

ABSTRAK

Dilla, Septia Mody, 2023. *Kesantunan Berbahasa pada Tayangan YouTube ILC Dibalik Tragedi Polisi Tembak Polisi*. Skripsi. Program Studi Pendidikan Bahasa Indonesia, Fakultas Ilmu Sosial dan Humaniora, Universitas PGRI Adi Buana Surabaya. Pembimbing: Dr. Agung Pramujiono, M.Pd.

Kata kunci: Kesantunan berbahasa, strategi kesantunan positif, strategi kesantunan negatif

Penelitian ini bertujuan mendeskripsikan wujud dan strategi kesantunan pada tayangan *youtube* ILC (Indonesia Lawyers Club) episode Dibalik Tragedi Polisi Tembak Polisi. Fokus penelitian ini adalah (1) wujud kesantunan dan (2) strategi kesantunan pada tayangan *youtube* ILC episode Dibalik Tragedi Polisi Tembak Polisi. Dalam penelitian ini peneliti menggunakan teori kesantunan berbahasa oleh Brown Levinson. Penelitian ini merupakan penelitian deskriptif kualitatif. Sumber data dalam penelitian ini adalah ujaran antara moderator dan narasumber dalam video dari kanal *youtube* ILC (Indonesia Lawyers Club). Teknik pengumpulan data penelitian ini menggunakan teknik simak bebas libat cakap, teknik mentranskrip dan mencatat data. Teknik analisis data dilakukan dengan reduksi data, penyajian data, penarikan kesimpulan/verifikasi. Berdasarkan analisis data ditemukan wujud kesantunan meliputi (1) deklaratif, (2) interogatif (3) imperatif. Ditemukan juga strategi kesantunan yang terdiri dari strategi positif meliputi (1) penggunaan penanda identitas kelompok, (2) menunjukkan keoptimisan, (3) memberikan simpati, (4) mengulang ujaran, (5) menggunakan gurauan, (6) meminta persetujuan. Dan strategi kesantunan negatif meliputi (1) menunjukkan pesimisme, (2) memberikan penghormatan, (3) meminta maaf, (4) memberikan penghargaan.

ABSTRACT

Dilla, Septia Mody. 2023. Language Politeness on YouTube Video Show ILC Behind Tragedy Police Shoot Police Session. Essay. Indonesian Language Education Study Program, Faculty of Social Sciences and Humanities, PGRI Adi Buana Surabaya University. Supervisor: Dr. Agung Pramujiono, M.Pd.

Keyword: Language politeness, possitive politeness strategy, negative politeness strategy

This research aims to describe the form and strategies of politeness on YouTube Video Show ILC (Indonesian Lawyers Club) Behind Tragedy Police shoot Police. It focused on (1) The form of politeness and (2) strategy of politeness on Youtube video show ILC Behind Tragedy Police Shoot Police. In this research researcher used the language politeness theory by Brown Levinson. This research uses descriptive qualitative research. The source of the data in this research is the conversation between the moderator and the resource person in the video from the ILC (Indonesian Lawyers Club) YouTube Channel. Data collection technique i this research used listening free involved proficient, tehchnique of transcribing and record data. Data analysis techniques sre csrried out by data reduction, data presentation, drawing conclusions/verification. Based on data analysis found forms of politeness include (1) declarative, (2) interrogative, (3) imperative. Politeness strategies were also found which consisted of positive strategies including (1) using group identity markers, (2) showing optimism, (3) giving sympathy, (4) repeating utterances, (5) using jokes, (6) asking for approval. And negative politeness strategies include (1) showing pessimism, (2) paying respect, (3) apologizing, (4) giving appreciation.