purposive sampling method. The analysis technique in this observation uses multiple linear regression to get a picture of the bonding of one variable with another variable. The results simultaneous or partial testing of price earning ratio and profitability variables have an effect on stock income. The explains that price earning ratio and profitability can be reference for the investors to make decision investment.

KeyWord : Price Earning Ratio, profitability, Stock Return.

ABSTRAK

Penelitian ini dibuat guna mengulas efek *price earning ratio* (PER), dan profitabilitas terhadap pendapatan saham. Sampel yang dipakai di observasi ini yaitu perusahaan konstruksi bangunan yang tercantum di Bursa Efek Indonesia periode 2013 – 2018. Observasi ini memakai metode purposive sampling. Teknik analisis di observasi ini menggunakan regresi linier berganda untuk mendapatkan gambaran tentang ikatan variabel satu dengan variabel yang lainnya. Hasil pengujian secara simultan maupun parsial variabel price earning ratio dan profitabilitas berdampak terhadap pendapatan saham. Hal ini menjelaskan bahwa, price earning ratio dan profitabilitas bisa menjadi tolak ukur bagi para investor untuk mengambil keputuan investasinya.

Kata kunci: Price Earning Ratio, Profitabilitas, Return Saham.

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