

## ABSTRACT

Diniya, Elvada Sabila. 2023. *Learning English with TEDx Talks: an Exploration Creative Listening Speaking Media For EFL Students*. Thesis. English Education Study Program. Faculty of Social Sciences and Humanities. PGRI Adi Buana University, Surabaya. Advisor: Hertiki, S.Pd., M.Pd.

**Keywords:** *TEDx Talks, persepsi siswa English as a Foreign Language*

This research focuses on exploring how students perceive TEDx Talks media in teaching and learning in English. The theoretical framework of this research includes the conception of TEDx Talks. This type of research is qualitative. The approach used is a case study. The research data are fragmented statements taken from unstructured interviews. The data source is the subject of the interview. They are students of PGRI Adi Buana University, Surabaya, English Education Study Program. Supporting data in the form of FGD (Forum Group Discussion) taken from English Education Students at PGRI Adi Buana University, Surabaya. Data collection techniques in this study were interviews and FGD (Forum Group Discussion). The data analysis technique in this study is thematic analysis.

In this study, there were several findings from the students' perspective on the TEDx Talks media in learning pronunciation, the first was that students felt compelled to learn pronunciation because in the TEDx Talks media the speaker was a native speaker so they could justify their previous pronunciation which was still wrong. Besides that, because native speakers are native speakers, they definitely use different accents, so we can learn various kinds of accents from different countries. besides that there are some students who say that learning pronunciation using TEDx Talks media will be a little difficult because if the speaker is a native speaker who of course has many accents, then those who use this media will feel a little difficult because they are confused about which accent to use, and

native speakers will be too fast in pronouncing words so we as EFL Students might find it a little difficult if we have to imitate the way native speakers speak. then later on, there are students who have a different perspective, namely the use of TEDx Talks media will be more suitable if used for learning listening rather than pronunciation.

## ABSTRAK

Diniya, Elvada Sabila. 2023. *Learning English with TEDx Talks: an Exploration Creative Listening Speaking Media For EFL Students*. Skripsi. Program Studi Pendidikan Bahasa Inggris. Fakultas Ilmu Sosial dan Humaniora. Universitas PGRI Adi Buana Surabaya. Pembimbing: Hertiki, S.Pd., M.Pd.

**Kata kunci:** *TEDx Talks, persepsi siswa English as a Foreign Language*

Penelitian ini berfokus pada mengeksplorasi bagaimana siswa memandang media TEDx Talks dalam pengajaran dan pembelajaran didalam bahasa Inggris. Kerangka teori penelitian ini mencakup konsepsi TEDx Talks. Jenis penelitian ini kualitatif. Pendekatan yang digunakan adalah studi kasus. Data penelitian ini adalah pernyataan-pernyataan yang terfragmentasi yang diambil dari wawancara tidak terstruktur. Sumber data adalah subjek wawancara. Mereka adalah mahasiswa Universitas PGRI Adi Buana Surabaya Program Studi Pendidikan Bahasa Inggris. Data pendukung berupa dan FGD (Forum Group Discussion) yang diambil dari Mahasiswa Pendidikan Bhasa Inggris Universitas PGRI Adi Buana Surabaya. Teknik pengumpulan data dalam penelitian ini adalah wawancara, dan dan FGD (Forum Group Discussion). Teknik analisis data dalam penelitian ini adalah analisis tematik.

Pada penelitian ini, ada beberapa temuan dari prespektif siswa terhadap media TEDx Talks dalam pembelajaran pengucapan, yang pertama yaitu siswa merasa terdorong dalam belajar pengucapan karena pada media TEDx Talks pembicaranya merupakan native speaker asli karenanya mereka bisa membenarkan pengucaban mereka yang sebelumnya masih salah. selain itu dikarenakan native speaker asli yang sebagai pembicara maka pasti mereka menggunakan accents yang berbeda beda, sehingga kita bisa belajar bebrbagai macam accents dari berbagai negara. selain itu ada beberapa siswa yang mengatakan bahwa jika belajar pengucapan menggunakan media

TEDx Talks maka akan sedikit sulit karena jika pembicaranya langsung dari native speaker yang tentunya memiliki banyak logat, maka yang menggunakan media ini akan merasa sedikit kesulitan karena bingung harus menggunakan logat yang mana, dan native speaker akan terlalu cepat dalam melafalkan kata jadi kita sebagai EFL Students mungkin akan sedikit sulit jika harus menirukan cara berbicara para native speaker. kemudian selanjutnya, ada siswa yang memiliki prespektif yang berbeda yaitu penggunaan media TEDx Talks akan lebih cocok jika digunakan untuk pembelajaran mendengarkan dari pada pengucapan.

## DEDICATION

This thesis is proudly dedicated to:

1. The researcher's beloved husband, and family who give me support.
2. All of the researcher's loyal and supportive friends.
3. All lectures at the University of PGRI Adi Buana Surabaya, especial
- 4.
5. ly the researcher's advisor, Hertiki, S.Pd., M.Pd

## MOTTO

إِنْ تَنْصُرُوا اللَّهَ يَنْصُرْكُمْ

**“TOLONGLAH AGAMA ALLAH, MAKA NISCAYA  
ALLAH AKAN MENOLONG MU”**

-QS. Muhammad 07-

“In life, there is both bitterness and sweetness. Sometimes we must have a taste of bitterness to truly enjoy the sweetness when it comes to us.”

-Unknown-

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Surabaya, February 09, 2023

The researcher,

Elvada Sabila Diniya



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## **CHAPTER 1 INTRODUCTION**

As an introduction, this chapter contains six sub-sections which are the background of the study, the statement of the study, the objective of the study, the significance of the study, the scope, and limitation of the study, and the definition of the key terms.

### **A. Background of the Study**

One of the most important discussions you will need to be able to speak fluently is speaking. Speaking is a language skill that enables learners to deliver ideas and senses in oral language (Lina, 2018). The purpose of teaching is threefold, the first is to allow students to understand and be understood the second is to build students' confidence in speaking and the last is to empower students to do so to monitor the way they speak inputs from the environment. Based on this statement, it is clear that pronunciation is very important when teaching English as a foreign language (Goodwin, 2001).

They cannot figure out how to pronounce one word with another. Some students can loudly and correctly pronounce English texts, while others always read in a whisper. They said that the pronunciation of English is difficult because they are a childhood raised speaking their mother tongue (Javanese) (Leonisa, 2021). Every student has a different ability to learn something, especially to speak or speak in English, because as we know we come from an area that does not use English as the main language, so many of us must have difficulty pronouncing words in English that are Correct. Student anxiety can be defined as feelings such as worry, panic, afraid, and frustration because they are afraid that what they are talking about is wrong and incorrect in pronouncing every word in English, they may even not understand how to pronounce some English words that they think are difficult to pronounce. To be a good English learner, you need to know some key features. Pronunciation is one of the most important things they have to pay attention to (Aprianoto and Haerazi, 2019). This skill is generally considered the most fundamental skill for English learners and even for teachers. This is not an easy task and they require a lot of effort to make pronouns in English for acceptable words and utterances (Arifin, 2017).

According to Fraser (2001:06), pronunciation contains essential elements of oral communication. It is also important to consider grammar, vocabulary, and cultural factors when writing. It is not just about getting learners to say the right things or produce the correct sounds; communication should be an essential part of classroom activities. Pronunciation is one of the aspects of speech that has an important function in communicating with others. The way the speaker pronounces words makes it easy for listeners to understand what they hear and creates a clear voice for the listener. Clear pronunciation gives the speaker confidence when expressing something that needs to be conveyed when communicating with others (Zaigham, 2011) while making mistakes in pronunciation will create misperceptions between speakers and listeners that make people unable to speak properly. can't tell what the speaker is saying.

Practicing pronunciation with a skilled native speaker is a good way to ensure that your pronunciation is accurate. However, pronunciation is taught in Indonesia since English is a foreign language, and as such, it is considered difficult and requires linguistic and cultural mastery from a teacher's standpoint. It will be a difficult task for English teachers to learn English (Yuhani'ah. R, 2011).

One of them is video-based learning based on TED Talks as a learning medium. TED stands for Technology, Entertainment, Design, and is a non-profit media organization that uploads free and online presentations. TED Talks is a video-based conference where speakers present their big ideas. Till now, TED Talks have many topics such as science, business, global issues, and education as well. That is why TED Talks are now widely known and their videos are translated into many languages. Inevitably, teachers can apply TED Talks as a medium for teaching English in class Gheorghiu, Callan, & Skylark (2019).

Media TEDx Talks Program can be an alternative media for students to learn Voice and Accent in learning pronunciation. In this study, students were given several video TEDx Talks programs from various countries. Then students were asked to analyze the English accent used. The purpose of this study was to find out how the use of the TEDx Talks Program media can improve students' understanding of Voice and Accent in pronunciation learning and to find out students'

opinions about the application of the TEDx Talks Program media in pronunciation courses. To achieve this goal, the research method used in this study is qualitative. The data instruments used are the results of Focus Group Discussions (FGD), and interviews. Nd documentation.

From looking at this phenomenon, the author going to discuss whether TEDx Talks can be an alternative media for improving students' pronunciation skills and can reduce the factor which can prevent students from speaking English

### **B. Statement of the Problem**

Based on the description of the background above, the researcher has focused the research on several problems, and the research question of the research is: what are the EFL students' perceptions of TEDx Talks as creative media listening-speaking media for enhancing pronunciation skills?

### **C. Objective of the Study**

Based on the description of the problem above, the objective of the research is to describe the EFL students' perception of TEDx Talks as creative media listening-speaking media for enhancing pronunciation skills.

### **D. Significance of the Study**

This research is expected to provide benefits to students and other researchers, as written below:

1. The benefits for a teacher is the teacher can use the material easier and she/he will have a new strategy to teach the elements of English by using TEDx Talks. The teacher can make this strategy to be interesting way and other students easy to understand in learning.
2. The benefits for students, it will improve the student's pronunciation, and students' can enjoy the learning process in the class.
3. The benefits for the researcher, the researcher wants to help students to find out easier ways and the new media to improve students' pronunciation.

### **E. Scope and Limitation of the Study**

In this research, the researcher only focuses on TEDx Talks as media listening -speaking for students in enhancing pronunciation skills with a total of 3 students for interviews and 5 students for FGD (Focus Group Discussion) in the English Language Education Department at University Adi Buana of Surabaya.

### **F. Definition of Key Terms**

The definition of key terms developed in this research function as a guide for the readers and make the readers understand some definitions of the key terms in this research, and the key terms are:

- a. **TEDx Talks:** technology, entertainment, and design channel that is a non-profit organization promoting the short-lived and impactful ideas of the world's most creative minds. Ted started in 1984 as a conference and now covers a wide range of subjects, including education, science, and culture. TED talks provide a variety of subjects that language learners may find interesting (Cong-Lem, 2018).
- b. **Speaking:** Speaking is one of the four language skills it means through which learners can communicate with others to achieve certain goals or to express their opinions, intentions, hopes, and viewpoints.
- c. **Pronunciation:** an ability that should be possessed by someone at this time, because nowadays there are so many who use and need someone who can speak, especially in the correct and appropriate pronunciation, such as when applying for a job, many and even almost all agencies will prioritize someone who has good speaking skills.
- d. **Listening:** the ability to accept and reject the accurate message in the communication process, and also the key to all effective communication, regardless of the ability to listen to messages effectively with ease of misunderstanding.
- e. **EFL (English as a Foreign Language):** This is particularly used to talk approximately students (whose first language is not English) learning and using English as an additional language in a non-English speaking country.



## **CHAPTER 2**

### **REVIEW OF LITERATURE**

In this chapter, the researcher reviews the related literature theories from the previous studies. The researcher divides the chapter into four sub-topics. Present theoretical basis, review of related studies, conceptual framework, and assumption.

#### **A. Theoretical Basis**

This section contains some very important points to frame the theoretical basis of this research.

##### **1. Speaking**

The main goal of learning any language is communication. In this case, speaking is the main element in the performance of every verbal interaction because the production of words, phrases, and utterances will logically convey meaning, views, and intentions. In particular, speaking a foreign language is considered a key skill that EFL teachers and students seek to develop (Sailun B & Idayani A, 2018). As Tokoz-goktepe (2014) emphasized that speaking skills are one of the important elements of communication that EFL learners need to pay attention to. Therefore, EFL Learners are more concerned with speaking compared to other language skills because seems to be the most interesting and used among them in communication.

According to Riswandi (2016), the problems students usually face in improving speaking skills are students feeling shy and nervous when speaking in front of the class, students lack the confidence to answer teacher questions, and students lack confidence. nervous when they have to present something, students cannot use the right vocabulary and correct grammar when they speak. Furthermore, he also argues that the strategies used by many teachers in teaching speaking skills in class are usually monotonous and rarely facilitate students to become active speakers in class.

##### **2. Pronunciation**

Cook (1996 as quoted in Pourhosein Gilakjani, 2016) defines pronunciation as the production of English sounds. Pronunciation is

learned by repeating sounds and correcting them when they are produced inaccurately. When students start to learn their pronunciation make new habits and overcome difficulties resulting from the first language. Understandable pronunciation is one of the basic requirements of learners' competence and is also one of the most important features of language instruction. Good pronunciation leads to learning while bad pronunciation causes great difficulties in language learning Gilakjani (2012).

Kelly (in Sihombing 2014) states that pronunciation is the ability to use the correct stress, rhythm, and intonation of words in a spoken language. Lindsay also said that pronunciation includes supra-segmental features and they are language voice, stress and rhythm, and intonation (quoted in Jahan, 2011; p.36). From the above definition, it can be concluded that pronunciation is a way generally accepted speech and understood using the sounds of language, correct stress, rhythm, and intonation. This is an important component in not only learning the language but also using that language (If, 2009). without proper pronunciation, people will be misunderstood by others and they will be judged incompetent, uneducated, or lack of knowledge. Also mentioned by AMEP Research Center (2002) that students with good pronunciation it easier to be understood even if they made a mistake elsewhere area, even if their grammar is perfect.

### **3. Listening**

One of the most critical components in language teaching is having fluent communication. To communicate fluently, it is necessary to hear and understand the speaker. One of the individual's first skills that provide the basis for most learning is making sense of the heard sounds. The first skill that students must attain in mastering English as a foreign language is listening skills. Regarding this, Listening plays an important role in students learning English. Listening involves identifying sounds and processing them into words and sentences. When we listen, we use our ears to receive individual sounds, and we use our brains to convert them into messages that are meaningful to us (Izzah L, Hadi M & Rosa M, 2020).

As stated by Hadi (2020), Listening is also a process that focuses on sound, understanding vocabulary, grammatical structure,

intonation, and stress. Several things can improve students' listening skills, and then something interesting that can create interesting emotions helps students' English skills effectively. According to Rost (2011), Listening is an invisible process that requires indirect explanation and cannot be observed directly. Listening is an invisible process that requires indirect explanation and cannot be directly observed. From this statement, it can be concluded that listening is a skill that can be improved if we continue to practice by continuing to listen to audio such as podcasts, songs, international radio, or also via videos such as YouTube, international television, films, and so on or through the other media audiovisuals.

Listening skills can be developed more quickly in his day with new technology. Advances in internet technology and services have accelerated the availability of natural learning resources for language teaching and learning and more subjects (Tilwani et al., 2022). The previous view holds that the listener's understanding of what they hear starts with the smallest unit of voice. These sounds are combined to form words, phrases, clauses, and sentences into concepts. In this process, listeners apply various kinds of knowledge in a "hierarchical" way of understanding incoming messages (Flowerdew & Miller, 2005, p. 24).

#### **4. TEDx Talks (Technology, Entertainment, and Design)**

As cited in Jonathan (2015), Altemos (2006) explained that online learning can help students learn public speaking. One of the online materials that can be used as a reference for learning public speaking is TED.com. according to the TEDx organization, TEDx (Technology, Entertainment, and Design) is a non-profit organization dedicated to spreading ideas, usually in the form of short, powerful talks. By using TEDx Talks, students can improve their public speaking skills, learn how the body is moving, and encourage students self-confidence.

According to Vasilevich (2016), the biggest advantage of this video is that the TEDx Talks are authentic because the speakers share their stories, ideas, and personal experiences with the audience, so TEDx Talks are an appropriate media to use in speaking classes. It is useful for students because students not only learn about

pronunciation but also learn about the speaker's life so that they can be inspired and motivated by the speaker. Researchers can learn many things through TEDx Talks videos besides studying speaking skills. Researchers can discover new ideas and knowledge while watching speeches because speakers always share their experiences. Media TEDx Talks video researchers will understand more about the median that can improve pronunciation skills. The plot of this video is interesting because TEDx Talks provides several speakers who are competent in their field. TEDx Talks videos are provided in Critical Listening and the Speaking class to learn to listen. On the other hand, curious researchers whether this video can improve students' pronunciation or not.

## **5. Students' Perception**

According to Robbins (2003), perception is a process carried out by individuals to organize and interpret sensory perceptions to give meaning to the environment. Perception can be defined as our recognition and interpretation of sensory information. Perception also includes how we respond to information. We can think of perception as the process by which we receive sensory information about our environment and the use of that information to interact with the environment. Perception allows us to take sensory information and create it to be something meaningful.

Student' perception is the process of preferential treatment to information obtained from an object, in this study the teacher's questions in class. Through observation with their five senses, students can interpret the observed object. It is important to understand students' perceptions of how they perceive the teacher's questions and answer questions in class. Students are the main and most important resource in the teaching and learning process. Students can learn from teachers, while teachers cannot teach without students (Denim, 2010: 1). All learning processes always begin with perception.

## **B. Review of Related Previous Studies**

Some research can be comparable to this research. The first research is research written by *Miftah Farid*, entitled *The Effectiveness of Using TED Talks Video in Improving Student Publick Speaking*

*Skills in Senior High School* (2019). The problem of this research is about the effectiveness of using TED talks videos in improving students' public speaking skills and also the students' perception about using TED talks videos in improving students' public speaking skills. The approach that is used in this research is qualitative research. The data collection technique that is used in this research is a mixed method used to collect quantitative and qualitative data. The data analysis technique that used pre-test and post-test were administered as the quantitative data collection and close-ended questionnaires. The result of this research showed that the student's perception of using TED talks videos in improving students' public speaking skills is that the students respond positively towards how the writer taught them.

The second research is research written by *Mutia Sari Nursafira*, entitled *TED Talks in EFL Context: An Alternative Way for Teaching and Improving Students' Speaking Skills* (2020). The problem of this research is how a video-based conference video channel known as TED Talks can improve students' speaking skills. The approach that is used in this research is qualitative research. The result of this research is TED Talks have an effect on improving speaking among the EFL and also as a motivation for teachers and students to always keep the spirit, inspirational and insightful.

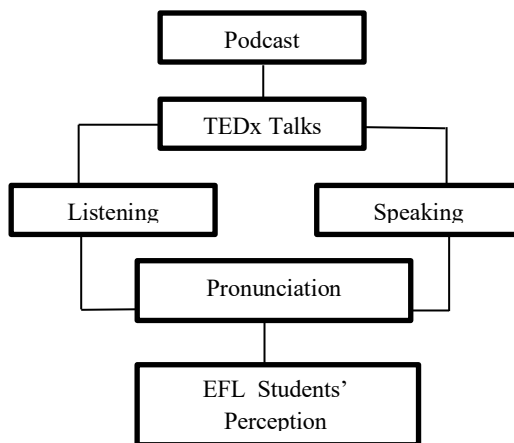
The third research is research written by *Izzah, Hadi, & Rosa*, entitled *Student's Perception of TED TALK Video to Improve Listening Skill* (2020). The problem with this research is about Students' anxiety might be defined as the listener's feeling worried, panicked, afraid, and frustrated due to not making sense of what has been listened to during the listening process. The approach that is used in this research is a qualitative study with a descriptive approach. The data collection technique that is used in a questionnaire is based on the theories of components of perception and advantages of instructional media. The data analysis technique that is used in this research is Analysis Qualitative study was employed in the study since the study focused on the depth of analysis rather than the quantity of the data. The result of this research indicates the students give a positive perception toward Ted Talk videos to improve their listening skills based on the overall data presented in the previous parts, it could be seen that the listening skills material which was equipped with TED

Talk videos as a media to improve listening skill got a positive perception and great appreciation

The fourth research is research written by *Lidiyatul Izzah, Muhamad Sofian Hadi, and Mutia Salma Rosa* entitled *Student's Perception of TED Talk Video to Improve Listening Skill* (2020). The problem of this research is about students' perception of their listening skills and the media used by the researcher is using TED Talk Videos. The used theory is a qualitative study. The approach that is used in this research is descriptive. The data collection technique that is used in this research is a questionnaire. A total of 10 questions were distributed to the participants. The participants who already filled out the questionnaire are 30 participants. The result of this research is Ted Talk videos to improve their listening skill based on the overall data presented in the previous parts, it could be seen that the listening skills material which was equipped with TED Talks videos as a media to improve listening skills got a positive perception and great appreciation.

### C. Conceptual Framework

This part contains how this research works in a logical chronology and to make it simple, just take a look at the following diagram.



*Figure 1 Conceptual Framework*