Lampiran 1. Berita Acara Bimbingan Skripsi

BERITA ACARA BIMBINGAN SKRIPSI

1. Nama Mahasiswa : Lintar Bagus Wicaksono
2. NIM : 151500130
3. Program Studi : Manajemen
4. Tanggal Mengajukan Skripsi : 01 Januari 2019
5. Judul Skripsi : Pengaruh Citra Merek, Harga dan Promosi Terhadap Keputusan Pembelian Telepon Seluler Oppo Pada Wong 9 Cell di Kecamatan Balongpanggang
6. Dosen Pembimbing : Tony Susilo Wibowo. SE.,MPd.,MSM
7. Konsultasi :

NO	Tanggal	Paraf Pembimbing	Uraian /Kegiatan
1	07/01/2019		Acc Konsep Penelitian
2	21/01/2019		BAB I Revisi
3	28/01/2019		BAB I Acc
4	14/02/2019		BAB II Revisi
5	04/05/2019		BAB II Acc
6	11/05/2019		BAB III Revisi
7	18/05/2019		BAB III Revisi
8	01/06/2019		BAB III Acc
9	04/10/2019		Acc Seminar Proposal

10	15/10/2019		Seminar Proposal
11	21/10/2019		Kuisioner Penelitian Revisi
12	23/10/2019		Kuisioner penelitian Acc
13	04/11/2019		BAB IV Revisi
14	02/12/2019		BAB IV Acc
15	02/12/2019		BAB V Acc
16	02/12/2019		Acc Ujian skripsi
17	05/12/2019		Acc Artikel Penelitian

Surabaya, 14 Januari 2020
Dosen pembimbing

Tony Susilo Wibowo, SE, M.P.d, MSM
NPP/NIP : 0709494/DY

Lampiran 2, Surat Ijin Penelitian

UNIVERSITAS PGRI ADI BUANA SURABAYA
FAKULTAS EKONOMI

Kampus : Jl. Dukuh Menanggal XII/4 , Telp- Fax. 031-8281183 Surabaya 60234
Website : http://www.fe.unipasby.ac.id

Nomor : 190622/01/FE/VII/2019
Lampiran : -
Perihal : Ijin Penelitian dan Pengambilan Data

Kepada Yth:
Bapak/Ibu Pimpinan
Outlet Smartphone Wong 9 Cell
Jl. Raya Balongpanggang
di -
Gresik

Sesuai kurikulum Fakultas Ekonomi Universitas PGRI Adi Buana Surabaya, maka mahasiswa wajib menulis Skripsi/Tugas Akhir dalam bentuk Laporan Penelitian dan Artikel Ilmiah. Berkaitan dengan hal tersebut mohon perkenan Bapak/Ibu untuk memberikan ijin penelitian kepada mahasiswa kami yang tersebut dibawah ini :

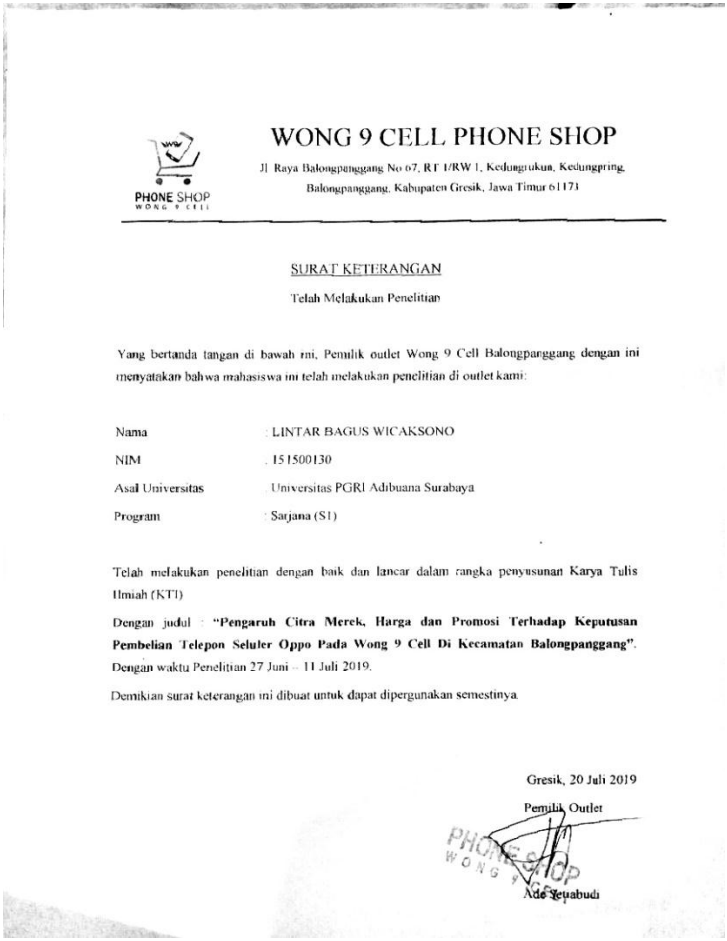
Nama	: Lintar Bagus Wicaksono
NIM	: 151500130
Prodi	: Manajemen
Judul Skripsi	: Pengaruh Citra Merek, Harga dan Promosi Terhadap Keputusan Pembelian Telepon Seluler Oppo pada Wong 9 Cell di Kecamatan Balongpanggang Gresik

Demikian atas perkenan serta kebijaksanaan Bapak/Ibu kami sampaikan terima kasih.

Surabaya, 2 Juli 2019
Dekan,

Dra. Siti Istikhoroh, M.Si
NIP. 19671019.199203.2001

Lampiran 3, Surat Balasan Ijin Penelitian



WONG 9 CELL PHONE SHOP

Jl. Raya Balongpanggang No 67, RT 1/RW 1, Kedungrukun, Kedungpring, Balongpanggang, Kabupaten Gresik, Jawa Timur 61171

PHONE SHOP
WONG 9 CELL

SURAT KETERANGAN

Telah Melakukan Penelitian

Yang bertanda tangan di bawah ini, Pemilik outlet Wong 9 Cell Balongpanggang dengan ini menyatakan bahwa mahasiswa ini telah melakukan penelitian di outlet kami:

Nama	: LINTAR BAGUS WICAKSONO
NIM	: 151500130
Asal Universitas	: Universitas PGRI Adibuana Surabaya
Program	: Sarjana (S1)

Telah melakukan penelitian dengan baik dan lancar dalam rangka penyusunan Karya Tulis Ilmiah (KTI)

Dengan judul : **"Pengaruh Citra Merek, Harga dan Promosi Terhadap Keputusan Pembelian Telepon Seluler Oppo Pada Wong 9 Cell Di Kecamatan Balongpanggang"**.
Dengan waktu Penelitian 27 Juni – 11 Juli 2019.

Demikian surat keterangan ini dibuat untuk dapat dipergunakan semestinya.

Gresik, 20 Juli 2019

Pemilik Outlet

PHONE SHOP
WONG 9 CELL

Ade Tevabudi

Lampiran 4, Kuesioner Penelitian

KUESIONER PENELITIAN

Pengaruh Citra Merek, Harga dan Promosi Terhadap Keputusan Pembelian Telepon Seluler Oppo pada Wong 9 Cell di Kecamatan Balongpanggang Kabupaten Gresik

Sehubungan dengan penyusunan skripsi dengan judul yang telah disebutkan di atas, maka dengan hormat saya:

Nama : Lintar Bagus Wicaksono

NIM : 151500130

Memohon kesediaan Saudara/i untuk mengisi kuesioner (daftar pertanyaan) yang saya ajukan ini secara jujur dan terbuka. Kuesioner ini bertujuan untuk pengumpulan data yang berhubungan dengan Citra Merek, Harga dan Promosi Terhadap Keputusan Pembelian Telepon Seluler Oppo pada pembeli di Wong 9 Cell. Daftar pertanyaan ini saya ajukan semata-mata untuk keperluan penelitian sebagai salah satu syarat dalam menyelesaikan skripsi jenjang Strata Satu (S1), Jurusan Manajemen, Fakultas Ekonomi, Universitas PGRI Adi Buana Surabaya. Saya sangat menghargai partisipasi anda dalam menjawab kuesioner ini.

Atas kesediaannya dalam meluangkan waktu untuk mengisi kuesioner ini, saya ucapkan terima kasih.

BAGIAN 1 : CARA PENGISIAN

1. Bacalah sebaik-baiknya setiap pernyataan dan setiap alternatif jawaban yang diberikan.
2. Pilih alternatif jawaban yang paling sesuai menurut Anda dan berikan tanda centang (√).

   Keterangan :

   1. SS = Sangat Setuju (5)
   2. S = Setuju (4)
   3. R = Ragu-ragu (3)
   4. TS = Tidak Setuju (2)
   5. STS = Sangat Tidak Setuju (1)
3. Diharapkan untuk tidak menjawab lebih dari satu pilihan jawaban.

BAGIAN 2 : IDENTITAS RESPONDEN

1) Usia : a. 18-30 tahun ☐
   b. 31-40 tahun ☐
   c. > 40 tahun ☐

2) Jenis Kelamin : a. Laki-Laki ☐
   b. Perempuan ☐

3) Pekerjaan : a. PNS ☐
   b. Swasta ☐
   c. Mahasiswa ☐
   d.TNI/POLRI ☐
   e. Wirausaha ☐

BAGIAN 3 : KUESIONER

Variabel	Pernyataan	Alternatif Jawaban				
		SS	S	R	TS	STS
CITRA MEREK	Mudah dikenali					
	1. Saya merasa Oppo sudah terkenal di kalangan masyarakat					
	2. Saya merasa Oppo memiliki Citra merek yang baik di mata masyarakat					
	Selalu diingat					
	3. Saya merasa Oppo memiliki kualitas produk yang baik					
	4. Saya merasa Oppo bisa meningkatkan rasa percaya diri bagi penggunanya.					
	Reputasi yang baik					
	5. Saya merasa produk handphone Oppo adalah produk yang terkenal					

	6. Handphone Oppo adalah produk yang favorit bagi masyarakat					
HARGA	Keterjangkauan Harga					
	1. Saya merasa harga handphone Oppo sesuai dengan dengan kualitas produk yang dimiliki					
	2. Saya merasa hanphone Oppo lebih murah dibandingkan dengan produk sejenis yang kualitasnya hampir sama					
	Kesesuaian harga dengan kualitas produk					
	3. Saya merasa harga handphone Oppo sesuai dengan dengan kualitas produk yang dimiliki					
	4. Kesesuaian harga dengan hasil yang diinginkan					
	Daya saing harga					
	5. Harga handphone Oppo lebih menarik daripada produk handphone yang lain					

	6. Harga handphone Oppo lebih terjangkau bagi masyarakat					
PROMOSI	Periklanan					
	1. Iklan yang disampaikan mampu memberikan saya keyakinan terhadap handphone Oppo					
	2. Iklan Handphone Oppo sangat kreatif dan inovatif membuat saya tertarik untuk membelinya					
	Penjualan personal					
	3. Penjual mampu menjawab pertanyaan dari pembeli					
	4. Penjual selalu menjaga hubungan baik dan bersedia memberi bantuan kepada setiap pembeli					
	Publisitas dan Hubungan masyarakat					
	5. Penjual selalu ramah terhadap masyarakat sekitar					

	6. Membantu masyarakat yang kesusahan dalam mengoprasikan handphone Oppo					
KEPUTUSAN PEMBELIAN	Kemantapan pada sebuah produk					
	7. Saya percaya terhadap produk Oppo					
	8. Saya membeli produk Oppo karena produk yang ditawarkan lebik baik dari produk pesaing					
	Kebiasaan dalam membeli produk					
	9. Saya ingin membeli produk yang sama					
	10. Saya ingin membeli handphone Oppo yang spesifikasi lebih tinggi					
	Memberikan rekomendasi					
	11. Saya dapat informasi dari orang lain					
	12. Saya mencari informasi dari banyak sumber					
	Melakukan pembelian ulang					

	13. Saya merasa puas setelah membeli produk Oppo					
	14. Saya akan melakukan pembelian ulang terhadap produk Oppo					

Lampiran 5, Tabulasi Data Penelitian

Hasil Kuisioner Variabel Citra Merek (X1)

RESPONDEN	Citra merek						TOTAL
	X1.1_1	X1.1_2	X1.2_1	X1.2_2	X1.3_1	X1.3_2	
Resp_1	5	5	5	5	5	5	30
Resp_2	5	5	5	5	5	4	29
Resp_3	4	5	5	4	4	5	27
Resp_4	5	5	5	5	5	5	30
Resp_5	5	5	5	5	5	5	30
Resp_6	5	5	5	5	5	5	30
Resp_7	5	5	5	5	5	5	30
Resp_8	5	5	5	5	5	5	30
Resp_9	4	4	4	4	4	4	24
Resp_10	5	5	5	5	5	5	30
Resp_11	5	5	5	5	5	5	30
Resp_12	4	4	4	4	4	4	24
Resp_13	4	5	5	5	5	5	29
Resp_14	5	5	5	5	5	5	30
Resp_15	5	5	5	5	5	5	30
Resp_16	4	4	4	4	4	4	24
Resp_17	5	5	5	5	5	5	30
Resp_18	5	5	5	5	5	5	30
Resp_19	4	4	4	4	4	4	24
Resp_20	4	4	4	4	4	4	24
Resp_21	5	5	5	5	5	5	30
Resp_22	3	3	3	3	3	3	18
Resp_23	3	3	3	3	3	3	18
Resp_24	3	3	4	4	4	3	21

Resp_25	4	3	4	4	4	3	22
Resp_26	4	4	4	4	4	4	24
Resp_27	5	5	5	5	5	5	30
Resp_28	4	3	4	4	4	3	22
Resp_29	4	4	4	4	4	4	24
Resp_30	4	4	4	4	4	4	24
Resp_31	4	4	4	4	4	4	24
Resp_32	5	5	5	5	5	5	30
Resp_33	4	2	4	4	4	4	22
Resp_34	5	5	5	5	5	5	30
Resp_35	4	4	4	4	4	4	24
Resp_36	4	5	5	5	4	4	27
Resp_37	5	5	5	5	4	4	28
Resp_38	4	4	4	4	4	4	24
Resp_39	5	5	5	5	5	5	30
Resp_40	3	4	3	3	3	4	20
Resp_41	4	4	4	4	4	4	24
Resp_42	4	3	4	3	4	4	22
Resp_43	3	3	3	3	3	3	18
Resp_44	3	3	3	3	3	3	18
Resp_45	5	5	5	5	5	5	30
Resp_46	3	4	3	4	3	3	20
Resp_47	3	4	3	3	3	3	19
Resp_48	4	4	4	4	4	4	24
Resp_49	3	3	3	4	4	3	20
Resp_50	3	4	3	4	4	3	21
Resp_51	5	5	5	5	5	5	30
Resp_52	5	5	5	5	5	5	30
Resp_53	5	5	5	5	5	5	30

Resp_54	5	3	5	5	5	5	28
Resp_55	5	5	5	5	5	5	30
Resp_56	4	3	4	4	4	3	22
Resp_57	3	3	4	4	4	4	22
Resp_58	3	3	3	3	3	3	18
Resp_59	3	3	3	3	3	3	18
Resp_60	4	4	4	4	4	4	24
Resp_61	4	4	5	5	5	4	27
Resp_62	3	4	3	3	3	4	20
Resp_63	4	4	4	4	4	4	24
Resp_64	4	3	4	3	4	4	22
Resp_65	3	4	4	4	4	4	23
Resp_66	5	5	5	5	5	5	30
Resp_67	4	4	3	4	4	4	23
Resp_68	4	4	4	3	3	2	20
Resp_69	4	4	4	4	4	4	24
Resp_70	4	4	4	4	4	4	24
Resp_71	4	4	4	4	4	4	24
Resp_72	2	2	2	2	2	2	12
Resp_73	4	2	4	4	4	4	22
Resp_74	3	3	4	4	4	4	22
Resp_75	3	3	3	3	3	3	18
Resp_76	3	3	3	3	3	3	18
Resp_77	4	4	4	4	4	4	24
Resp_78	4	4	5	5	5	4	27
Resp_79	3	4	3	3	3	4	20
Resp_80	4	4	4	4	4	4	24
Resp_81	4	3	4	3	4	4	22
Resp_82	3	4	4	4	4	4	23

Resp_83	4	4	4	4	4	4	24
Resp_84	4	4	5	5	5	4	27
Resp_85	3	4	3	3	3	4	20
Resp_86	4	4	4	4	4	4	24
Resp_87	4	3	4	3	4	4	22
Resp_88	3	4	4	4	4	4	23
Resp_89	4	4	4	4	4	4	24
Resp_90	4	4	4	4	4	4	24
Resp_91	4	4	5	5	5	4	27
Resp_92	5	4	5	5	5	4	28
Resp_93	5	5	5	5	5	5	30
Resp_94	5	5	5	5	5	4	29
Resp_95	4	4	4	4	4	4	24
Resp_96	5	5	5	5	5	5	30
Resp_97	5	5	5	5	5	4	29
Resp_98	5	5	5	5	5	4	29
Resp_99	5	5	5	5	5	5	30
Resp_100	5	5	5	5	5	5	30

Hasil Kuisioner Variabel Harga (X2)

RESPONDEN	HARGA						TOTAL
	X1.1_1	X1.1_2	X1.2_1	X1.2_2	X1.3_1	X1.3_2	
Resp_1	2	4	2	2	2	4	16
Resp_2	4	4	4	4	4	5	25
Resp_3	4	4	4	4	5	5	26
Resp_4	2	2	2	2	2	2	12
Resp_5	3	3	3	4	4	4	21

Resp_6	3	3	3	5	4	4	22
Resp_7	4	4	4	4	4	4	24
Resp_8	4	4	4	4	4	3	23
Resp_9	4	4	4	4	4	4	24
Resp_10	2	4	2	2	2	4	16
Resp_11	4	4	4	4	4	3	23
Resp_12	4	4	4	4	4	4	24
Resp_13	4	4	4	4	4	4	24
Resp_14	4	4	4	4	4	4	24
Resp_15	2	2	2	2	2	2	12
Resp_16	4	4	4	4	4	4	24
Resp_17	4	4	4	4	4	4	24
Resp_18	4	4	4	4	4	4	24
Resp_19	5	5	4	5	4	4	27
Resp_20	5	5	4	5	4	4	27
Resp_21	4	4	4	4	4	4	24
Resp_22	5	5	5	5	5	5	30
Resp_23	3	3	3	3	3	4	19
Resp_24	4	4	4	4	4	4	24
Resp_25	4	3	4	3	4	4	22
Resp_26	3	3	3	3	3	3	18
Resp_27	2	2	2	2	2	2	12
Resp_28	5	5	5	5	5	5	30
Resp_29	3	4	3	4	3	3	20
Resp_30	3	3	3	3	3	3	18
Resp_31	4	4	4	4	4	4	24
Resp_32	3	4	4	4	4	3	22
Resp_33	3	4	4	4	4	3	22
Resp_34	5	5	5	5	5	5	30

Resp_35	5	5	5	5	5	5	30
Resp_36	5	5	5	5	5	5	30
Resp_37	5	5	5	5	5	5	30
Resp_38	4	4	4	4	4	4	24
Resp_39	2	2	2	2	2	2	12
Resp_40	4	4	4	4	4	4	24
Resp_41	3	3	3	3	3	3	18
Resp_42	3	3	3	3	3	3	18
Resp_43	4	4	4	4	4	4	24
Resp_44	5	5	5	5	5	4	29
Resp_45	3	3	3	3	3	4	19
Resp_46	4	4	4	4	4	4	24
Resp_47	4	3	4	3	4	4	22
Resp_48	4	4	4	4	4	4	24
Resp_49	5	5	5	5	5	5	30
Resp_50	3	4	4	4	4	4	23
Resp_51	4	3	3	3	3	2	18
Resp_52	4	4	4	4	4	4	24
Resp_53	5	5	5	5	5	5	30
Resp_54	4	4	4	4	4	4	24
Resp_55	2	2	2	2	2	2	12
Resp_56	4	4	4	4	4	4	24
Resp_57	4	4	4	4	4	4	24
Resp_58	3	3	3	3	3	3	18
Resp_59	3	3	3	3	3	3	18
Resp_60	4	4	4	4	4	4	24
Resp_61	5	5	5	5	5	4	29
Resp_62	3	3	3	3	3	4	19
Resp_63	4	4	4	4	4	4	24

Resp_64	4	3	4	3	4	4	22
Resp_65	4	4	4	4	4	4	24
Resp_66	2	2	2	2	2	2	12
Resp_67	5	5	5	5	5	4	29
Resp_68	3	3	3	3	3	4	19
Resp_69	4	4	4	4	4	4	24
Resp_70	4	3	4	3	4	4	22
Resp_71	4	4	4	4	4	4	24
Resp_72	4	4	4	4	4	4	24
Resp_73	4	4	4	4	4	4	24
Resp_74	5	5	5	5	5	4	29
Resp_75	5	5	5	5	5	4	29
Resp_76	5	5	5	5	5	4	29
Resp_77	4	4	4	4	4	5	25
Resp_78	5	5	5	5	5	4	29
Resp_79	5	5	5	5	5	4	29
Resp_80	4	4	4	4	4	3	23
Resp_81	4	4	4	4	4	4	24
Resp_82	5	5	4	5	4	4	27
Resp_83	5	4	3	4	3	4	23
Resp_84	3	3	3	3	3	5	20
Resp_85	4	4	4	4	4	5	25
Resp_86	4	4	4	4	4	4	24
Resp_87	4	4	4	4	4	5	25
Resp_88	3	4	4	4	4	5	24
Resp_89	4	4	4	4	4	4	24
Resp_90	4	4	4	4	4	4	24
Resp_91	4	4	4	4	4	5	25
Resp_92	5	5	5	5	5	5	30

Resp_93	5	5	5	5	5	5	30
Resp_94	5	5	5	5	5	4	29
Resp_95	4	5	5	4	4	5	27
Resp_96	2	2	2	2	2	3	13
Resp_97	5	5	5	5	5	5	30
Resp_98	5	5	5	5	5	5	30
Resp_99	5	5	5	5	5	5	30
Resp_100	5	5	5	5	5	5	30

Hasil Kuisioner Variabel Promosi (X3)

RESPONDEN	PROMOSI						TOTAL
	X1.1_1	X1.1_2	X1.2_1	X1.2_2	X1.3_1	X1.3_2	
Resp_1	5	5	5	5	5	5	30
Resp_2	5	5	5	5	5	5	30
Resp_3	5	5	5	5	5	5	30
Resp_4	2	2	2	3	2	3	14
Resp_5	5	5	5	5	5	4	29
Resp_6	4	5	5	4	5	5	28
Resp_7	4	5	5	5	5	5	29
Resp_8	2	2	2	2	2	2	12
Resp_9	4	4	3	4	4	3	22
Resp_10	5	5	5	5	5	5	30
Resp_11	5	5	4	4	5	5	28
Resp_12	5	5	4	5	5	4	28
Resp_13	5	5	5	5	5	5	30
Resp_14	2	3	2	2	2	2	13
Resp_15	3	3	3	3	3	3	18

Resp_16	4	4	4	4	4	4	24
Resp_17	5	5	5	5	5	5	30
Resp_18	5	5	5	5	5	5	30
Resp_19	5	5	5	5	5	5	30
Resp_20	3	3	5	3	5	3	22
Resp_21	5	4	5	5	4	4	27
Resp_22	4	5	4	5	4	4	26
Resp_23	4	5	5	5	4	5	28
Resp_24	4	5	4	4	5	5	27
Resp_25	5	5	4	5	4	5	28
Resp_26	5	4	4	4	5	5	27
Resp_27	5	5	5	5	5	5	30
Resp_28	3	3	4	3	4	3	20
Resp_29	3	3	4	3	4	3	20
Resp_30	5	5	5	5	5	5	30
Resp_31	5	5	5	4	4	5	28
Resp_32	4	5	4	5	4	4	26
Resp_33	4	4	4	4	4	4	24
Resp_34	5	5	5	5	5	5	30
Resp_35	4	4	4	4	4	4	24
Resp_36	2	2	2	2	2	2	12
Resp_37	5	4	5	5	5	4	28
Resp_38	5	5	5	5	5	5	30
Resp_39	5	5	5	5	5	5	30
Resp_40	5	4	4	4	4	4	25
Resp_41	5	5	5	5	4	5	29
Resp_42	5	5	5	5	5	5	30
Resp_43	5	5	5	4	5	4	28
Resp_44	4	4	4	4	4	4	24

Resp_45	4	4	5	5	4	5	27
Resp_46	5	5	5	5	5	5	30
Resp_47	4	5	4	5	5	4	27
Resp_48	4	5	5	5	5	4	28
Resp_49	5	4	4	5	5	4	27
Resp_50	5	5	4	5	4	5	28
Resp_51	5	5	4	5	4	5	28
Resp_52	5	5	4	5	4	5	28
Resp_53	2	2	2	2	2	2	12
Resp_54	5	5	5	5	5	5	30
Resp_55	4	5	4	4	4	5	26
Resp_56	5	4	5	5	4	5	28
Resp_57	5	5	5	5	5	5	30
Resp_58	5	5	4	5	4	5	28
Resp_59	5	5	5	5	5	5	30
Resp_60	4	4	3	3	3	3	20
Resp_61	5	4	5	4	4	4	26
Resp_62	5	5	5	5	4	5	29
Resp_63	5	4	5	4	5	4	27
Resp_64	5	4	5	5	4	4	27
Resp_65	5	5	4	5	4	5	28
Resp_66	5	4	4	5	4	5	27
Resp_67	5	5	4	5	4	5	28
Resp_68	5	5	4	5	4	5	28
Resp_69	5	4	5	4	5	5	28
Resp_70	4	4	4	4	5	5	26
Resp_71	4	5	5	4	4	4	26
Resp_72	5	5	4	4	4	4	26
Resp_73	4	4	5	4	4	5	26

Resp_74	4	4	5	4	5	5	27
Resp_75	4	5	4	5	4	5	27
Resp_76	4	4	4	4	4	4	24
Resp_77	5	5	4	5	4	4	27
Resp_78	4	5	5	5	5	4	28
Resp_79	4	5	5	4	5	4	27
Resp_80	5	5	4	5	4	4	27
Resp_81	5	5	5	5	4	4	28
Resp_82	5	5	5	5	5	5	30
Resp_83	4	4	5	5	4	5	27
Resp_84	5	4	5	5	4	4	27
Resp_85	4	5	5	5	4	4	27
Resp_86	3	3	3	3	3	3	18
Resp_87	2	2	2	2	2	2	12
Resp_88	5	5	5	5	5	5	30
Resp_89	2	2	2	2	2	2	12
Resp_90	5	5	5	5	5	5	30
Resp_91	5	5	5	5	5	5	30
Resp_92	3	2	3	3	3	2	16
Resp_93	4	4	4	4	4	4	24
Resp_94	3	3	4	3	4	3	20
Resp_95	3	3	3	3	3	3	18
Resp_96	5	5	5	5	5	5	30
Resp_97	4	5	5	4	5	5	28
Resp_98	4	4	4	5	5	5	27
Resp_99	5	5	5	5	4	5	29
Resp_100	4	4	4	5	5	5	27

Hasil Kuisioner Variabel Keputusan Pembelian (Y)

RESPONDEN	KEPUTUSAN PEMBELIAN								
	X1.1_1	X1.1_2	X1.2_1	X1.2_2	X1.3_1	X1.3_2	X1.4_1	X1.4_2	TOTAL
Resp_1	5	5	5	5	5	5	5	5	40
Resp_2	5	5	5	5	5	5	5	5	40
Resp_3	5	5	5	4	4	4	4	4	35
Resp_4	2	3	2	2	3	2	2	2	18
Resp_5	5	5	5	4	4	4	4	4	35
Resp_6	5	5	5	5	5	4	4	5	38
Resp_7	5	4	4	5	5	4	5	5	37
Resp_8	4	4	5	5	4	4	5	4	35
Resp_9	5	5	5	4	5	4	5	5	38
Resp_10	5	4	5	5	5	4	5	5	38
Resp_11	4	4	5	4	5	5	4	5	36
Resp_12	4	5	5	4	5	5	5	5	38
Resp_13	4	5	5	5	5	4	5	5	38
Resp_14	2	2	2	2	2	2	2	2	16
Resp_15	4	4	4	4	4	4	4	4	32
Resp_16	2	2	2	2	2	2	2	2	16

Resp_17	5	5	5	5	5	5	5	5	40
Resp_18	4	4	5	5	4	5	4	4	35
Resp_19	4	4	5	4	4	5	4	5	35
Resp_20	5	5	5	5	5	5	5	5	40
Resp_21	4	4	4	5	4	5	5	4	35
Resp_22	4	4	5	5	4	5	5	4	36
Resp_23	4	5	5	4	4	4	4	4	34
Resp_24	4	4	5	4	4	4	4	4	33
Resp_25	4	4	5	5	4	4	5	5	36
Resp_26	5	5	4	4	4	5	5	5	37
Resp_27	5	5	5	5	5	5	5	5	40
Resp_28	4	4	4	4	5	4	4	4	33
Resp_29	4	4	4	4	4	4	4	4	32
Resp_30	2	2	2	2	2	2	2	2	16
Resp_31	5	5	5	5	5	5	5	5	40
Resp_32	4	4	4	5	4	4	4	5	34
Resp_33	4	4	4	3	4	4	4	4	31
Resp_34	5	5	4	5	5	4	4	4	36
Resp_35	4	4	4	4	4	4	4	4	32
Resp_36	2	2	2	2	2	2	2	2	16

Resp_37	4	4	4	5	4	4	4	4	33
Resp_38	5	5	5	5	5	5	5	5	40
Resp_39	5	5	5	5	4	5	5	4	38
Resp_40	3	3	3	4	3	3	3	4	26
Resp_41	4	4	4	4	4	4	4	4	32
Resp_42	4	4	4	4	4	4	4	4	32
Resp_43	5	5	5	4	4	4	4	4	35
Resp_44	4	5	4	4	4	5	4	5	35
Resp_45	4	5	5	4	5	5	4	5	37
Resp_46	4	5	4	5	4	5	4	5	36
Resp_47	4	4	4	3	4	4	4	4	31
Resp_48	3	3	3	3	4	3	3	3	25
Resp_49	5	4	5	4	5	4	5	5	37
Resp_50	4	4	5	5	4	4	5	5	36
Resp_51	5	5	5	5	5	5	5	5	40
Resp_52	4	4	4	4	4	5	5	5	35
Resp_53	4	4	4	5	5	5	5	5	37
Resp_54	4	5	5	5	5	5	5	5	39
Resp_55	5	5	5	4	5	5	4	4	37
Resp_56	4	5	5	5	5	4	4	4	36

Resp_57	5	5	5	5	5	5	5	5	40
Resp_58	4	5	4	4	5	5	4	4	35
Resp_59	5	4	5	4	5	5	5	5	38
Resp_60	3	5	5	5	4	5	5	5	37
Resp_61	4	5	4	5	5	5	5	4	37
Resp_62	4	4	5	5	4	4	5	5	36
Resp_63	4	5	5	5	5	5	5	4	38
Resp_64	2	1	2	2	1	2	2	1	13
Resp_65	5	4	5	4	4	4	5	4	35
Resp_66	2	2	2	2	2	2	4	2	18
Resp_67	5	5	5	5	4	5	5	4	38
Resp_68	4	4	5	4	4	5	5	4	35
Resp_69	4	4	4	4	5	5	5	5	36
Resp_70	5	5	4	4	5	4	5	4	36
Resp_71	4	5	5	5	5	4	4	5	37
Resp_72	5	5	5	5	5	5	5	5	40
Resp_73	5	5	5	5	5	5	5	5	40
Resp_74	4	4	4	4	4	4	4	4	32
Resp_75	5	5	5	5	4	5	5	5	39
Resp_76	5	4	4	5	5	4	5	5	37

Resp_77	5	5	5	5	5	5	5	5	40
Resp_78	5	4	4	5	5	5	4	4	36
Resp_79	4	5	5	5	5	4	4	4	36
Resp_80	3	3	3	3	3	3	3	3	24
Resp_81	4	4	4	4	4	4	4	4	32
Resp_82	4	4	5	3	4	3	4	4	31
Resp_83	4	4	3	4	4	4	4	4	31
Resp_84	4	4	4	3	4	3	4	3	29
Resp_85	4	4	4	4	4	4	4	4	32
Resp_86	2	2	2	3	2	3	2	2	18
Resp_87	4	5	5	4	4	5	5	4	36
Resp_88	5	5	5	5	5	5	5	5	40
Resp_89	5	5	5	5	5	5	5	5	40
Resp_90	4	4	4	4	4	4	4	4	32
Resp_91	4	4	4	4	4	4	4	4	32
Resp_92	3	3	4	4	4	4	4	3	29
Resp_93	5	5	4	5	4	5	4	4	36
Resp_94	4	4	4	4	5	5	5	5	36
Resp_95	5	5	5	5	5	5	5	5	40
Resp_96	4	5	5	5	5	5	5	5	39

Resp_97	5	5	5	5	4	5	4	4	37
Resp_98	3	3	3	3	3	3	3	3	24
Resp_99	4	4	4	4	4	4	4	4	32
Resp_100	4	4	4	4	3	3	3	3	28

VALIDITAS X1

Correlations

		X1_1_1	X1_1_2	X1_2_1	X1_2_2	X1_3_1	X1_3_2	X1_TOTAL
X1_1_1	Pearson Correlation	1	.766**	.785**	.783**	.726**	.751**	.901**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X1_1_2	Pearson Correlation	.766**	1	.693**	.837**	.707**	.760**	.896**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X1_2_1	Pearson Correlation	.785**	.693**	1	.711**	.748**	.836**	.889**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X1_2_2	Pearson Correlation	.783**	.837**	.711**	1	.726**	.764**	.906**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100	100
X1_3_1	Pearson Correlation	.726**	.707**	.748**	.726**	1	.687**	.854**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100
X1_3_2	Pearson Correlation	.751**	.760**	.836**	.764**	.687**	1	.898**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100
X1_TOTAL	Pearson Correlation	.901**	.896**	.889**	.906**	.854**	.898**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

VALIDITAS X2

Correlations

		X2_1_1	X2_1_2	X2_2_1	X2_2_2	X2_3_1	X2_3_2	X2_TOTAL
X2_1_1	Pearson Correlation	1	.870**	.749**	.698**	.865**	.651**	.902**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X2_1_2	Pearson Correlation	.870**	1	.715**	.729**	.860**	.637**	.900**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X2_2_1	Pearson Correlation	.749**	.715**	1	.877**	.696**	.890**	.914**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X2_2_2	Pearson Correlation	.698**	.729**	.877**	1	.674**	.846**	.895**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100	100
X2_3_1	Pearson Correlation	.865**	.860**	.696**	.674**	1	.692**	.892**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100
X2_3_2	Pearson Correlation	.651**	.637**	.890**	.846**	.692**	1	.873**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100
X2_TOTAL	Pearson Correlation	.902**	.900**	.914**	.895**	.892**	.873**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

VALIDITAS X3

Correlations

		X3_1_1	X3_1_2	X3_2_1	X3_2_2	X3_3_1	X3_3_2	X3_TOTAL
X3_1_1	Pearson Correlation	1	.783**	.677**	.624**	.709**	.626**	.840**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X3_1_2	Pearson Correlation	.783**	1	.641**	.683**	.700**	.662**	.848**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X3_2_1	Pearson Correlation	.677**	.641**	1	.761**	.818**	.849**	.898**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100
X3_2_2	Pearson Correlation	.624**	.683**	.761**	1	.776**	.786**	.879**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100	100
X3_3_1	Pearson Correlation	.709**	.700**	.818**	.776**	1	.810**	.913**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100
X3_3_2	Pearson Correlation	.626**	.662**	.849**	.786**	.810**	1	.895**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100
X3_TOTAL	Pearson Correlation	.840**	.848**	.898**	.879**	.913**	.895**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

VALIDITAS Y

Correlations

		Y_1_1	Y_1_2	Y_2_1	Y_2_2	Y_3_1	Y_3_2	Y_4_1	Y_4_2	Y_5_1	Y_5_2	Y_TOTAL
Y_1_1	Pearson Correlation	1	.809**	.768**	.771**	.656**	.917**	.789**	.916**	.814**	.732**	.920**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_1_2	Pearson Correlation	.809**	1	.685**	.669**	.716**	.802**	.955**	.774**	.947**	.657**	.905**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_2_1	Pearson Correlation	.768**	.685**	1	.759**	.762**	.772**	.678**	.760**	.692**	.938**	.876**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_2_2	Pearson Correlation	.771**	.669**	.759**	1	.712**	.783**	.679**	.758**	.694**	.770**	.847**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_3_1	Pearson Correlation	.656**	.716**	.762**	.712**	1	.657**	.690**	.660**	.735**	.743**	.821**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_3_2	Pearson Correlation	.917**	.802**	.772**	.783**	.657**	1	.771**	.908**	.856**	.778**	.928**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_4_1	Pearson Correlation	.789**	.955**	.678**	.679**	.690**	.771**	1	.780**	.918**	.681**	.896**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_4_2	Pearson Correlation	.916**	.774**	.760**	.758**	.660**	.908**	.780**	1	.788**	.763**	.912**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_5_1	Pearson Correlation	.814**	.947**	.692**	.694**	.735**	.856**	.918**	.788**	1	.716**	.921**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_5_2	Pearson Correlation	.732**	.657**	.938**	.770**	.743**	.778**	.681**	.763**	.716**	1	.871**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100	100	100	100	100
Y_TOTAL	Pearson Correlation	.920**	.905**	.876**	.847**	.821**	.928**	.896**	.912**	.921**	.871**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Reliabilitas X1

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.947	.948	6

Reliabilitas X2

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.951	.951	6

Reliabilitas X3

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.941	.941	6

Reliabilitas Y

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.971	.971	10

Uji normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters[a,b]	Mean	.0000000
	Std. Deviation	7.18852720
Most Extreme Differences	Absolute	.081
	Positive	.054
	Negative	-.081
Test Statistic		.081
Asymp. Sig. (2-tailed)		.107[c]

a. Test distribution is Normal.

b. Calculated from data.

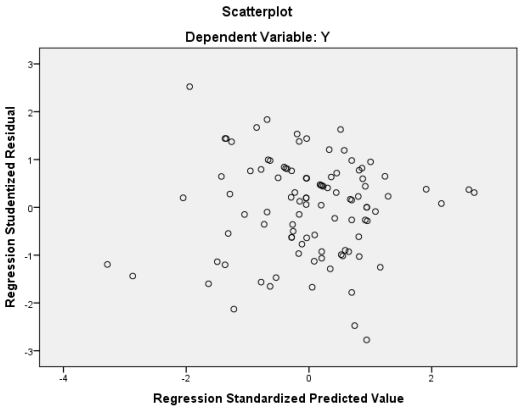
c. Lilliefors Significance Correction.

Uji Heteroskedatisitas

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	10.870	3.061		3.552	.001
	X1	.093	.080	.112	1.157	.250
	X2	-.199	.115	-.202	-1.740	.085
	X3	-.129	.116	-.129	-1.113	.269

a. Dependent Variable: RES2



Uji multikolonieritas

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	28.216	5.521		5.111	.000		
	X1	-.548	.145	-.330	-3.789	.000	.989	1.011
	X2	.427	.207	.215	2.067	.041	.694	1.441
	X3	.475	.209	.235	2.274	.025	.700	1.429

a. Dependent Variable: Y

Uji t dan f

Model Summary[b]

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.529[a]	.280	.257	7.29998

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y

ANOVA[a]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1989.343	3	663.114	12.444	.000[b]
	Residual	5115.817	96	53.290		
	Total	7105.160	99			

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X1, X2

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	28.216	5.521		5.111	.000
	X1	-.548	.145	-.330	-3.789	.000
	X2	.427	.207	.215	2.067	.041
	X3	.475	.209	.235	2.274	.025

a. Dependent Variable: Y

X1_1_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	3	3.0	3.0	3.0
	TS	6	6.0	6.0	9.0
	N	26	26.0	26.0	35.0
	S	42	42.0	42.0	77.0
	SS	23	23.0	23.0	100.0
	Total	100	100.0	100.0	

X1_1_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	5	5.0	5.0	5.0
	TS	8	8.0	8.0	13.0
	N	20	20.0	20.0	33.0
	S	51	51.0	51.0	84.0
	SS	16	16.0	16.0	100.0
	Total	100	100.0	100.0	

X1_2_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	9	9.0	9.0	10.0
	N	30	30.0	30.0	40.0
	S	44	44.0	44.0	84.0
	SS	16	16.0	16.0	100.0
	Total	100	100.0	100.0	

X1_2_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	6	6.0	6.0	6.0
	TS	6	6.0	6.0	12.0
	N	21	21.0	21.0	33.0
	S	52	52.0	52.0	85.0
	SS	15	15.0	15.0	100.0
	Total	100	100.0	100.0	

X1_3_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	10	10.0	10.0	11.0
	N	23	23.0	23.0	34.0
	S	52	52.0	52.0	86.0
	SS	14	14.0	14.0	100.0
	Total	100	100.0	100.0	

X1_3_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	4	4.0	4.0	4.0
	TS	9	9.0	9.0	13.0
	N	26	26.0	26.0	39.0
	S	49	49.0	49.0	88.0
	SS	12	12.0	12.0	100.0
	Total	100	100.0	100.0	

X2_1_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	9	9.0	9.0	10.0
	N	26	26.0	26.0	36.0
	S	55	55.0	55.0	91.0
	SS	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

X2_1_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	2.0	2.0	2.0
	TS	9	9.0	9.0	11.0
	N	25	25.0	25.0	36.0
	S	55	55.0	55.0	91.0
	SS	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

X2_2_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	2.0	2.0	2.0
	TS	6	6.0	6.0	8.0
	N	37	37.0	37.0	45.0
	S	49	49.0	49.0	94.0
	SS	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

X2_2_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	6	6.0	6.0	7.0
	N	37	37.0	37.0	44.0
	S	48	48.0	48.0	92.0
	SS	8	8.0	8.0	100.0
	Total	100	100.0	100.0	

X2_3_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	9	9.0	9.0	9.0
	N	28	28.0	28.0	37.0
	S	54	54.0	54.0	91.0
	SS	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

X2_3_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	10	10.0	10.0	10.0
	N	34	34.0	34.0	44.0
	S	50	50.0	50.0	94.0
	SS	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

X3_1_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	2.0	2.0	2.0
	TS	4	4.0	4.0	6.0
	N	33	33.0	33.0	39.0
	S	49	49.0	49.0	88.0
	SS	12	12.0	12.0	100.0
	Total	100	100.0	100.0	

X3_1_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	7	7.0	7.0	8.0
	N	36	36.0	36.0	44.0
	S	47	47.0	47.0	91.0
	SS	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

X3_2_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	7	7.0	7.0	7.0
	N	26	26.0	26.0	33.0
	S	55	55.0	55.0	88.0
	SS	12	12.0	12.0	100.0
	Total	100	100.0	100.0	

X3_2_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	9	9.0	9.0	10.0
	N	27	27.0	27.0	37.0
	S	54	54.0	54.0	91.0
	SS	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

X3_3_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	5	5.0	5.0	6.0
	N	26	26.0	26.0	32.0
	S	52	52.0	52.0	84.0
	SS	16	16.0	16.0	100.0
	Total	100	100.0	100.0	

X3_3_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	8	8.0	8.0	8.0
	N	28	28.0	28.0	36.0
	S	54	54.0	54.0	90.0
	SS	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

Y_1_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	3	3.0	3.0	3.0
	TS	14	14.0	14.0	17.0
	N	20	20.0	20.0	37.0
	S	46	46.0	46.0	83.0
	SS	17	17.0	17.0	100.0
	Total	100	100.0	100.0	

Y_1_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	2.0	2.0	2.0
	TS	15	15.0	15.0	17.0
	N	25	25.0	25.0	42.0
	S	42	42.0	42.0	84.0
	SS	16	16.0	16.0	100.0
	Total	100	100.0	100.0	

Y_2_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	4	4.0	4.0	4.0
	TS	12	12.0	12.0	16.0
	N	29	29.0	29.0	45.0
	S	46	46.0	46.0	91.0
	SS	9	9.0	9.0	100.0
	Total	100	100.0	100.0	

Y_2_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	10	10.0	10.0	10.0
	N	21	21.0	21.0	31.0
	S	59	59.0	59.0	90.0
	SS	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

Y_3_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	3	3.0	3.0	3.0
	TS	10	10.0	10.0	13.0
	N	24	24.0	24.0	37.0
	S	53	53.0	53.0	90.0
	SS	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

Y_3_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	2.0	2.0	2.0
	TS	15	15.0	15.0	17.0
	N	21	21.0	21.0	38.0
	S	44	44.0	44.0	82.0
	SS	18	18.0	18.0	100.0
	Total	100	100.0	100.0	

Y_4_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	15	15.0	15.0	16.0
	N	24	24.0	24.0	40.0
	S	43	43.0	43.0	83.0
	SS	17	17.0	17.0	100.0
	Total	100	100.0	100.0	

Y_4_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	1.0	1.0	1.0
	TS	13	13.0	13.0	14.0
	N	21	21.0	21.0	35.0
	S	52	52.0	52.0	87.0
	SS	13	13.0	13.0	100.0
	Total	100	100.0	100.0	

Y_5_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	2.0	2.0	2.0
	TS	13	13.0	13.0	15.0
	N	25	25.0	25.0	40.0
	S	41	41.0	41.0	81.0
	SS	19	19.0	19.0	100.0
	Total	100	100.0	100.0	

Y_5_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	4	4.0	4.0	4.0
	TS	10	10.0	10.0	14.0
	N	29	29.0	29.0	43.0
	S	49	49.0	49.0	92.0
	SS	8	8.0	8.0	100.0
	Total	100	100.0	100.0	