

ABSTRACT

Novandari, Sekar H. 2023. *The Influence of Using Folklore Animation Videos in YouTube on the Students' Writing Achievement at 9th grade in SMPN 48 Surabaya 2022/2023 School Year*. English Language Education Department. Faculty of Social Sciences and Humanities. University of PGRI Adi Buana Surabaya. Advisor: Dr. Endang Mastuti Rahayu, M. Pd.

Keywords: *Folklore Animation Video, Teaching Writing, Junior High School, Narrative Text*

This research aimed to find out the influence of using YouTube videos on the students' writing achievement at the ninth-grade students of SMPN 48 Surabaya. The problem was that students had difficulty writing because they had no idea how to construct the content and could not organize their thoughts clearly and coherently. The reason for choosing YouTube videos was because through watching videos, students may brainstorm and gain inspiration for writing. The method used was a pre-experimental design with one group pre-test and post-test. The sample used in this research was 41 students. The instrument used was a subjective test. The test used was a written test. The data collection technique used was pre-test, treatment, and post-test. IBM SPSS Statistics ver. 20 was used to analyze the data that was collected. The study's results showed that the mean score of pre-tests was 68.44 while the mean post-test was 86.61. Therefore, the mean score before and after given treatment was 18.171. In addition, the 2-tailed of P value was 0,000, which was lower than 0,05. In conclusion, Ho (null hypothesis), there was no significant influence of using YouTube videos on the students' writing achievement was rejected, and Ha (alternative hypothesis), there was a significant positive influence of using YouTube videos on the students' writing achievement was accepted. The significance of $0.000 < 0.05$ means that the average difference is different, so it can be said that the use of YouTube videos influenced students' writing achievement in narrative texts.

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Kata kunci: *Video Animasi Cerita Rakyat, Mengajar Menulis, Sekolah Menengah Pertama, Teks Naratif*

Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan video YouTube terhadap prestasi menulis siswa kelas sembilan SMPN 48 Surabaya. Permasalahannya adalah siswa mengalami kesulitan dalam menulis karena mereka tidak tahu bagaimana menyusun isinya dan tidak dapat menyusun pemikirannya secara jelas dan runtut. Alasan memilih video YouTube karena dengan menonton video, siswa dapat bertukar pikiran dan mendapatkan inspirasi untuk menulis. Metode yang digunakan adalah pre-experimental design dengan one group pre-test and post-test. Sampel yang digunakan dalam penelitian ini adalah 41 siswa. Instrumen yang digunakan adalah tes subjektif. Tes yang digunakan adalah tes tertulis. Teknik pengumpulan data yang digunakan adalah pre-test, treatment, dan post-test. Statistik SPSS IBM ver. 20 digunakan untuk menganalisis data yang terkumpul. Hasil penelitian menunjukkan bahwa nilai rata-rata pre-test adalah 68,44 sedangkan nilai rata-rata post-test adalah 86,61. Dengan demikian, skor rata-rata sebelum dan sesudah diberikan perlakuan adalah 18,171. Selain itu, nilai P 2-tailed adalah 0,000, yang lebih rendah dari 0,05. Kesimpulannya, H_0 (hipotesis nol), tidak ada pengaruh signifikan penggunaan video YouTube terhadap prestasi menulis siswa ditolak, dan H_a (hipotesis alternatif), ada pengaruh positif signifikan penggunaan video YouTube terhadap prestasi menulis siswa. diterima. Signifikansi $0,000 < 0,05$ artinya perbedaan rata-rata berbeda, sehingga dapat dikatakan bahwa penggunaan video YouTube mempengaruhi prestasi menulis siswa pada teks narrative.