

ABSTRAK

Nadianisa, Novella, 2023, Pengembangan Video Tutorial Pengantin Solo Putri Pada Mata Kuliah Tata Rias Pengantin Nusantara di Program Studi PVKK Universitas PGRI Adi Buana Surabaya, Skripsi, Program Studi: Pendidikan Vokasional Kesejahteraan Keluarga Universitas PGRI Adi Buana Surabaya, Dosen Pembimbing: Agus Ridwan Misbahuddin, S.Pd., M.Pd.

Penelitian ini bertujuan untuk mengetahui pengembangan video tutorial Tata Rias Pengantin Solo Putri pada mata kuliah Tata Rias Pengantin Nusantara di Program Studi PVKK Universitas PGRI Adi Buana Surabaya. Rancangan penelitian adalah pengembangan dengan model ADDIE. Populasi berjumlah 68 mahasiswa. Teknik pengambilan sampel menggunakan *simple random*. Teknik pengumpulan data menggunakan kuesioner dan test. Teknik analisis data menggunakan *paired t test*. Hasil penelitian menunjukkan bahwa pengembangan video tutorial mencakup tahapan analisis, desain, *development*, *implementation*, dan evaluasi. Kevalidan dan kelayakan pengembangan video tutorial Pengantin Solo Putri Pada Mata Kuliah Tata Rias Pengantin Nusantara dalam kategori sangat layak (66,2%). Pembelajaran menggunakan video tutorial tata rias Pengantin Solo Putri Pada Mata Kuliah Tata Rias Pengantin Nusantara di Program Studi PVKK Universitas PGRI Adi Buana Surabaya dengan ketercapaian nilai pretest sebesar 63,8235 dan nilai rata-rata posttest sebesar 73,2353. Hal ini berarti terdapat perbedaan hasil belajar setelah menggunakan video tutorial Tata Rias Pengantin Solo Putri pada mata kuliah Tata Rias Pengantin Nusantara di Program Studi PVKK Universitas PGRI Adi Buana Surabaya.

Kata Kunci: Pembelajaran, Video Tutorial, Tata Rias Pengantin Solo Putri

ABSTRACT

Nadianisa, Novella, 2023, Development of Video Tutorials for Solo Women's Brides in Archipelago Bridal Makeup Courses in the PVKK Study Program, PGRI Adi Buana University Surabaya, Thesis, Study Program: Vocational Education for Family Welfare, PGRI Adi Buana University Surabaya, Supervisor: Agus Ridwan Misbahuddin, S.Pd., M.Pd.

This study aims to determine the development of a video tutorial for Solo Women's Bridal Make Up in the Archipelago Bridal Make Up course at the PVKK Study Program, PGRI Adi Buana University, Surabaya.

The research design is the development of the ADDIE model. The population is 68 students. The sampling technique uses simple random. Data collection techniques using questionnaires and tests. Data analysis technique using paired t test.

The results of the study show that the development of video tutorials includes the stages of analysis, design, development, implementation and evaluation. The validity and feasibility of developing a video tutorial for a solo female bride in Indonesian bridal makeup courses is in the very feasible category (66.2%). Learning to use video tutorials for Solo Women's bridal make-up in the Archipelago Bridal Make-up Course at the PVKK Study Program, PGRI Adi Buana University, Surabaya with the achievement of a pretest score of 63.8235 and a posttest average score of 73.2353. This means that there are differences in learning outcomes after using the video tutorial on Solo Women's Bridal Make Up in the Archipelago Bridal Make Up course at the PVKK Study Program, PGRI Adi Buana University, Surabaya.

Keywords: Learning, Video Tutorials, Solo Women's Bridal Makeup