

**THE IMAGE OF WOMEN IN INDONESIAN
FOLKLORE MOVIES
UNDERGRADUATE THESIS**



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UNIVERSITAS PGRI ADI BUANA SURABAYA
2023**

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FOLKLORE MOVIES**

UNDERGRADUATE THESIS

Submitted in partial fulfilment of the requirements for
completing the Bachelor Degree in the Department of English
Education

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2023**

CERTIFICATION

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has been approved by the advisor for further examination.

Surabaya, 17th February 2023

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APPROVAL SHEET

This is to certify that the undergraduate thesis entitle "The Image of Woman in Indonesian Folklore Movies" by Erlina Susanti (Reg. No. 1953000811) has been approved by the Board of Examiners on 17th of February, 2023.

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AUTHOR'S DECLARATION

This is to certify that I, the undersigned below:

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Justify that this Undergraduate Thesis is my original work. I do not plagiarize other people's works, except the legal quotations. If it can be proved someday that this thesis is a plagiarism, I am to bear the consequences of my deed.

Surabaya, 17th February 2023

The researcher



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ABSTRACT

Susanti, Erlina. 2023. *The Image of Women in Indonesian Folklore Movies*. English Education Department. Faculty of Social Sciences and Humanities. University of PGRI Adi Buana Surabaya. Advisor Rahmad Hidayat, S.S., M.A.

Keywords: folklore, Indonesian folklore, Indonesian women, gender stereotype

Folklore is a story that inherited orally from generation to generation. Folklore is often presented animatedly to stimulate children's interest in history. Therefore, this study aims to describe the image of Indonesian women in animated regional folklore movies. This study uses qualitative research with a content analysis approach where researchers analyze the image of women in folklore through scripts and pictures in movies. The research data comes from 4 animated folklore movies (*Ande-Ande Lumut, Timun Mas, Banyuwangi, Danau Toba, and Samosir*) published on YouTube by EF Kids & Teens Indonesia. The data collection technique used is movie scripts and picture documentation techniques. The data in this study were analyzed by the steps of (1) Formulating research questions at the beginning of the study, (2) Selecting the sources to be analyzed, (3) Determining the categories to be applied during the analysis. In this study, the categories are classified into three: Physical image, psychological image, social image. (4) Describe the coding process, such as describing the results

of data classification, (5) Analyze and report the results of the analysis. The results of the study show that the physical image in 4 folklore is described as beautiful, dressed in traditional modesty, and luxuriously dressed for noble women. The psychological image is described as intelligent, obedient, patient, diligent, brave, kind, and responsive. The social image in the 4 movies is described as positive and negative. This research shows that teachers can use local folklore animated movies to teach children about gender stereotypes and social norms.

ABSTRAK

Susanti, Erlina. 2023. Citra Perempuan dalam Film Cerita Rakyat Indonesia. Program Studi Pendidikan Bahasa Inggris. Fakultas Ilmu Sosial dan Humaniora. Universitas PGRI Adi Buana Surabaya. Pembimbing Rahmad Hidayat, S.S., M.A.

Kata kunci: cerita rakyat, cerita rakyat indonesia, perempuan indonesia, stereotipe gender

Cerita rakyat adalah cerita yang diwariskan secara lisan dari generasi ke generasi. Cerita rakyat seringkali disajikan dalam bentuk animasi untuk merangsang minat anak-anak terhadap sejarah. Oleh karena itu, penelitian ini bertujuan untuk mendeskripsikan citra perempuan Indonesia dalam film animasi cerita rakyat daerah. Penelitian ini menggunakan penelitian kualitatif dengan pendekatan analisis isi dimana peneliti menganalisis citra perempuan dalam cerita rakyat melalui naskah dan gambar dalam film. Data penelitian berasal dari 4 film animasi cerita rakyat (Ande-Ande Lumut, Timun Mas, Banyuwangi, Danau Toba dan Samosir) yang dipublikasikan di YouTube oleh EF Kids & Teens Indonesia. Teknik pengumpulan data yang digunakan yaitu dengan menggunakan naskah film dan teknik dokumentasi gambar. Data dalam penelitian ini dianalisis dengan langkah-langkah (1)Merumuskan pertanyaan penelitian di awal penelitian, (2)Memilih sumber yang akan dianalisis, (3)Menentukan kategori yang akan diterapkan selama analisis. Dalam penelitian ini, kategori diklasifikasikan menjadi tiga: Citra fisik, citra psikologis, citra sosial., (4) Menguraikan proses pengkodean, seperti menguraikan hasil klasifikasi data, (5)

Menganalisis dan melaporkan hasil analisis. Hasil penelitian menunjukkan bahwa citra fisik dalam 4 cerita rakyat digambarkan cantik, berpakaian sopan tradisional, berpakaian mewah untuk wanita ningrat. Citra psikis digambarkan cerdas, patuh, sabar, rajin, berani, baik hati, tanggap. Citra sosial dalam 4 movie digambarkan positif dan negatif. Penelitian ini menunjukkan bahwa guru dapat menggunakan film animasi cerita rakyat lokal untuk mengajar anak-anak tentang stereotip gender dan norma sosial.

MOTTO

إِنَّ مَعَ الْعُسْرِ يُسْرًا

"Verily, with hardship comes ease." (QS.Al-Insyirah:6)

DEDICATION

This thesis is dedication to all of the families and relatives with all of humility and sincerity:

1. My Lord Allah SWT who has given strength, health, and reason to complete this thesis.
2. My prophet Nabi Muhammad SAW.
3. My beloved parents, Suwadi and Aminatuzuriyah, always support me through their endless love and prayers.
4. My brothers in law and sisters who always cheer me up. May Allah always give them health and take care of them.
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In the name of Allah, the most compassionate and merciful, the kings of the universe and space. Praise to Allah who has given grace and gifts, so that researcher would work until completing this undergraduate thesis entitled “*The Image of Women in Indonesian Folklore Movies*” properly and without any big problem.

This Undergraduate Thesis is written as partial fulfillment of the requirements for the Bachelor Degree of Education award. Moreover, it could be a source of knowledge, especially in the literature, because this is discussed in this study.

This thesis would not have been completed without individuals' and institutions' support, guidance, and assistance. Therefore, I would like to extend a special thanks to:

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6. All my family at English Language Education Department batch 2019 especially C class.

For the perfection of this undergraduate thesis, the researcher expects some constructive critics and suggestion from the readers to make another better research. Hopefully, this undergraduate thesis could be a beneficial source of leaning for all readers.

Surabaya, 17th February 2023
The Researcher,

A handwritten signature in black ink, appearing to read 'Erlina Susanti', with a horizontal line underneath.

Erlina Susanti

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